BL BARBARA LEE FAMILY FOUNDATION

TOPLINES

READY WILLING & ELECTABLE

Women Running for Executive Office

LRP LAKE RESEARCH PARTNERS

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

Region

	TOTAL	DEM	IND /DK	REP
New England	5	5	6	4
Middle Atlantic	13	14	12	12
East North Central	16	17	15	16
West North Central	7	7	8	7
South Atlantic	21	20	20	23
East South Central	6	6	5	7
West South Central	11	11	9	13
Mountain	7	6	9	7
Pacific	14	15	16	11

Q1. {**DO NOT READ. RECORD GENDER.**}
Select one

	TOTAL	DEM	IND /DK	REP
Male	46	41	52	50
Female	54	59	48	50
Other	0	0	0	0

Q2. How likely are you to vote in the election in November 2020 for President, Senate, Congress, and other offices -- are you almost certain to vote, will you probably vote, are the chances about 50-50, are you probably not going to vote, or are you definitely not going to vote?
Select one

	TOTAL	DEM	IND /DK	REP
Almost Certain	94	94	87	97
Probably	6	6	13	3
50 - 50 {**TERMINATE**}	0	0	0	0
Probably not {**TERMINATE**}	0	0	0	0
Definitely not {**TERMINATE**}	0	0	0	0
(Don't know) {**TERMINATE**}	0	0	0	0

Q3. Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely? [**IF NOT ON A CELL PHONE, ASK:**] Do you own a cell phone?
Select one

	TOTAL	DEM	IND /DK	REP
Yes, cell and can talk safely	47	49	49	44
Yes, cell and cannot talk safely {**schedule call back**}	0	0	0	0
No, not on cell, but own one	44	41	45	48
No, not on cell and do not own one	8	9	6	8
Don't know /refused	0	0	0	1

			IND	
	TOTAL	DEM	/DK	REP
N=	2500	1052	422	929

<mark>{SSX hears the woman profile first, male profile second; SSY hears the male profile first, woman profile second with A,B,C,D,E,F,G,H, I, J}</mark>

Q4. {**SSA**} Now I am going to read you two statements about fictional candidates running for Governor. Here are descriptions of each.
{**SSX HEARS FIRST**} Cynthia Smith is a 50-year-old white woman with grown children and she is a Democrat.
{**SSY HEARS FIRST**} David Johnson is a 50-year-old white man with grown children and he is a Republican.

{**SSX HEARS FIRST**} Now let me read you what Cynthia says about herself. I have a reputation of working with people and delivering in the state Legislature for small business and hardworking families. I worked my way through college and law school, so I know the value of hard work. Before running for governor, I ran a small business that created jobs. I won a close race for state Senate and then was re-elected to my second term, serving as chair of the Budget and Joint Economic committee. I successfully worked to increase education funding to reduce class sizes and passed legislation to provide health insurance for all children in the state. (99 words)

{**SSY HEARS FIRST**} Now let me read you what David says about himself. I am known for prioritizing and strengthening our economy and communities. I grew up in a working-class neighborhood where I learned the value of hard work and discipline. Before running for governor, I was a small business owner. I served three terms on the City Council, where I worked to attract new and high paying jobs to the city and invested in education to ensure our schools have the resources they need. I am in my second term in the state Senate, where I serve on the Budget committee and work to lower taxes and balance the budget. (98 words)

Based on what you just heard, how favorable do you feel toward Democrat Cynthia Smith on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward her, and 100 means you feel very favorable toward her, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND/DK	REP
Mean	61	84	67	32
100 – Very favorable	17	33	12	0
80 - 99	25	37	31	9
51 - 79	18	22	21	13
50 – Neutral	12	4	21	13
26 - 49	6	1	0	15
0 - 25 – Unfavorable	20	2	8	45
(don't know)	3	0	8	5
51 - 100 – Favorable	60	93	64	22
50, NS – Neutral	15	4	29	18
0 - 49 – Unfavorable	26	3	8	60

		IND	
---	TOTAL	DEM	/DK	REP
N=	2500	1052	422	929

Q5. {**SSA**} Based on what you just heard, how favorable do you feel toward Republican David Johnson on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward him, and 100 means you feel very favorable toward him, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND/DK	REP
Mean	59	44	57	78
100 – Very favorable	11	2	8	24
80 - 99	21	9	21	36
51 - 79	22	25	19	21
50 – Neutral	18	21	24	9
26 - 49	7	12	6	1
0 - 25 – Unfavorable	18	30	16	5
(don't know)	3	2	6	4
51 - 100 – Favorable	55	35	48	80
50, NS – Neutral	21	23	30	13
0 - 49 – Unfavorable	24	42	22	6

Q6. {**SSA**} Based on what you just heard, how qualified does Democrat Cynthia Smith seem on a scale that goes from 0 to 100, where 0 means she seems very unqualified and 100 means she seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND/DK	REP
Mean	70	85	70	53
100 – Very qualified	20	33	7	11
80 - 99	28	40	37	11
51 - 79	21	19	23	22
50 – Neutral	17	5	27	22
26 - 49	5	1	3	12
0 - 25 – Unqualified	8	2	2	18
(don't know)	2	1	1	5
51 - 100 – Qualified	68	92	67	43
50, NS – Neutral	19	5	28	27
0 - 49 – Unqualified	13	2	5	30

		IND	
	TOTAL	DEM	/DK	REP
N=	2500	1052	422	929

Q7. {**SSA**} Based on what you just heard, how qualified does Republican David Johnson seem on a scale that goes from 0 to 100, where 0 means he seems very unqualified and 100 means he seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND/DK	REP
Mean	67	57	66	78
100 – Very qualified	16	11	11	26
80 - 99	27	19	28	35
51 - 79	25	28	24	21
50 – Neutral	12	11	18	9
26 - 49	6	8	8	2
0 - 25 – Unqualified	13	22	10	4
(don't know)	2	1	1	3
51 - 100 – Qualified	68	58	62	82
50, NS – Neutral	14	12	20	12
0 - 49 – Unqualified	18	30	18	6

Q8. {**SSA**} Based on what you just heard if the election for Governor was held today, and the candidates were {**ROTATE**} _Democrat Cynthia Smith and _ Republican David Johnson, for whom would you vote, or are you undecided?
Select one

	TOTAL	DEM	IND/DK	REP
Cynthia Smith - strongly	35	69	22	4
Cynthia Smith - not-so-strongly	7	12	3	4
Undecided - lean Cynthia Smith	7	11	10	2
Cynthia Smith	49	93	35	9
Undecided/don't know	15	6	47	8
David Johnson	36	2	18	83
Undecided - lean David Johnson	5	1	5	9
David Johnson - not-so-strongly	9	1	10	16
David Johnson - strongly	22	0	3	58

		IND	
	TOTAL	DEM	/DK	REP
N=	2500	1052	422	929

Q9. {**SSB**} Now I am going to read you two statements about fictional candidates running for Governor. Here are descriptions of each.
{**SSX HEARS FIRST**} Cynthia Smith is a 50-year-old white woman with grown children and she is a Republican.
{**SSY HEARS FIRST**} David Johnson is a 50-year-old white man with grown children and he is a Democrat.

{**SSX HEARS FIRST**} Now let me read you what Cynthia says about herself. I have a reputation of working with people and delivering in the state Legislature for small business and hardworking families. I worked my way through college and law school, so I know the value of hard work. Before running for governor, I ran a small business that created jobs. I won a close race for state Senate and then was re-elected to my second term, serving as chair of the Budget and Joint Economic committee. I successfully worked to increase education funding to reduce class sizes and passed legislation to provide health insurance for all children in the state. (99 words)

{**SSY HEARS FIRST**} Now let me read you what David says about himself. I am known for prioritizing and strengthening our economy and communities. I grew up in a working-class neighborhood where I learned the value of hard work and discipline. Before running for governor, I was a small business owner. I served three terms on the City Council, where I worked to attract new and high paying jobs to the city and invested in education to ensure our schools have the resources they need. I am in my second term in the state Senate, where I serve on the Budget committee and work to lower taxes and balance the budget. (98 words)

Based on what you just heard, how favorable do you feel toward Republican Cynthia Smith on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward her, and 100 means you feel very favorable toward her, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND/DK	REP
Mean	59	44	52	80
100 – Very favorable	12	0	6	28
80 - 99	20	6	11	39
51 - 79	23	26	31	13
50 – Neutral	19	27	17	12
26 - 49	6	9	7	1
0 - 25 – Unfavorable	17	26	21	4
(don't know)	4	5	6	2
51 - 100 – Favorable	55	32	49	81
50, NS – Neutral	23	33	23	14
0 - 49 – Unfavorable	23	35	29	5

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

Q10. {**SSB**} Based on what you just heard, how favorable do you feel toward Democrat David Johnson on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward him, and 100 means you feel very favorable toward him, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND /DK	REP
Mean	57	70	61	41
100 – Very favorable	9	13	16	1
80 - 99	19	30	6	13
51 - 79	25	23	33	21
50 – Neutral	20	18	23	22
26 - 49	5	5	0	7
0 - 25 – Unfavorable	18	6	14	34
(don't know)	4	4	7	3
51 - 100 – Favorable	53	67	55	35
50, NS – Neutral	24	22	30	25
0 - 49 – Unfavorable	23	11	14	41

Q11. {**SSB**} Based on what you just heard, how qualified does Republican Cynthia Smith seem on a scale that goes from 0 to 100, where 0 means she seems very unqualified and 100 means she seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND /DK	REP
Mean	67	58	57	80
100 – Very qualified	13	5	5	26
80 - 99	28	17	27	42
51 - 79	24	34	25	13
50 – Neutral	15	19	15	10
26 - 49	6	9	7	2
0 - 25 – Unqualified	11	14	16	6
(don't know)	3	4	6	1
51 - 100 – Qualified	65	56	57	81
50, NS – Neutral	18	22	20	11
0 - 49 – Unqualified	17	22	23	8

			IND	
	TOTAL	DEM	/DK	REP
N=	2500	1052	422	929

Q12. {**SSB**} Based on what you just heard, how qualified does Democrat David Johnson seem on a scale that goes from 0 to 100, where 0 means he seems very unqualified and 100 means he seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND/DK	REP
Mean	64	75	67	50
100 – Very qualified	12	19	13	3
80 - 99	26	30	24	21
51 - 79	28	31	36	21
50 – Neutral	14	10	14	18
26 - 49	4	6	1	4
0 - 25 – Unqualified	14	2	9	30
(don't know)	2	1	4	3
51 - 100 – Qualified	65	80	72	45
50, NS – Neutral	16	11	18	21
0 - 49 – Unqualified	18	8	10	34

Q13. {**SSB**} Based on what you just heard if the election for Governor was held today, and the candidates were {**ROTATE**} _Republican Cynthia Smith and _Democrat David Johnson, for whom would you vote, or are you undecided?
Select one

	TOTAL	DEM	IND/DK	REP
Cynthia Smith - strongly	30	4	20	66
Cynthia Smith - not-so-strongly	9	6	8	12
Undecided - lean Cynthia Smith	3	0	4	7
Cynthia Smith	42	10	33	85
Undecided/don't know	17	13	39	9
David Johnson	41	77	29	6
Undecided - lean David Johnson	9	15	10	1
David Johnson - not-so-strongly	6	13	0	2
David Johnson - strongly	25	49	19	3

			IND	
	TOTAL	DEM	/DK	REP
N=	2500	1052	422	929

Q14. {**SSC**} Now I am going to read you two statements about fictional candidates running for Governor. Here are descriptions of each.
{**SSX HEARS FIRST**} Deborah Williams is a 50-year-old African American woman with grown children and she is a Democrat.
{**SSY HEARS FIRST**} David Johnson is a 50-year-old white man with grown children and he is a Republican.

{**SSX HEARS FIRST**} Now let me read you what Deborah says about herself. I have a reputation of working with people and delivering in the state Legislature for small business and hardworking families. I worked my way through college and law school, so I know the value of hard work. Before running for governor, I ran a small business that created jobs. I won a close race for state Senate and then was re-elected to my second term, serving as chair of the Budget and Joint Economic committee. I successfully worked to increase education funding to reduce class sizes and passed legislation to provide health insurance for all children in the state. (99 words)

{**SSY HEARS FIRST**} Now let me read you what David says about himself. I am known for prioritizing and strengthening our economy and communities. I grew up in a working-class neighborhood where I learned the value of hard work and discipline. Before running for governor, I was a small business owner. I served three terms on the City Council, where I worked to attract new and high paying jobs to the city and invested in education to ensure our schools have the resources they need. I am in my second term in the state Senate, where I serve on the Budget committee and work to lower taxes and balance the budget. (98 words)

Based on what you just heard, how favorable do you feel toward Democrat Deborah Williams on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward her, and 100 means you feel very favorable toward her, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND/DK	REP
Mean	57	77	56	33
100 – Very favorable	9	19	6	0
80 - 99	27	44	23	9
51 - 79	23	23	23	23
50 – Neutral	12	6	26	10
26 - 49	4	3	1	6
0 - 25 – Unfavorable	25	5	20	51
(don't know)	0	1	1	0
51 - 100 – Favorable	59	86	51	32
50, NS – Neutral	13	6	27	10
0 - 49 – Unfavorable	29	8	21	57

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

Q15. {**SSC**} Based on what you just heard, how favorable do you feel toward Republican David Johnson on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward him, and 100 means you feel very favorable toward him, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND/DK	REP
Mean	58	45	54	75
100 – Very favorable	11	3	6	22
80 - 99	19	11	14	31
51 - 79	24	21	29	26
50 – Neutral	18	16	23	15
26 - 49	12	25	6	0
0 - 25 – Unfavorable	16	24	21	6
(don't know)	0	1	1	0
51 - 100 – Favorable	53	35	48	79
50, NS – Neutral	18	17	24	15
0 - 49 – Unfavorable	28	49	27	6

Q16. {**SSC**} Based on what you just heard, how qualified does Democrat Deborah Williams seem on a scale that goes from 0 to 100, where 0 means she seems very unqualified and 100 means she seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND/DK	REP
Mean	64	83	61	44
100 – Very qualified	13	22	12	3
80 - 99	31	48	22	13
51 - 79	22	23	17	24
50 – Neutral	12	2	25	16
26 - 49	4	1	10	4
0 - 25 – Unqualified	17	2	12	38
(don't know)	2	2	3	2
51 - 100 – Qualified	65	93	50	40
50, NS – Neutral	14	4	28	17
0 - 49 – Unqualified	21	3	22	42

			IND	
	TOTAL	DEM	/DK	REP
N=	2500	1052	422	929

Q17. {**SSC**} Based on what you just heard, how qualified does Republican David Johnson seem on a scale that goes from 0 to 100, where 0 means he seems very unqualified and 100 means he seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND/DK	REP
Mean	64	58	61	72
100 – Very qualified	10	4	3	19
80 - 99	30	30	29	31
51 - 79	23	18	25	28
50 – Neutral	14	14	24	9
26 - 49	7	15	5	0
0 - 25 – Unqualified	14	17	12	12
(don't know)	2	3	3	1
51 - 100 – Qualified	63	52	56	79
50, NS – Neutral	16	17	26	10
0 - 49 – Unqualified	21	31	18	12

Q18. {**SSC**} Based on what you just heard if the election for Governor was held today, and the candidates were {**ROTATE**} _Democrat Deborah Williams and _Republican David Johnson, for whom would you vote, or are you undecided?
Select one

	TOTAL	DEM	IND/DK	REP
Deborah Williams - strongly	32	59	26	4
Deborah Williams - not-so-strongly	6	12	3	1
Undecided - lean Deborah Williams	8	15	3	3
Deborah Williams	46	86	32	7
Undecided/don't know	18	11	43	12
David Johnson	36	3	24	81
Undecided - lean David Johnson	6	1	3	14
David Johnson - not-so-strongly	5	0	5	12
David Johnson - strongly	24	2	17	55

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

Q19. {**SSD**} Now I am going to read you two statements about fictional candidates running for Governor. Here are descriptions of each.
{**SSX HEARS FIRST**} Deborah Williams is a 50-year-old African American woman with grown children and she is a Republican.
{**SSY HEARS FIRST**} David Johnson is a 50-year-old white man with grown children and he is a Democrat.

{**SSX HEARS FIRST**} Now let me read you what Deborah says about herself. I have a reputation of working with people and delivering in the state Legislature for small business and hardworking families. I worked my way through college and law school, so I know the value of hard work. Before running for governor, I ran a small business that created jobs. I won a close race for state Senate and then was re-elected to my second term, serving as chair of the Budget and Joint Economic committee. I successfully worked to increase education funding to reduce class sizes and passed legislation to provide health insurance for all children in the state. (99 words)

{**SSY HEARS FIRST**} Now let me read you what David says about himself. I am known for prioritizing and strengthening our economy and communities. I grew up in a working-class neighborhood where I learned the value of hard work and discipline. Before running for governor, I was a small business owner. I served three terms on the City Council, where I worked to attract new and high paying jobs to the city and invested in education to ensure our schools have the resources they need. I am in my second term in the state Senate, where I serve on the Budget committee and work to lower taxes and balance the budget. (98 words)

Based on what you just heard, how favorable do you feel toward Republican Deborah Williams on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward her, and 100 means you feel very favorable toward her, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND /DK	REP
Mean	66	54	61	81
100 – Very favorable	13	3	0	30
80 - 99	27	25	21	34
51 - 79	23	21	27	21
50 – Neutral	17	21	29	9
26 - 49	5	8	7	1
0 - 25 – Unfavorable	11	20	6	3
(don't know)	3	3	10	1
51 - 100 – Favorable	64	49	48	85
50, NS – Neutral	21	24	39	11
0 - 49 – Unfavorable	16	27	13	4

		TOTAL	DEM	IND /DK	REP
	N=	2500	1052	422	929

Q20. {**SSD**} Based on what you just heard, how favorable do you feel toward Democrat David Johnson on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward him, and 100 means you feel very favorable toward him, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND/DK	REP
Mean...	57	71	60	40
100 – Very favorable	6	13	0	1
80 - 99	22	29	26	12
51 - 79	29	34	21	26
50 – Neutral	14	15	24	9
26 - 49	9	4	19	10
0 - 25 – Unfavorable	17	5	4	39
(don't know)	3	1	8	4
51 - 100 – Favorable...	56	75	46	38
50, NS – Neutral	17	16	31	13
0 - 49 – Unfavorable	27	8	22	49

Q21. {**SSD**} Based on what you just heard, how qualified does Republican Deborah Williams seem on a scale that goes from 0 to 100, where 0 means she seems very unqualified and 100 means she seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND/DK	REP
Mean...	71	65	68	78
100 – Very qualified	15	7	8	26
80 - 99	33	32	27	37
51 - 79	25	25	29	22
50 – Neutral	14	18	19	8
26 - 49	2	3	0	2
0 - 25 – Unqualified...	8	12	4	5
(don't know)	3	2	14	0
51 - 100 – Qualified..	73	64	64	85
50, NS – Neutral	17	20	33	8
0 - 49 – Unqualified...	10	16	4	7

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

Q22. {**SSD**} Based on what you just heard, how qualified does Democrat David Johnson seem on a scale that goes from 0 to 100, where 0 means he seems very unqualified and 100 means he seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND /DK	REP
Mean	65	74	69	52
100 – Very qualified	6	10	11	1
80 - 99	31	39	29	23
51 - 79	25	26	18	25
50 – Neutral	19	20	27	16
26 - 49	5	0	5	7
0 - 25 – Unqualified	12	3	4	26
(don't know)	3	2	7	2
51 - 100 – Qualified	62	75	58	50
50, NS – Neutral	22	22	33	17
0 - 49 – Unqualified	16	3	8	33

Q23. {**SSD**} Based on what you just heard if the election for Governor was held today, and the candidates were {**ROTATE**} _Republican Deborah Williams and _Democrat David Johnson, for whom would you vote, or are you undecided?
Select one

	TOTAL	DEM	IND /DK	REP
Deborah Williams - strongly	30	12	26	53
Deborah Williams - not-so-strongly	8	7	6	9
Undecided - lean Deborah Williams	9	8	9	13
Deborah Williams	48	27	40	76
Undecided/don't know	18	14	39	14
David Johnson	33	59	21	10
Undecided - lean David Johnson	6	10	9	1
David Johnson - not-so-strongly	9	13	7	4
David Johnson - strongly	18	37	6	5

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

Q24. {**SSE**} Now I am going to read you two statements about fictional candidates running for Governor. Here are descriptions of each.

{**SSX HEARS FIRST**} Teresa Garcia is a 50-year-old Latina woman with grown children and she is a Democrat.

{**SSY HEARS FIRST**} David Johnson is a 50-year-old white man with grown children and he is a Republican. Now let me read you what Teresa says about herself.

{**SSX HEARS FIRST**} I have a reputation of working with people and delivering in the state legislature for small business and hardworking families. I worked my way through college and law school, so I know the value of hard work. Before running for Governor, I ran a small business that created jobs. I won a close race for state senate and then was reelected to my second term, serving as chair of the Budget and Joint Economic committee. I successfully worked to increase education funding to reduce class sizes and passed legislation to provide health insurance for all children in the state. (99)

{**SSY HEARS FIRST**} Now let me read you what David says about himself. I am known for prioritizing and strengthening our economy and communities. I grew up in a working-class neighborhood where I learned the value of hard work and discipline. Before running for Governor, I was a small business owner. I served three terms on the City Council, where I worked to attract new and high paying jobs to the city and invested in education to ensure our schools have the resources they need. I am in my second term in the State Senate, where I serve on the Budget committee and work to lower taxes and balance the budget. (98)

 Based on what you just heard, how favorable do you feel toward Democrat Teresa Garcia on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward her, and 100 means you feel very favorable toward her, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND /DK	REP
Mean	60	81	54	37
100 – Very favorable	16	30	17	1
80 - 99	22	39	9	6
51 - 79	19	14	19	23
50 – Neutral	14	9	22	17
26 - 49	4	2	0	9
0 - 25 – Unfavorable	20	4	21	38
(don't know)	5	2	12	6
51 - 100 – Favorable	56	83	45	30
50, NS – Neutral	19	11	34	23
0 - 49 – Unfavorable	24	6	21	47

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

Q25. {**SSE**} Based on what you just heard, how favorable do you feel toward Republican David Johnson on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward him, and 100 means you feel very favorable toward him, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND /DK	REP
Mean	60	46	61	73
100 – Very favorable	11	2	14	20
80 - 99	19	11	14	29
51 - 79	20	18	14	24
50 – Neutral	24	27	32	16
26 - 49	7	14	0	3
0 - 25 – Unfavorable	13	24	11	5
(don't know)	6	5	15	4
51 - 100 – Favorable	50	31	42	73
50, NS – Neutral	30	31	47	19
0 - 49 – Unfavorable	21	37	11	7

Q26. {**SSE**} Based on what you just heard, how qualified does Democrat Teresa Garcia seem on a scale that goes from 0 to 100, where 0 means she seems very unqualified and 100 means she seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND /DK	REP
Mean	64	80	61	48
100 – Very qualified	14	26	15	1
80 - 99	27	38	17	18
51 - 79	22	18	26	23
50 – Neutral	15	8	24	18
26 - 49	5	3	0	10
0 - 25 – Unqualified	13	3	14	23
(don't know)	4	2	3	6
51 - 100 – Qualified	63	83	59	42
50, NS – Neutral	19	11	27	25
0 - 49 – Unqualified	18	6	14	33

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

Q27. {**SSE**} Based on what you just heard, how qualified does Republican David Johnson seem on a scale that goes from 0 to 100, where 0 means he seems very unqualified and 100 means he seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

Mean	65	59	61	72
100 – Very qualified	13	12	12	15
80 - 99	24	23	14	31
51 - 79	24	16	25	28
50 – Neutral	17	15	32	14
26 - 49	6	11	5	2
0 - 25 – Unqualified	10	17	10	5
(don't know)	5	5	3	5
51 - 100 – Qualified	61	51	50	74
50, NS – Neutral	22	21	35	19
0 - 49 – Unqualified	17	28	14	7

Q28. {**SSE**} Based on what you just heard if the election for Governor was held today, and the candidates were {**ROTATE**} _Democrat Teresa Garcia and _Republican David Johnson, for whom would you vote, or are you undecided?
Select one

Teresa Garcia - strongly	30	62	22	1
Teresa Garcia - not-so-strongly	5	6	6	4
Undecided - lean Teresa Garcia	9	12	6	6
Teresa Garcia	44	80	34	11
Undecided/don't know	17	12	40	11
David Johnson	38	8	26	78
Undecided - lean David Johnson	3	1	2	6
David Johnson - not-so-strongly	4	1	5	7
David Johnson - strongly	31	6	19	65

			IND	
	TOTAL	DEM	/DK	REP
N=	2500	1052	422	929

Q29. {**SSF**} Now I am going to read you two statements about fictional candidates running for Governor. Here are descriptions of each.
{**SSX HEARS FIRST**} Teresa Garcia is a 50-year-old Latina woman with grown children and she is a Republican.
{**SSY HEARS FIRST**} David Johnson is a 50-year-old white man with grown children and he is a Democrat.

{**SSX HEARS FIRST**} Now let me read you what Teresa says about herself. I have a reputation of working with people and delivering in the state legislature for small business and hardworking families. I worked my way through college and law school, so I know the value of hard work. Before running for Governor, I ran a small business that created jobs. I won a close race for state senate and then was reelected to my second term, serving as chair of the Budget and Joint Economic committee. I successfully worked to increase education funding to reduce class sizes and passed legislation to provide health insurance for all children in the state. (99)

{**SSY HEARS FIRST**} Now let me read you what David says about himself. I am known for prioritizing and strengthening our economy and communities. I grew up in a working-class neighborhood where I learned the value of hard work and discipline. Before running for Governor, I was a small business owner. I served three terms on the City Council, where I worked to attract new and high paying jobs to the city and invested in education to ensure our schools have the resources they need. I am in my second term in the State Senate, where I serve on the Budget committee and work to lower taxes and balance the budget. (98)

Based on what you just heard, how favorable do you feel toward Republican Teresa Garcia on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward her, and 100 means you feel very favorable toward her, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND/DK	REP
Mean...	59	48	51	74
100 – Very favorable.................................	11	4	3	22
80 - 99	23	15	16	36
51 - 79	21	22	18	22
50 – Neutral	19	23	28	8
26 - 49	5	5	13	1
0 - 25 – Unfavorable	17	27	17	8
(don't know)	4	4	5	2
51 - 100 – Favorable.................................	55	41	37	81
50, NS – Neutral	22	27	33	10
0 - 49 – Unfavorable	22	32	30	9

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

Q30. {**SSF**} Based on what you just heard, how favorable do you feel toward Democrat David Johnson on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward him, and 100 means you feel very favorable toward him, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND/DK	REP
Mean	60	72	55	49
100 – Very favorable	7	12	0	6
80 - 99	20	31	13	10
51 - 79	31	38	33	24
50 – Neutral	21	12	32	25
26 - 49	4	1	6	8
0 - 25 – Unfavorable	14	5	11	24
(don't know)	3	1	5	3
51 - 100 – Favorable	58	81	45	40
50, NS – Neutral	24	13	37	28
0 - 49 – Unfavorable	18	6	17	32

Q31. {**SSF**} Based on what you just heard, how qualified does Republican Teresa Garcia seem on a scale that goes from 0 to 100, where 0 means she seems very unqualified and 100 means she seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND/DK	REP
Mean	66	56	58	81
100 – Very qualified	13	7	1	24
80 - 99	25	18	19	38
51 - 79	23	22	20	25
50 – Neutral	17	20	28	7
26 - 49	7	9	14	1
0 - 25 – Unqualified	10	18	8	2
(don't know)	6	6	8	3
51 - 100 – Qualified	61	47	41	87
50, NS – Neutral	23	26	37	10
0 - 49 – Unqualified	16	27	23	3

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

Q32. {**SSF**} Based on what you just heard, how qualified does Democrat David Johnson seem on a scale that goes from 0 to 100, where 0 means he seems very unqualified and 100 means he seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND /DK	REP
Mean	66	74	58	60
100 – Very qualified	8	9	0	9
80 - 99	29	42	25	18
51 - 79	30	33	27	30
50 – Neutral	16	11	23	17
26 - 49	4	1	10	6
0 - 25 – Unqualified	8	2	7	15
(don't know)	5	2	8	5
51 - 100 – Qualified	67	83	52	57
50, NS – Neutral	21	13	31	22
0 - 49 – Unqualified	12	3	17	21

Q33. {**SSF**} Based on what you just heard if the election for Governor was held today, and the candidates were {**ROTATE**} _Republican Teresa Garcia and _Democrat David Johnson, for whom would you vote, or are you undecided?
Select one

	TOTAL	DEM	IND /DK	REP
Teresa Garcia - strongly	27	4	13	61
Teresa Garcia - not-so-strongly	6	5	6	9
Undecided - lean Teresa Garcia	10	6	10	16
Teresa Garcia	43	14	28	86
Undecided/don't know	18	10	48	9
David Johnson	39	76	24	5
Undecided - lean David Johnson	8	15	7	1
David Johnson - not-so-strongly	6	11	7	1
David Johnson - strongly	24	50	11	3

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

Q34. {**SSG**} Now I am going to read you two statements about fictional candidates running for Governor. Here are descriptions of each.
{**SSX HEARS FIRST**} Sherry Lee is a 50-year-old Asian-American woman with grown children and she is a Republican.
{**SSY HEARS FIRST**} David Johnson is a 50-year-old white man with grown children and he is a Democrat.

{**SSX HEARS FIRST**} Now let me read you what Sherry says about herself. I have a reputation of working with people and delivering in the state Legislature for small business and hardworking families. I worked my way through college and law school, so I know the value of hard work. Before running for governor, I ran a small business that created jobs. I won a close race for state Senate and then was re-elected to my second term, serving as chair of the Budget and Joint Economic committee. I successfully worked to increase education funding to reduce class sizes and passed legislation to provide health insurance for all children in the state. (99 words)

{**SSY HEARS FIRST**} Now let me read you what David says about himself. I am known for prioritizing and strengthening our economy and communities. I grew up in a working-class neighborhood where I learned the value of hard work and discipline. Before running for governor, I was a small business owner. I served three terms on the City Council, where I worked to attract new and high paying jobs to the city and invested in education to ensure our schools have the resources they need. I am in my second term in the state Senate, where I serve on the Budget committee and work to lower taxes and balance the budget. (98 words)

Based on what you just heard, how favorable do you feel toward Republican Sherry Lee on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward her, and 100 means you feel very favorable toward her, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND /DK	REP
Mean	62	50	62	75
100 – Very favorable	9	4	4	18
80 - 99	24	11	32	36
51 - 79	23	23	16	26
50 – Neutral	20	23	32	11
26 - 49	7	13	4	3
0 - 25 – Unfavorable	12	20	11	4
(don't know)	4	7	1	1
51 - 100 – Favorable	56	38	52	80
50, NS – Neutral	24	30	33	13
0 - 49 – Unfavorable	19	32	15	7

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

Q35. {**SSG**} Based on what you just heard, how favorable do you feel toward Democrat David Johnson on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward him, and 100 means you feel very favorable toward him, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND /DK	REP
Mean	57	70	58	43
100 – Very favorable	5	11	1	0
80 - 99	24	27	26	18
51 - 79	24	32	11	23
50 – Neutral	23	19	45	16
26 - 49	8	4	10	11
0 - 25 – Unfavorable	15	3	6	32
(don't know)	1	3	1	0
51 - 100 – Favorable	53	70	38	41
50, NS – Neutral	24	22	46	16
0 - 49 – Unfavorable	23	8	16	43

Q36. {**SSG**} Based on what you just heard, how qualified does Republican Sherry Lee seem on a scale that goes from 0 to 100, where 0 means she seems very unqualified and 100 means she seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND /DK	REP
Mean	67	58	65	77
100 – Very qualified	11	6	4	19
80 - 99	30	25	28	38
51 - 79	26	26	25	24
50 – Neutral	15	13	26	11
26 - 49	3	3	6	2
0 - 25 – Unqualified	11	19	7	4
(don't know)	4	7	5	1
51 - 100 – Qualified	67	58	57	81
50, NS – Neutral	19	19	31	13
0 - 49 – Unqualified	14	23	12	6

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

Q37. {**SSG**} Based on what you just heard, how qualified does Democrat David Johnson seem on a scale that goes from 0 to 100, where 0 means he seems very unqualified and 100 means he seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND /DK	REP
Mean	63	74	60	52
100 – Very qualified	9	14	3	5
80 - 99	27	31	21	26
51 - 79	29	37	26	22
50 – Neutral	14	8	32	12
26 - 49	6	4	9	7
0 - 25 – Unqualified	13	2	7	28
(don't know)	2	4	3	0
51 - 100 – Qualified	65	82	49	53
50, NS – Neutral	16	11	36	12
0 - 49 – Unqualified	19	6	16	35

Q38. {**SSG**} Based on what you just heard if the election for Governor was held today, and the candidates were {**ROTATE**} _Republican Sherry Lee and _Democrat David Johnson, for whom would you vote, or are you undecided?
Select one

	TOTAL	DEM	IND /DK	REP
Sherry Lee - strongly	21	1	11	51
Sherry Lee- not-so-strongly	8	6	3	13
Undecided - lean Sherry Lee	12	5	19	17
Sherry Lee	42	11	33	81
Undecided/don't know	17	19	31	7
David Johnson	41	70	36	12
Undecided - lean David Johnson	12	23	7	1
David Johnson - not-so-strongly	8	9	11	7
David Johnson - strongly	21	38	18	4

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

Q39. {**SSH**} Now I am going to read you two statements about fictional candidates running for Governor. Here are descriptions of each.
{**SSX HEARS FIRST**} Sherry Lee is a 50-year-old Asian-American woman with grown children and she is a Democrat.
{**SSY HEARS FIRST**} David Johnson is a 50-year-old white man with grown children and he is a Republican.

{**SSX HEARS FIRST**} Now let me read you what Sherry says about herself. I have a reputation of working with people and delivering in the state Legislature for small business and hardworking families. I worked my way through college and law school, so I know the value of hard work. Before running for governor, I ran a small business that created jobs. I won a close race for state Senate and then was re-elected to my second term, serving as chair of the Budget and Joint Economic committee. I successfully worked to increase education funding to reduce class sizes and passed legislation to provide health insurance for all children in the state. (99 words)

{**SSY HEARS FIRST**} Now let me read you what David says about himself. I am known for prioritizing and strengthening our economy and communities. I grew up in a working-class neighborhood where I learned the value of hard work and discipline. Before running for governor, I was a small business owner. I served three terms on the City Council, where I worked to attract new and high paying jobs to the city and invested in education to ensure our schools have the resources they need. I am in my second term in the state Senate, where I serve on the Budget committee and work to lower taxes and balance the budget. (98 words)

Based on what you just heard, how favorable do you feel toward Democrat Sherry Lee on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward her, and 100 means you feel very favorable toward her, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND /DK	REP
Mean	62	81	63	44
100 – Very favorable	12	22	13	1
80 - 99	25	37	20	15
51 - 79	24	33	19	18
50 – Neutral	15	3	25	23
26 - 49	4	0	6	7
0 - 25 – Unfavorable	17	2	11	33
(don't know)	3	3	6	3
51 - 100 – Favorable	61	92	52	34
50, NS – Neutral	18	6	31	26
0 - 49 – Unfavorable	21	2	17	40

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

Q40. {**SSH**} Based on what you just heard, how favorable do you feel toward Republican David Johnson on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward him, and 100 means you feel very favorable toward him, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND /DK	REP
Mean	59	44	54	76
100 – Very favorable	10	3	3	20
80 - 99	20	8	18	36
51 - 79	20	20	18	19
50 – Neutral	20	20	24	17
26 - 49	9	17	7	2
0 - 25 – Unfavorable	15	26	14	4
(don't know)	6	6	15	1
51 - 100 – Favorable	50	31	39	76
50, NS – Neutral	26	27	39	18
0 - 49 – Unfavorable	24	43	21	6

Q41. {**SSH**} Based on what you just heard, how qualified does Democrat Sherry Lee seem on a scale that goes from 0 to 100, where 0 means she seems very unqualified and 100 means she seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND /DK	REP
Mean	69	82	70	56
100 – Very qualified	14	17	12	13
80 - 99	31	48	20	20
51 - 79	24	29	29	17
50 – Neutral	13	3	25	18
26 - 49	3	0	0	9
0 - 25 – Unqualified	11	1	4	21
(don't know)	4	3	10	2
51 - 100 – Qualified	69	94	61	50
50, NS – Neutral	17	5	35	20
0 - 49 – Unqualified	14	1	4	30

		TOTAL	DEM	IND /DK	REP
	N=	2500	1052	422	929

Q42. {**SSH**} Based on what you just heard, how qualified does Republican David Johnson seem on a scale that goes from 0 to 100, where 0 means he seems very unqualified and 100 means he seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND/DK	REP
Mean	70	60	68	81
100 – Very qualified	14	5	6	28
80 - 99	31	26	29	37
51 - 79	23	24	22	22
50 – Neutral	13	12	16	11
26 - 49	5	10	7	0
0 - 25 – Unqualified	8	14	3	2
(don't know)	7	9	18	1
51 - 100 – Qualified	67	55	57	87
50, NS – Neutral	20	21	34	11
0 - 49 – Unqualified	13	24	9	2

Q43. {**SSH**} Based on what you just heard if the election for Governor was held today, and the candidates were {**ROTATE**} _Democrat Sherry Lee and _Republican David Johnson, for whom would you vote, or are you undecided?
Select one

	TOTAL	DEM	IND/DK	REP
Sherry Lee - strongly	31	55	33	4
Sherry Lee- not-so-strongly	5	11	2	1
Undecided - lean Sherry Lee	12	23	11	3
Sherry Lee	48	89	45	8
Undecided/don't know	13	8	25	12
David Johnson	38	3	30	80
Undecided - lean David Johnson	9	2	13	16
David Johnson - not-so-strongly	4	0	3	7
David Johnson - strongly	25	2	14	56

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

Q44. {**SSI**} Now I am going to read you two statements about fictional candidates running for Governor. Here are descriptions of each.
{**SSX HEARS FIRST**} Karen Davis is a 50-year-old lesbian white woman with grown children and she is a Democrat.
{**SSY HEARS FIRST**} David Johnson is a 50-year-old straight white man with grown children and he is a Republican.

{**SSX HEARS FIRST**} Now let me read you what Karen says about herself. I have a reputation of working with people and delivering in the state Legislature for small business and hardworking families. I worked my way through college and law school, so I know the value of hard work. Before running for governor, I ran a small business that created jobs. I won a close race for state Senate and then was re-elected to my second term, serving as chair of the Budget and Joint Economic committee. I successfully worked to increase education funding to reduce class sizes and passed legislation to provide health insurance for all children in the state. (99 words)

{**SSY HEARS FIRST**} Now let me read you what David says about himself. I am known for prioritizing and strengthening our economy and communities. I grew up in a working-class neighborhood where I learned the value of hard work and discipline. Before running for governor, I was a small business owner. I served three terms on the City Council, where I worked to attract new and high paying jobs to the city and invested in education to ensure our schools have the resources they need. I am in my second term in the state Senate, where I serve on the Budget committee and work to lower taxes and balance the budget. (98 words)

Based on what you just heard, how favorable do you feel toward Democrat Karen Davis on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward her, and 100 means you feel very favorable toward her, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND/DK	REP
Mean	62	79	72	36
100 – Very favorable	13	21	15	5
80 - 99	26	39	31	8
51 - 79	19	25	27	9
50 – Neutral	13	10	9	17
26 - 49	8	2	0	18
0 - 25 – Unfavorable	18	3	8	39
(don't know)	4	0	9	4
51 - 100 – Favorable	58	85	73	22
50, NS – Neutral	16	10	18	21
0 - 49 – Unfavorable	25	5	8	57

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

Q45. {**SSI**} Based on what you just heard, how favorable do you feel toward Republican David Johnson on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward him, and 100 means you feel very favorable toward him, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND /DK	REP
Mean	57	41	57	76
100 – Very favorable	10	2	2	23
80 - 99	20	9	20	34
51 - 79	25	19	27	27
50 – Neutral	16	21	19	9
26 - 49	6	10	7	0
0 - 25 – Unfavorable	20	36	16	4
(don't know)	4	2	9	3
51 - 100 – Favorable	55	30	49	84
50, NS – Neutral	20	23	28	12
0 - 49 – Unfavorable	26	46	23	4

Q46. {**SSI**} Based on what you just heard, how qualified does Democrat Karen Davis seem on a scale that goes from 0 to 100, where 0 means she seems very unqualified and 100 means she seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND /DK	REP
Mean	66	77	76	48
100 – Very qualified	15	20	23	8
80 - 99	31	43	30	17
51 - 79	17	20	21	11
50 – Neutral	13	8	9	21
26 - 49	8	6	5	12
0 - 25 – Unqualified	13	3	4	29
(don't know)	3	1	8	3
51 - 100 – Qualified	63	82	74	36
50, NS – Neutral	16	9	17	24
0 - 49 – Unqualified	21	9	8	40

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

Q47. {**SSI**} Based on what you just heard, how qualified does Republican David Johnson seem on a scale that goes from 0 to 100, where 0 means he seems very unqualified and 100 means he seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND/DK	REP
Mean	63	55	64	71
100 – Very qualified	11	9	11	14
80 - 99	23	16	20	31
51 - 79	31	34	31	28
50 – Neutral	14	11	20	16
26 - 49	4	5	1	2
0 - 25 – Unqualified	14	23	11	6
(don't know)	3	2	4	3
51 - 100 – Qualified	65	59	63	74
50, NS – Neutral	18	14	25	19
0 - 49 – Unqualified	17	27	13	8

Q48. {**SSI**} Based on what you just heard if the election for Governor was held today, and the candidates were {**ROTATE**} _Democrat Karen Davis and _ Republican David Johnson, for whom would you vote, or are you undecided?
Select one

	TOTAL	DEM	IND/DK	REP
Karen Davis - strongly	33	61	33	4
Karen Davis - not-so-strongly	6	10	8	0
Undecided - lean Karen Davis	7	13	2	3
Karen Davis	46	84	43	6
Undecided/don't know	17	9	46	9
David Johnson	37	7	11	85
Undecided - lean David Johnson	5	1	2	11
David Johnson - not-so-strongly	4	2	4	8
David Johnson - strongly	28	4	5	66

		TOTAL	DEM	IND /DK	REP
N=		2500	1052	422	929

Q49. {**SSJ**} Now I am going to read you two statements about fictional candidates running for Governor. Here are descriptions of each.
{**SSX HEARS FIRST**} Karen Davis is a 50-year-old lesbian white woman with grown children and she is a Republican.
{**SSY HEARS FIRST**} David Johnson is a 50-year-old straight white man with grown children and he is a Democrat.

{**SSX HEARS FIRST**} Now let me read you what Karen says about herself. I have a reputation of working with people and delivering in the state Legislature for small business and hardworking families. I worked my way through college and law school, so I know the value of hard work. Before running for governor, I ran a small business that created jobs. I won a close race for state Senate and then was re-elected to my second term, serving as chair of the Budget and Joint Economic committee. I successfully worked to increase education funding to reduce class sizes and passed legislation to provide health insurance for all children in the state. (99 words)

{**SSY HEARS FIRST**} Now let me read you what David says about himself. I am known for prioritizing and strengthening our economy and communities. I grew up in a working-class neighborhood where I learned the value of hard work and discipline. Before running for governor, I was a small business owner. I served three terms on the City Council, where I worked to attract new and high paying jobs to the city and invested in education to ensure our schools have the resources they need. I am in my second term in the state Senate, where I serve on the Budget committee and work to lower taxes and balance the budget. (98 words)

Based on what you just heard, how favorable do you feel toward Republican Karen Davis on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward her, and 100 means you feel very favorable toward her, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND/DK	REP
Mean..	55	47	50	67
100 – Very favorable	8	1	4	19
80 - 99	21	16	11	28
51 - 79	19	20	22	17
50 – Neutral	20	23	35	9
26 - 49	6	10	5	4
0 - 25 – Unfavorable	21	25	20	17
(don't know)	5	5	4	5
51 - 100 – Favorable..	48	36	37	65
50, NS – Neutral	25	29	39	14
0 - 49 – Unfavorable	27	35	24	21

		IND	
	TOTAL	DEM	/DK	REP
N=	2500	1052	422	929

Q50. {**SSJ**} Based on what you just heard, how favorable do you feel toward Democrat David Johnson on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward him, and 100 means you feel very favorable toward him, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND/DK	REP
Mean	55	69	53	40
100 – Very favorable	5	8	2	3
80 - 99	22	34	11	13
51 - 79	22	29	26	13
50 – Neutral	25	17	40	26
26 - 49	5	5	4	4
0 - 25 – Unfavorable	20	5	15	38
(don't know)	2	2	2	3
51 - 100 – Favorable	49	71	39	29
50, NS – Neutral	27	19	42	29
0 - 49 – Unfavorable	25	10	19	43

Q51. {**SSJ**} Based on what you just heard, how qualified does Republican Karen Davis seem on a scale that goes from 0 to 100, where 0 means she seems very unqualified and 100 means she seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND/DK	REP
Mean	62	59	55	69
100 – Very qualified	12	8	6	18
80 - 99	25	24	12	32
51 - 79	25	25	36	21
50 – Neutral	12	11	21	9
26 - 49	5	6	3	4
0 - 25 – Unqualified	17	19	19	13
(don't know)	5	7	3	4
51 - 100 – Qualified	61	57	54	70
50, NS – Neutral	17	18	24	13
0 - 49 – Unqualified	21	25	23	17

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

Q52. {**SSJ**} Based on what you just heard, how qualified does Democrat David Johnson seem on a scale that goes from 0 to 100, where 0 means he seems very unqualified and 100 means he seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	DEM	IND/DK	REP
Mean	63	73	57	55
100 – Very qualified	10	14	6	9
80 - 99	27	33	19	22
51 - 79	26	32	26	21
50 – Neutral	15	10	28	15
26 - 49	4	4	5	5
0 - 25 – Unqualified	14	6	14	23
(don't know)	3	1	3	5
51 - 100 – Qualified	63	79	51	52
50, NS – Neutral	18	11	31	20
0 - 49 – Unqualified	19	10	19	28

Q53. {**SSJ**} Based on what you just heard if the election for Governor was held today, and the candidates were {**ROTATE**} _Republican Karen Davis and _ Democrat David Johnson, for whom would you vote, or are you undecided?
Select one

	TOTAL	DEM	IND/DK	REP
Karen Davis - strongly	18	5	1	41
Karen Davis - not-so-strongly	3	2	5	5
Undecided - lean Karen Davis	12	6	14	18
Karen Davis	33	12	20	63
Undecided/don't know	31	18	64	28
David Johnson	36	70	16	9
Undecided - lean David Johnson	12	18	11	7
David Johnson - not-so-strongly	7	18	0	0
David Johnson - strongly	16	34	6	2

	TOTAL	DEM	IND/DK	REP
N=	2500	1052	422	929

Q54. {**SSA**} Based on what you heard, how well would you say Cynthia Smith, a white woman and Democratic state senator who is running for governor, understands your community?
Select one

	TOTAL	DEM	IND/DK	REP
Very well	29	47	29	11
Somewhat well	34	37	41	29
A little well	14	9	16	19
Not well at all	11	3	3	24
(don't know)	11	4	11	17
Well	64	84	70	40
Not well	25	12	19	42

Q55. {**SSB**} Based on what you heard, how well would you say Cynthia Smith, a white woman and Republican state senator who is running for governor, understands your community?
Select one

	TOTAL	DEM	IND/DK	REP
Very well	24	7	29	42
Somewhat well	36	31	37	41
A little well	14	28	6	3
Not well at all	12	18	15	1
(don't know)	15	15	13	14
Well	59	38	67	82
Not well	26	47	21	4

Q56. {**SSC**} Based on what you heard, how well would you say Deborah Williams, an African-American and Democratic state senator who is running for governor, understands your community?
Select one

	TOTAL	DEM	IND/DK	REP
Very well	28	47	18	11
Somewhat well	35	39	36	31
A little well	11	5	16	18
Not well at all	14	1	15	28
(don't know)	11	8	16	12
Well	64	86	54	42
Not well	26	6	31	46

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

Q57. {**SSD**} Based on what you heard, how well would you say Deborah Williams, an African-American and Republican state senator who is running for governor, understands your community?
Select one

Very well	27	21	23	37
Somewhat well	42	43	58	36
A little well	10	13	5	8
Not well at all	8	12	6	7
(don't know)	12	12	8	12
Well	70	64	81	73
Not well	18	24	11	15

Q58. {**SSE**} Based on what you heard, how well would you say Teresa Garcia, a Latina and Democratic state senator who is running for governor, understands your community?
Select one

Very well	30	44	34	10
Somewhat well	31	34	23	32
A little well	16	8	18	25
Not well at all	14	4	13	27
(don't know)	9	10	12	6
Well	61	78	57	43
Not well	30	12	31	51

Q59. {**SSF**} Based on what you heard, how well would you say Teresa Garcia, a Latina and Republican state senator who is running for governor, understands your community?
Select one

Very well	23	14	24	35
Somewhat well	37	39	27	38
A little well	15	17	25	8
Not well at all	11	16	9	5
(don't know)	15	13	15	14
Well	60	53	51	72
Not well	25	33	34	13

		TOTAL	DEM	IND /DK	REP
N=		2500	1052	422	929

Q60. {**SSG**} Based on what you heard, how well would you say Sherry Lee, an Asian-American and Republican state senator who is running for governor, understands your community?
Select one

	TOTAL	DEM	IND/DK	REP
Very well	19	15	8	29
Somewhat well	41	32	59	42
A little well	15	18	19	10
Not well at all	10	16	6	6
(don't know)	15	18	8	14
Well	61	48	66	71
Not well	25	34	25	16

Q61. {**SSH**} Based on what you heard, how well would you say Sherry Lee, an Asian-American and Democratic state senator who is running for governor, understands your community?
Select one

	TOTAL	DEM	IND/DK	REP
Very well	30	41	33	19
Somewhat well	36	42	33	30
A little well	11	9	4	18
Not well at all	11	2	9	18
(don't know)	12	7	20	15
Well	66	83	66	49
Not well	22	11	13	37

Q62. {**SSI**} Based on what you heard, how well would you say Karen Davis, a lesbian white woman and Democratic state senator who is running for governor, understands your community?
Select one

	TOTAL	DEM	IND/DK	REP
Very well	27	44	24	10
Somewhat well	40	43	39	36
A little well	7	4	5	12
Not well at all	13	2	16	26
(don't know)	12	6	15	17
Well	67	87	64	46
Not well	20	6	21	37

			IND	
	TOTAL	DEM	/DK	REP
N=	2500	1052	422	929

Q63. {**SSJ**} Based on what you heard, how well would you say Karen Davis, a lesbian white woman and Republican state senator who is running for governor, understands your community?
Select one

	TOTAL	DEM	IND/DK	REP
Very well	21	21	10	26
Somewhat well	34	32	30	39
A little well	13	17	17	8
Not well at all	16	19	13	15
(don't know)	15	11	30	11
Well	55	53	40	65
Not well	29	35	30	24

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

Q64. {**SSA**} Here are some traits that could be used to describe a woman candidate for governor. How important is it to you that Cynthia Smith, a white woman and Democratic state senator who is running for governor, has that trait in order to be electable - very important, somewhat important, a little important, or not important at all?
Select one for each option

Sorted by "Very Important"

	TOTAL	DEM	IND/DK	REP
A64c.Can handle a crisis	79	87	78	70
A64b.Gets results	72	79	78	62
A64g.Cares about people like you	67	74	70	58
A64f.Brings people together	65	79	61	52
A64d.Shares your values	63	64	66	60
A64h.Confident	59	71	58	49
A64a.Authentic	58	73	42	49
A64e.Brings about change	51	67	61	28
A64i.Is measured, not harsh, in communication	44	53	45	32

a.   Authentic

	TOTAL	DEM	IND/DK	REP
Very important	58	73	42	49
Somewhat important	23	21	19	30
A little important	8	2	26	4
Not important at all	6	2	7	11
(don't know)	4	2	6	6
Important	81	94	62	78
Not important	14	4	33	15

b.   Gets results

	TOTAL	DEM	IND/DK	REP
Very important	72	79	78	62
Somewhat important	18	14	12	26
A little important	2	2	2	3
Not important at all	4	3	4	6
(don't know)	3	2	4	3
Important	91	94	90	88
Not important	7	5	6	9

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

c.   Can handle a crisis

	TOTAL	DEM	IND/DK	REP
Very important	79	87	78	70
Somewhat important	12	6	15	17
A little important	4	4	6	3
Not important at all	3	0	0	8
(don't know)	2	2	0	2
Important	91	94	94	87
Not important	8	4	6	11

d.   Shares your values

	TOTAL	DEM	IND/DK	REP
Very important	63	64	66	60
Somewhat important	22	24	29	19
A little important	6	7	4	6
Not important at all	6	3	0	12
(don't know)	2	2	1	3
Important	85	88	95	79
Not important	13	11	4	18

e.   Brings about change

	TOTAL	DEM	IND/DK	REP
Very important	51	67	61	28
Somewhat important	25	18	32	31
A little important	9	8	1	13
Not important at all	11	4	5	20
(don't know)	5	3	1	9
Important	76	85	93	59
Not important	19	12	6	33

f.   Brings people together

	TOTAL	DEM	IND/DK	REP
Very important	65	79	61	52
Somewhat important	23	17	27	26
A little important	6	2	3	10
Not important at all	5	1	8	8
(don't know)	2	2	1	3
Important	87	96	88	78
Not important	11	3	11	19

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

g.   Cares about people like you

Very important	67	74	70	58
Somewhat important	19	18	24	19
A little important	7	6	0	11
Not important at all	5	1	5	8
(don't know)	2	0	1	3
Important	86	93	94	78
Not important	12	7	5	19

h.   Confident

Very important	59	71	58	49
Somewhat important	26	21	31	27
A little important	8	7	6	10
Not important at all	6	1	3	12
(don't know)	1	0	1	2
Important	85	92	89	76
Not important	14	7	10	22

i.   Is measured, not harsh, in communication

Very important	44	53	45	32
Somewhat important	28	27	24	31
A little important	12	14	13	11
Not important at all	13	4	17	22
(don't know)	3	3	1	4
Important	72	80	69	63
Not important	26	17	30	33

		TOTAL	DEM	IND /DK	REP
	N=	2500	1052	422	929

Q65. {**SSB**} Here are some traits that could be used to describe a woman candidate for governor. How important is it to you that Cynthia Smith, a white woman and Republican state senator who is running for governor, has that trait in order to be electable - very important, somewhat important, a little important, or not important at all?
Select one for each option

Sorted by "Very Important"

	TOTAL	DEM	IND /DK	REP
B65c.Can handle a crisis	76	71	72	84
B65b.Gets results	71	66	55	85
B65a.Authentic	67	57	69	77
B65g.Cares about people like you	64	66	64	65
B65h.Confident	62	54	53	77
B65f.Brings people together	61	65	55	60
B65d.Shares your values	60	55	60	67
B65e.Brings about change	48	52	40	50
B65i.Is measured, not harsh, in communication	40	35	34	52

a. Authentic

	TOTAL	DEM	IND /DK	REP
Very important	67	57	69	77
Somewhat important	19	24	16	17
A little important	5	9	6	2
Not important at all	5	7	1	4
(don't know)	3	2	9	1
Important	86	81	84	93
Not important	11	16	7	6

b. Gets results

	TOTAL	DEM	IND /DK	REP
Very important	71	66	55	85
Somewhat important	17	18	28	10
A little important	5	5	14	1
Not important at all	6	10	0	2
(don't know)	2	1	4	2
Important	87	84	82	95
Not important	11	15	14	2

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

c.   Can handle a crisis

	TOTAL	DEM	IND/DK	REP
Very important	76	71	72	84
Somewhat important	15	15	22	13
A little important	4	8	1	0
Not important at all	3	5	0	2
(don't know)	3	1	4	1
Important	91	86	95	97
Not important	6	13	1	2

d.   Shares your values

	TOTAL	DEM	IND/DK	REP
Very important	60	55	60	67
Somewhat important	27	25	29	28
A little important	5	9	7	0
Not important at all	7	11	0	5
(don't know)	1	0	4	0
Important	87	80	89	95
Not important	12	20	7	5

e.   Brings about change

	TOTAL	DEM	IND/DK	REP
Very important	48	52	40	50
Somewhat important	30	21	36	36
A little important	9	14	13	3
Not important at all	7	8	6	5
(don't know)	6	5	4	6
Important	78	74	76	86
Not important	16	22	20	8

f.   Brings people together

	TOTAL	DEM	IND/DK	REP
Very important	61	65	55	60
Somewhat important	27	20	34	30
A little important	4	6	4	2
Not important at all	5	7	2	4
(don't know)	3	2	4	3
Important	87	85	89	91
Not important	9	13	6	6

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

g. Cares about people like you

Very important	64	66	64	65
Somewhat important	25	23	27	28
A little important	4	4	5	4
Not important at all	5	6	0	3
(don't know)	2	2	4	0
Important	89	88	91	93
Not important	9	10	5	7

h. Confident

Very important	62	54	53	77
Somewhat important	23	27	23	20
A little important	6	7	13	0
Not important at all	6	10	3	3
(don't know)	3	2	9	1
Important	85	81	76	97
Not important	12	17	16	3

i. Is measured, not harsh, in communication

Very important	40	35	34	52
Somewhat important	33	36	33	29
A little important	11	13	13	8
Not important at all	9	11	7	7
(don't know)	6	5	12	4
Important	74	71	67	81
Not important	20	24	21	15

		IND	
	TOTAL	DEM	/DK	REP
N=	2500	1052	422	929

Q66. {**SSC**} Here are some traits that could be used to describe a woman candidate for governor. How important is it to you that Deborah Williams, an African-American and Democratic state senator who is running for governor, has that trait in order to be electable - very important, somewhat important, a little important, or not important at all?
Select one for each option

Sorted by "Very Important"

	TOTAL	DEM	IND/DK	REP
C66c.Can handle a crisis	75	88	62	63
C66b.Gets results	70	83	56	64
C66g.Cares about people like you	63	74	69	49
C66f.Brings people together	61	76	47	48
C66h.Confident	59	72	59	44
C66a.Authentic	58	69	55	42
C66d.Shares your values	55	62	51	47
C66e.Brings about change	46	62	39	32
C66i.Is measured, not harsh, in communication	43	55	47	29

a. Authentic

	TOTAL	DEM	IND/DK	REP
Very important	58	69	55	42
Somewhat important	19	23	23	14
A little important	9	3	11	15
Not important at all	8	4	7	14
(don't know)	7	1	5	14
Important	77	92	77	57
Not important	17	7	18	29

b. Gets results

	TOTAL	DEM	IND/DK	REP
Very important	70	83	56	64
Somewhat important	20	17	35	15
A little important	3	0	6	5
Not important at all	5	0	2	13
(don't know)	2	0	1	3
Important	90	100	90	79
Not important	8	0	8	18

		TOTAL	DEM	IND /DK	REP
	N=	2500	1052	422	929

c. Can handle a crisis

Very important	75	88	62	63
Somewhat important	11	10	17	12
A little important	5	2	11	7
Not important at all	5	0	1	13
(don't know)	3	0	9	5
Important	86	97	80	75
Not important	11	2	12	21

d. Shares your values

Very important	55	62	51	47
Somewhat important	28	28	38	24
A little important	5	7	2	5
Not important at all	7	1	1	17
(don't know)	5	3	7	7
Important	83	90	89	71
Not important	12	8	4	22

e. Brings about change

Very important	46	62	39	32
Somewhat important	28	29	30	22
A little important	13	8	13	19
Not important at all	9	0	10	19
(don't know)	5	1	8	7
Important	73	91	70	54
Not important	22	8	22	39

f. Brings people together

Very important	61	76	47	48
Somewhat important	21	17	34	20
A little important	8	4	2	16
Not important at all	6	0	8	12
(don't know)	4	4	8	4
Important	82	93	81	68
Not important	14	4	10	28

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

g. Cares about people like you

Very important	63	74	69	49
Somewhat important	20	23	13	20
A little important	7	0	10	13
Not important at all	9	2	9	17
(don't know)	1	1	0	1
Important	84	97	81	69
Not important	15	2	19	30

h. Confident

Very important	59	72	59	44
Somewhat important	25	23	29	25
A little important	6	3	8	9
Not important at all	7	0	3	16
(don't know)	3	2	1	5
Important	84	95	88	70
Not important	13	3	11	25

i. Is measured, not harsh, in communication

Very important	43	55	47	29
Somewhat important	28	26	26	31
A little important	12	9	14	16
Not important at all	12	8	7	18
(don't know)	4	2	6	5
Important	72	81	73	60
Not important	24	17	21	34

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

Q67. {**SSD**} Here are some traits that could be used to describe a woman candidate for governor. How important is it to you that Deborah Williams, an African-American and Republican state senator who is running for governor, has that trait in order to be electable - very important, somewhat important, a little important, or not important at all?
Select one for each option

Sorted by "Very Important"

	TOTAL	DEM	IND /DK	REP
D67c.Can handle a crisis	72	69	63	78
D67b.Gets results	65	62	54	74
D67f.Brings people together	64	62	64	64
D67d.Shares your values	58	54	25	76
D67a.Authentic	58	58	51	61
D67g.Cares about people like you	55	52	40	62
D67h.Confident	52	44	56	60
D67e.Brings about change	45	47	34	44
D67i.Is measured, not harsh, in communication	37	34	32	41

a. Authentic

	TOTAL	DEM	IND /DK	REP
Very important	58	58	51	61
Somewhat important	21	23	12	24
A little important	9	7	9	8
Not important at all	10	9	23	3
(don't know)	3	2	6	4
Important	78	82	63	85
Not important	18	17	32	11

b. Gets results

	TOTAL	DEM	IND /DK	REP
Very important	65	62	54	74
Somewhat important	21	22	26	18
A little important	5	6	6	5
Not important at all	5	9	6	0
(don't know)	3	0	9	3
Important	86	85	79	92
Not important	11	15	11	5

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

c.   Can handle a crisis

Very important	72	69	63	78
Somewhat important	15	16	21	14
A little important	4	5	4	2
Not important at all	6	9	6	2
(don't know)	3	2	6	4
Important	87	85	84	92
Not important	10	14	10	4

d.   Shares your values

Very important	58	54	25	76
Somewhat important	28	32	43	18
A little important	6	6	16	2
Not important at all	6	8	9	2
(don't know)	2	0	7	2
Important	86	86	68	95
Not important	12	14	25	4

e.   Brings about change

Very important	45	47	34	44
Somewhat important	35	36	40	32
A little important	7	7	15	4
Not important at all	6	7	0	9
(don't know)	7	3	11	11
Important	79	84	74	76
Not important	14	14	15	13

f.   Brings people together

Very important	64	62	64	64
Somewhat important	22	24	17	23
A little important	7	6	8	7
Not important at all	7	7	11	5
(don't know)	1	0	0	2
Important	86	86	81	86
Not important	13	14	19	12

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

g.   Cares about people like you

	TOTAL	DEM	IND/DK	REP
Very important	55	52	40	62
Somewhat important	30	33	31	26
A little important	7	7	12	4
Not important at all	7	7	14	5
(don't know)	2	0	4	3
Important	84	85	71	88
Not important	14	15	25	9

h.   Confident

	TOTAL	DEM	IND/DK	REP
Very important	52	44	56	60
Somewhat important	32	39	15	30
A little important	8	7	13	7
Not important at all	7	9	8	4
(don't know)	1	0	7	0
Important	85	84	71	90
Not important	14	16	22	10

i.   Is measured, not harsh, in communication

	TOTAL	DEM	IND/DK	REP
Very important	37	34	32	41
Somewhat important	31	33	27	32
A little important	12	15	13	11
Not important at all	13	13	19	11
(don't know)	6	5	9	6
Important	69	67	59	73
Not important	25	28	32	22

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

Q68. {**SSE**} Here are some traits that could be used to describe a woman candidate for governor. How important is it to you that Teresa Garcia, a Latina and Democratic state senator who is running for governor, has that trait in order to be electable - very important, somewhat important, a little important, or not important at all?
Select one for each option

Sorted by "Very Important"

	TOTAL	DEM	IND /DK	REP
E68c.Can handle a crisis	76	86	85	61
E68b.Gets results	69	77	81	52
E68g.Cares about people like you	63	74	77	45
E68f.Brings people together	63	79	77	40
E68a.Authentic	62	70	78	45
E68h.Confident	59	68	82	39
E68d.Shares your values	58	60	69	53
E68e.Brings about change	45	61	65	20
E68i.Is measured, not harsh, in communication	43	56	51	26

a.   Authentic

	TOTAL	DEM	IND /DK	REP
Very important	62	70	78	45
Somewhat important	21	21	13	23
A little important	6	2	2	12
Not important at all	8	3	6	15
(don't know)	3	3	0	4
Important	83	92	91	68
Not important	14	5	9	27

b.   Gets results

	TOTAL	DEM	IND /DK	REP
Very important	69	77	81	52
Somewhat important	21	20	9	28
A little important	2	1	0	4
Not important at all	7	1	8	12
(don't know)	2	0	1	3
Important	90	97	90	80
Not important	8	2	8	17

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

c. Can handle a crisis

Very important	76	86	85	61
Somewhat important	15	10	6	23
A little important	2	1	0	5
Not important at all	6	2	10	9
(don't know)	1	0	0	3
Important	91	96	90	83
Not important	8	3	10	14

d. Shares your values

Very important	58	60	69	53
Somewhat important	24	33	15	19
A little important	6	4	8	8
Not important at all	9	2	8	13
(don't know)	3	1	0	6
Important	82	93	84	72
Not important	15	5	16	22

e. Brings about change

Very important	45	61	65	20
Somewhat important	29	26	11	39
A little important	12	7	12	18
Not important at all	9	4	10	16
(don't know)	5	3	3	8
Important	74	87	76	58
Not important	21	10	22	34

f. Brings people together

Very important	63	79	77	40
Somewhat important	19	15	15	24
A little important	8	5	2	14
Not important at all	9	1	6	18
(don't know)	1	0	0	3
Important	82	94	92	65
Not important	17	6	8	33

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

g. Cares about people like you

Very important	63	74	77	45
Somewhat important	21	22	13	22
A little important	7	1	6	14
Not important at all	8	2	5	17
(don't know)	1	1	0	2
Important	84	96	89	67
Not important	15	3	11	31

h. Confident

Very important	59	68	82	39
Somewhat important	24	23	6	34
A little important	8	5	4	12
Not important at all	7	2	7	13
(don't know)	2	1	1	2
Important	83	91	88	72
Not important	15	7	11	25

i.   Is measured, not harsh, in communication

Very important	43	56	51	26
Somewhat important	28	30	19	30
A little important	8	4	9	11
Not important at all	15	6	10	25
(don't know)	6	3	11	7
Important	71	87	70	56
Not important	23	10	18	37

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

Q69. {**SSF**} Here are some traits that could be used to describe a woman candidate for governor. How important is it to you that Teresa Garcia, a Latina and Republican state senator who is running for governor, has that trait in order to be electable - very important, somewhat important, a little important, or not important at all?
Select one for each option

Sorted by "Very Important"

F69c.Can handle a crisis.. 73	67	74	83
F69b.Gets results... 65	58	62	74
F69g.Cares about people like you............................ 61	61	53	64
F69d.Shares your values 59	54	48	71
F69f.Brings people together 58	55	53	66
F69h.Confident 57	51	55	67
F69a.Authentic.. 57	55	40	66
F69e.Brings about change 43	42	39	51
F69i.Is measured, not harsh, in communication 41	36	41	49

a.   Authentic

Very important... 57	55	40	66
Somewhat important 23	21	35	24
A little important 8	8	11	7
Not important at all.. 6	8	11	2
(don't know) 6	7	3	1
Important.. 80	76	74	90
Not important 14	17	23	8

b.   Gets results

Very important... 65	58	62	74
Somewhat important 19	22	19	18
A little important 6	7	11	4
Not important at all.. 4	7	5	1
(don't know) 6	6	2	3
Important.. 84	80	82	93
Not important 10	14	16	4

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

c. Can handle a crisis

	TOTAL	DEM	IND/DK	REP
Very important	73	67	74	83
Somewhat important	13	14	11	11
A little important	5	6	6	3
Not important at all	5	9	8	0
(don't know)	4	4	0	3
Important	86	81	86	94
Not important	10	15	14	3

d. Shares your values

	TOTAL	DEM	IND/DK	REP
Very important	59	54	48	71
Somewhat important	24	21	31	23
A little important	8	10	11	5
Not important at all	5	8	7	1
(don't know)	4	7	3	1
Important	83	75	79	94
Not important	13	18	18	6

e. Brings about change

	TOTAL	DEM	IND/DK	REP
Very important	43	42	39	51
Somewhat important	32	30	31	34
A little important	11	13	21	5
Not important at all	7	10	3	4
(don't know)	7	5	5	6
Important	76	72	70	85
Not important	18	23	25	9

f. Brings people together

	TOTAL	DEM	IND/DK	REP
Very important	58	55	53	66
Somewhat important	25	25	27	24
A little important	7	7	9	7
Not important at all	6	8	11	1
(don't know)	4	5	0	2
Important	83	80	79	90
Not important	13	15	21	8

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

g. Cares about people like you

Very important	61	61	53	64
Somewhat important	24	20	23	31
A little important	6	7	11	4
Not important at all	6	8	10	0
(don't know)	3	4	3	1
Important	85	81	76	95
Not important	12	15	21	4

h. Confident

Very important	57	51	55	67
Somewhat important	25	22	29	28
A little important	8	12	5	3
Not important at all	6	10	5	2
(don't know)	4	5	6	0
Important	82	73	84	95
Not important	14	22	10	5

i. Is measured, not harsh, in communication

Very important	41	36	41	49
Somewhat important	27	31	26	24
A little important	13	10	20	13
Not important at all	12	15	6	8
(don't know)	8	7	6	6
Important	68	68	67	73
Not important	24	25	27	21

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

Q70. {**SSG**} Here are some traits that could be used to describe a woman candidate for governor. How important is it to you that Sherry Lee, an Asian-American and Republican state senator who is running for governor, has that trait in order to be electable - very important, somewhat important, a little important, or not important at all?
Select one for each option

Sorted by "Very Important"

	TOTAL	DEM	IND/DK	REP
G70b.Gets results	70	66	70	76
G70c.Can handle a crisis	68	65	72	70
G70h.Confident	62	55	63	72
G70f.Brings people together	62	57	63	68
G70a.Authentic	58	48	55	71
G70d.Shares your values	57	53	54	65
G70g.Cares about people like you	56	51	59	64
G70e.Brings about change	42	46	52	35
G70i.Is measured, not harsh, in communication	38	35	50	37

a.   Authentic

	TOTAL	DEM	IND/DK	REP
Very important	58	48	55	71
Somewhat important	23	23	23	22
A little important	6	8	12	2
Not important at all	8	11	10	4
(don't know)	5	10	0	1
Important	81	71	78	93
Not important	14	19	22	6

b.   Gets results

	TOTAL	DEM	IND/DK	REP
Very important	70	66	70	76
Somewhat important	18	18	12	18
A little important	5	5	12	1
Not important at all	4	5	6	2
(don't know)	3	6	0	3
Important	88	84	82	94
Not important	9	11	18	3

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

c. Can handle a crisis

	TOTAL	DEM	IND/DK	REP
Very important	68	65	72	70
Somewhat important	18	17	10	21
A little important	4	3	11	3
Not important at all	6	7	7	4
(don't know)	4	7	1	1
Important	86	83	81	92
Not important	10	10	18	7

d. Shares your values

	TOTAL	DEM	IND/DK	REP
Very important	57	53	54	65
Somewhat important	25	17	26	30
A little important	8	11	13	2
Not important at all	5	9	6	2
(don't know)	5	10	2	1
Important	82	70	80	95
Not important	13	20	19	4

e. Brings about change

	TOTAL	DEM	IND/DK	REP
Very important	42	46	52	35
Somewhat important	35	28	32	42
A little important	10	9	10	11
Not important at all	7	7	7	8
(don't know)	6	10	0	4
Important	78	74	83	77
Not important	17	16	17	19

f. Brings people together

	TOTAL	DEM	IND/DK	REP
Very important	62	57	63	68
Somewhat important	24	24	23	23
A little important	6	8	11	2
Not important at all	4	4	4	5
(don't know)	4	7	0	1
Important	86	81	85	92
Not important	10	12	15	7

		TOTAL	DEM	IND /DK	REP
	N=	2500	1052	422	929

g. Cares about people like you

	TOTAL	DEM	IND /DK	REP
Very important	56	51	59	64
Somewhat important	27	28	27	24
A little important	7	6	7	6
Not important at all	6	8	5	4
(don't know)	4	8	1	2
Important	84	79	86	88
Not important	12	14	13	10

h. Confident

	TOTAL	DEM	IND /DK	REP
Very important	62	55	63	72
Somewhat important	22	25	18	19
A little important	6	4	15	4
Not important at all	6	11	3	3
(don't know)	4	6	1	3
Important	84	80	82	90
Not important	12	14	17	7

i. Is measured, not harsh, in communication

	TOTAL	DEM	IND /DK	REP
Very important	38	35	50	37
Somewhat important	32	24	25	42
A little important	12	13	14	9
Not important at all	11	17	5	8
(don't know)	7	11	5	3
Important	70	58	75	79
Not important	23	30	19	18

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

Q71. {**SSH**} Here are some traits that could be used to describe a woman candidate for governor. How important is it to you that Sherry Lee, an Asian-American and Democratic state senator who is running for governor, has that trait in order to be electable - very important, somewhat important, a little important, or not important at all?
Select one for each option

Sorted by "Very Important"

	TOTAL	DEM	IND /DK	REP
H71c.Can handle a crisis	72	73	77	72
H71b.Gets results	64	70	72	55
H71g.Cares about people like you	62	67	74	52
H71a.Authentic	62	64	68	55
H71d.Shares your values	59	55	74	59
H71h.Confident	58	68	68	46
H71f.Brings people together	58	64	74	46
H71e.Brings about change	46	59	51	29
H71i.Is measured, not harsh, in communication	43	46	49	38

a. Authentic

	TOTAL	DEM	IND /DK	REP
Very important	62	64	68	55
Somewhat important	20	25	3	23
A little important	7	7	11	6
Not important at all	8	2	14	12
(don't know)	3	2	4	3
Important	82	89	71	79
Not important	16	9	25	19

b. Gets results

	TOTAL	DEM	IND /DK	REP
Very important	64	70	72	55
Somewhat important	22	26	7	25
A little important	4	3	7	5
Not important at all	6	1	4	10
(don't know)	4	1	11	5
Important	86	95	79	80
Not important	10	4	11	16

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

c.   Can handle a crisis

Very important	72	73	77	72
Somewhat important	15	19	12	14
A little important	2	1	3	2
Not important at all	6	2	5	10
(don't know)	4	5	4	3
Important	88	91	88	85
Not important	8	4	8	12

d.   Shares your values

Very important	59	55	74	59
Somewhat important	26	32	14	25
A little important	4	6	2	3
Not important at all	7	3	6	11
(don't know)	4	4	4	2
Important	85	86	88	84
Not important	11	9	8	14

e.   Brings about change

Very important	46	59	51	29
Somewhat important	28	29	21	30
A little important	9	6	4	13
Not important at all	12	4	10	21
(don't know)	6	2	14	7
Important	73	89	72	59
Not important	21	10	14	35

f.   Brings people together

Very important	58	64	74	46
Somewhat important	25	27	12	30
A little important	6	4	8	8
Not important at all	9	2	5	14
(don't know)	2	3	0	2
Important	83	91	87	76
Not important	15	6	13	23

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

g. Cares about people like you

Very important	62	67	74	52
Somewhat important	21	22	8	25
A little important	3	3	1	4
Not important at all	11	2	10	18
(don't know)	4	6	7	1
Important	82	89	82	77
Not important	13	5	11	22

h. Confident

Very important	58	68	68	46
Somewhat important	26	24	21	31
A little important	5	4	4	7
Not important at all	7	2	1	12
(don't know)	3	2	6	3
Important	85	92	89	78
Not important	12	6	5	19

i. Is measured, not harsh, in communication

Very important	43	46	49	38
Somewhat important	30	35	26	28
A little important	11	10	9	14
Not important at all	11	4	5	17
(don't know)	5	5	11	3
Important	73	81	74	66
Not important	22	13	14	31

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

Q72. {**SSI**} Here are some traits that could be used to describe a woman candidate for governor. How important is it to you that Karen Davis, a lesbian white woman and Democratic state senator who is running for governor, has that trait in order to be electable - very important, somewhat important, a little important, or not important at all?
Select one for each option

Sorted by "Very Important"

	TOTAL	DEM	IND/DK	REP
I72c.Can handle a crisis	73	81	75	64
I72b.Gets results	70	75	82	59
I72h.Confident	62	66	62	59
I72g.Cares about people like you	60	64	66	52
I72f.Brings people together	58	67	56	47
I72d.Shares your values	57	64	53	52
I72a.Authentic	53	56	52	49
I72e.Brings about change	51	65	41	43
I72i.Is measured, not harsh, in communication	39	38	41	39

a. Authentic

	TOTAL	DEM	IND/DK	REP
Very important	53	56	52	49
Somewhat important	29	35	26	23
A little important	7	4	6	12
Not important at all	7	4	7	11
(don't know)	4	1	10	5
Important	82	91	78	72
Not important	14	8	12	23

b. Gets results

	TOTAL	DEM	IND/DK	REP
Very important	70	75	82	59
Somewhat important	15	13	12	18
A little important	3	5	1	2
Not important at all	8	5	1	14
(don't know)	4	2	3	7
Important	85	88	94	77
Not important	11	10	3	16

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

c.   Can handle a crisis

Very important	73	81	75	64
Somewhat important	15	9	20	20
A little important	4	4	0	7
Not important at all	5	4	3	5
(don't know)	3	2	2	4

Important	89	90	95	84
Not important	9	8	3	12

d.   Shares your values

Very important	57	64	53	52
Somewhat important	25	25	25	22
A little important	7	4	5	12
Not important at all	7	6	7	9
(don't know)	4	1	9	5

Important	82	90	78	74
Not important	14	10	12	21

e.   Brings about change

Very important	51	65	41	43
Somewhat important	29	23	42	28
A little important	8	6	7	12
Not important at all	6	4	3	9
(don't know)	5	3	7	8

Important	81	88	83	71
Not important	14	9	10	21

f.   Brings people together

Very important	58	67	56	47
Somewhat important	29	27	35	30
A little important	7	2	4	14
Not important at all	4	3	4	6
(don't know)	2	1	2	4

Important	86	94	90	77
Not important	11	5	8	19

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

g. Cares about people like you

Very important	60	64	66	52
Somewhat important	26	28	22	27
A little important	5	5	0	8
Not important at all	6	2	9	8
(don't know)	3	1	3	5
Important	86	92	88	78
Not important	11	7	9	16

h. Confident

Very important	62	66	62	59
Somewhat important	23	22	25	25
A little important	6	6	8	5
Not important at all	5	6	3	6
(don't know)	3	1	2	5
Important	86	87	86	84
Not important	11	12	11	11

i. Is measured, not harsh, in communication

Very important	39	38	41	39
Somewhat important	33	40	30	26
A little important	8	8	9	8
Not important at all	12	10	12	14
(don't know)	8	4	9	13
Important	72	78	70	65
Not important	20	18	21	22

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

Q73. {**SSJ**} Here are some traits that could be used to describe a woman candidate for governor. How important is it to you that {**SSJ**} Karen Davis, a lesbian white woman and Republican state senator who is running for governor, has that trait in order to be electable - very important, somewhat important, a little important, or not important at all?
Select one for each option

Sorted by "Very Important"

	TOTAL	DEM	IND /DK	REP
J73c. Can handle a crisis	77	66	78	89
J73b. Gets results	66	57	76	70
J73g. Cares about people like you	61	56	60	70
J73f. Brings people together	59	48	61	70
J73a. Authentic	58	50	61	66
J73h. Confident	56	40	61	69
J73e. Brings about change	51	52	57	48
J73d. Shares your values	51	49	49	53
J73i. Is measured, not harsh, in communication	40	37	45	41

a. Authentic

	TOTAL	DEM	IND /DK	REP
Very important	58	50	61	66
Somewhat important	24	34	16	17
A little important	4	2	9	3
Not important at all	8	9	9	8
(don't know)	5	6	5	5
Important	82	83	77	83
Not important	13	11	18	12

b. Gets results

	TOTAL	DEM	IND /DK	REP
Very important	66	57	76	70
Somewhat important	20	25	12	20
A little important	4	6	1	3
Not important at all	6	8	6	3
(don't know)	4	5	5	3
Important	86	82	88	90
Not important	10	14	8	6

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

c. Can handle a crisis

	TOTAL	DEM	IND/DK	REP
Very important	77	66	78	89
Somewhat important	13	18	10	9
A little important	2	5	1	0
Not important at all	4	7	5	1
(don't know)	3	3	6	1
Important	91	84	88	98
Not important	6	13	6	1

d. Shares your values

	TOTAL	DEM	IND/DK	REP
Very important	51	49	49	53
Somewhat important	33	30	30	37
A little important	6	9	9	2
Not important at all	8	7	8	8
(don't know)	3	5	5	0
Important	83	79	78	90
Not important	14	16	17	10

e. Brings about change

	TOTAL	DEM	IND/DK	REP
Very important	51	52	57	48
Somewhat important	28	33	18	28
A little important	6	2	2	10
Not important at all	8	10	7	6
(don't know)	8	4	16	7
Important	79	85	75	76
Not important	14	12	9	17

f. Brings people together

	TOTAL	DEM	IND/DK	REP
Very important	59	48	61	70
Somewhat important	24	31	15	22
A little important	5	5	5	3
Not important at all	8	9	17	2
(don't know)	4	7	3	3
Important	83	79	76	92
Not important	12	15	21	6

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

g. Cares about people like you

	TOTAL	DEM	IND/DK	REP
Very important	61	56	60	70
Somewhat important	21	25	14	20
A little important	6	6	7	4
Not important at all	6	8	4	3
(don't know)	6	4	15	3
Important	83	82	73	90
Not important	11	14	12	7

h. Confident

	TOTAL	DEM	IND/DK	REP
Very important	56	40	61	69
Somewhat important	28	36	19	23
A little important	4	6	4	2
Not important at all	9	13	14	5
(don't know)	3	6	1	1
Important	84	76	81	92
Not important	13	19	18	6

i. Is measured, not harsh, in communication

	TOTAL	DEM	IND/DK	REP
Very important	40	37	45	41
Somewhat important	30	27	33	32
A little important	11	16	3	7
Not important at all	10	13	9	8
(don't know)	9	7	10	11
Important	71	64	78	74
Not important	21	29	12	16

			IND	
	TOTAL	DEM	/DK	REP
N=	2500	1052	422	929

{**Rotate Q74 and Q75/76/77/78/79/80/81/82/83/84**}

Q74. I want you to imagine a few scenarios that could happen during David Johnson's campaign for governor. For each, please tell me if it raises serious doubts, some doubts, a few doubts, or no doubts at all for you. {**Randomize**}
Select one for each option

Sorted by "Serious Doubts"

	TOTAL	DEM	IND/DK	REP
74c. He appointed his good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.	71	74	74	66
74a. He had the wrong job numbers in an economic plan that he recently released for the state	43	44	48	41
74b. He made multiple mistakes on the campaign trail	37	38	38	36

a. He had the wrong job numbers in an economic plan that he recently released for the state

	TOTAL	DEM	IND/DK	REP
Serious doubts	43	44	48	41
Some doubts	37	38	32	39
A few doubts	12	12	11	11
No doubts at all	4	4	4	5
(don't know)	4	3	4	4
Doubts	80	81	81	80
No doubts	16	16	15	16

b. He made multiple mistakes on the campaign trail

	TOTAL	DEM	IND/DK	REP
Serious doubts	37	38	38	36
Some doubts	36	35	36	36
A few doubts	15	16	14	15
No doubts at all	6	5	5	7
(don't know)	6	5	7	6
Doubts	73	74	74	72
No doubts	21	21	20	22

		TOTAL	DEM	IND /DK	REP
	N=	2500	1052	422	929

c. He appointed his good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.

	TOTAL	DEM	IND /DK	REP
Serious doubts	71	74	74	66
Some doubts	19	18	16	21
A few doubts	5	4	5	7
No doubts at all	3	2	2	4
(don't know)	2	2	3	2
Doubts	90	92	90	87
No doubts	8	6	7	11

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

Q75. {**SSA**} I want you to imagine a few scenarios that could happen during the campaign of Cynthia Smith, a white woman and Democrat state senator who is running for governor. For each, please tell me if it raises serious doubts, some doubts, a few doubts, or no doubts at all for you. {**Randomize**}
Select one for each option

Sorted by "Serious Doubts"

	TOTAL	DEM	IND /DK	REP
A75c.She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.	69	71	65	68
A75a.She had the wrong job numbers in an economic plan that he recently released for the state	42	36	48	45
A75b.She made multiple mistakes on the campaign trail	37	31	35	42

a.   She had the wrong job numbers in an economic plan that she recently released for the state

	TOTAL	DEM	IND /DK	REP
Serious doubts	42	36	48	45
Some doubts	37	42	29	36
A few doubts	13	13	12	13
No doubts at all	7	7	8	5
(don't know)	2	2	3	1
Doubts	79	78	77	81
No doubts	19	20	19	18

b.   She made multiple mistakes on the campaign trail

	TOTAL	DEM	IND /DK	REP
Serious doubts	37	31	35	42
Some doubts	37	40	40	31
A few doubts	18	22	17	15
No doubts at all	5	3	7	7
(don't know)	4	4	1	5
Doubts	73	71	76	74
No doubts	23	25	23	22

c.   She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.

	TOTAL	DEM	IND /DK	REP
Serious doubts	69	71	65	68
Some doubts	19	17	18	21
A few doubts	8	9	11	7
No doubts at all	4	2	7	4
(don't know)	0	0	0	0
Doubts	88	88	83	89
No doubts	12	12	17	11

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

Q76. {**SSB**} I want you to imagine a few scenarios that could happen during the campaign of Cynthia Smith, a white woman and Republican state senator who is running for governor. For each, please tell me if it raises serious doubts, some doubts, a few doubts, or no doubts at all for you. {**Randomize**} Select one for each option

Sorted by "Serious Doubts"

	TOTAL	DEM	IND /DK	REP
B76c. She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.	74	80	73	70
B76a. She had the wrong job numbers in an economic plan that he recently released for the state	44	49	44	39
B76b. She made multiple mistakes on the campaign trail	28	37	35	17

a.   She had the wrong job numbers in an economic plan that she recently released for the state

	TOTAL	DEM	IND /DK	REP
Serious doubts	44	49	44	39
Some doubts	38	35	45	39
A few doubts	9	8	5	13
No doubts at all	5	5	2	7
(don't know)	4	3	4	3
Doubts	82	84	89	77
No doubts	14	13	7	20

b.   She made multiple mistakes on the campaign trail

	TOTAL	DEM	IND /DK	REP
Serious doubts	28	37	35	17
Some doubts	41	35	42	47
A few doubts	19	21	8	21
No doubts at all	5	3	2	10
(don't know)	7	5	12	5
Doubts	69	71	78	64
No doubts	24	24	10	31

c.   She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.

	TOTAL	DEM	IND /DK	REP
Serious doubts	74	80	73	70
Some doubts	16	16	21	14
A few doubts	6	4	2	11
No doubts at all	2	0	0	6
(don't know)	2	0	4	0
Doubts	90	96	94	83
No doubts	8	4	2	17

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

Q77. {**SSC**} I want you to imagine a few scenarios that could happen during the campaign of Deborah Williams, an African-American and Democratic state senator who is running for governor. For each, please tell me if it raises serious doubts, some doubts, a few doubts, or no doubts at all for you. {**Randomize**}
Select one for each option

Sorted by "Serious Doubts"

	TOTAL	DEM	IND /DK	REP
C77c. She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.	64	57	73	68
C77a. She had the wrong job numbers in an economic plan that he recently released for the state	33	29	32	40
C77b. She made multiple mistakes on the campaign trail	29	21	28	43

a. She had the wrong job numbers in an economic plan that she recently released for the state

	TOTAL	DEM	IND /DK	REP
Serious doubts	33	29	32	40
Some doubts	40	42	43	35
A few doubts	19	21	10	19
No doubts at all	5	5	7	4
(don't know)	4	3	9	2
Doubts	73	71	75	75
No doubts	23	25	17	23

b. She made multiple mistakes on the campaign trail

	TOTAL	DEM	IND /DK	REP
Serious doubts	29	21	28	43
Some doubts	42	52	37	33
A few doubts	17	18	14	15
No doubts at all	7	5	12	7
(don't know)	5	5	9	2
Doubts	71	73	65	76
No doubts	24	23	26	22

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

c. She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.

	TOTAL	DEM	IND/DK	REP
Serious doubts	64	57	73	68
Some doubts	25	30	19	24
A few doubts	6	8	2	4
No doubts at all	2	2	1	2
(don't know)	3	3	5	2
Doubts	90	87	92	92
No doubts	8	10	4	5

			IND	
	TOTAL	DEM	/DK	REP
N=	2500	1052	422	929

Q78. {**SSD**} I want you to imagine a few scenarios that could happen during the campaign of Deborah Williams, an African-American and Republican state senator who is running for governor. For each, please tell me if it raises serious doubts, some doubts, a few doubts, or no doubts at all for you. {**Randomize**}
Select one for each option

Sorted by "Serious Doubts"

	TOTAL	DEM	IND/DK	REP
D78c.She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.	70	75	74	63
D78a.She had the wrong job numbers in an economic plan that he recently released for the state	42	44	43	39
D78b.She made multiple mistakes on the campaign trail	38	41	40	35

a. She had the wrong job numbers in an economic plan that she recently released for the state

	TOTAL	DEM	IND/DK	REP
Serious doubts	42	44	43	39
Some doubts	41	43	29	41
A few doubts	13	12	22	10
No doubts at all	3	0	0	7
(don't know)	2	0	6	2
Doubts	83	88	72	81
No doubts	15	12	22	17

b. She made multiple mistakes on the campaign trail

	TOTAL	DEM	IND/DK	REP
Serious doubts	38	41	40	35
Some doubts	41	42	44	38
A few doubts	14	14	12	16
No doubts at all	2	0	0	5
(don't know)	4	2	4	5
Doubts	79	83	84	73
No doubts	17	15	12	21

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

c. She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.

Serious doubts	70	75	74	63
Some doubts	24	22	18	26
A few doubts	4	2	4	7
No doubts at all	1	0	0	3
(don't know)	1	0	4	2
Doubts	93	98	92	89
No doubts	5	2	4	10

Q79. {**SSE**} I want you to imagine a few scenarios that could happen during the campaign of Teresa Garcia, a Latina and Democratic state senator who is running for governor. For each, please tell me if it raises serious doubts, some doubts, a few doubts, or no doubts at all for you. {**Randomize**}
Select one for each option

Sorted by "Serious Doubts"

E79c.She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.	69	61	74	75
E79a.She had the wrong job numbers in an economic plan that he recently released for the state	38	31	35	45
E79b.She made multiple mistakes on the campaign trail	35	26	37	44

a. She had the wrong job numbers in an economic plan that she recently released for the state

Serious doubts	38	31	35	45
Some doubts	39	49	39	31
A few doubts	14	13	16	15
No doubts at all	5	5	5	4
(don't know)	4	2	6	6
Doubts	77	80	73	75
No doubts	19	18	21	19

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

b. She made multiple mistakes on the campaign trail

	TOTAL	DEM	IND /DK	REP
Serious doubts	35	26	37	44
Some doubts	34	42	38	24
A few doubts	18	22	8	19
No doubts at all	9	8	7	9
(don't know)	4	2	10	3
Doubts	69	68	75	68
No doubts	27	30	15	28

c. She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.

	TOTAL	DEM	IND /DK	REP
Serious doubts	69	61	74	75
Some doubts	17	26	11	12
A few doubts	8	6	8	9
No doubts at all	4	6	3	3
(don't know)	1	0	4	1
Doubts	87	87	85	87
No doubts	12	13	11	12

Q80. {**SSF**} I want you to imagine a few scenarios that could happen during the campaign of Teresa Garcia, a Latina and Republican state senator who is running for governor. For each, please tell me if it raises serious doubts, some doubts, a few doubts, or no doubts at all for you. {**Randomize**}
Select one for each option

Sorted by "Serious Doubts"

	TOTAL	DEM	IND /DK	REP
F80c.She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.	71	83	70	62
F80a.She had the wrong job numbers in an economic plan that he recently released for the state	42	48	50	33
F80b.She made multiple mistakes on the campaign trail	35	41	31	33

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

a.   She had the wrong job numbers in an economic plan that she recently released for the state

	TOTAL	DEM	IND/DK	REP
Serious doubts	42	48	50	33
Some doubts	39	36	32	47
A few doubts	12	10	7	14
No doubts at all	4	3	3	4
(don't know)	3	3	7	2
Doubts	81	84	83	80
No doubts	16	14	10	18

b.   She made multiple mistakes on the campaign trail

	TOTAL	DEM	IND/DK	REP
Serious doubts	35	41	31	33
Some doubts	40	39	45	37
A few doubts	14	12	13	17
No doubts at all	4	3	3	6
(don't know)	7	5	8	7
Doubts	75	80	75	70
No doubts	18	14	16	23

c.   She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.

	TOTAL	DEM	IND/DK	REP
Serious doubts	71	83	70	62
Some doubts	19	10	25	25
A few doubts	5	2	1	9
No doubts at all	3	2	3	4
(don't know)	2	3	0	1
Doubts	90	93	95	87
No doubts	8	5	5	12

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

Q81. {**SSG**} I want you to imagine a few scenarios that could happen during the campaign of Sherry Lee, an Asian-American and Republican state senator who is running for governor. For each, please tell me if it raises serious doubts, some doubts, a few doubts, or no doubts at all for you. {**Randomize**}
Select one for each option

Sorted by "Serious Doubts"

	TOTAL	DEM	IND/DK	REP
G81c. She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.	69	76	66	63
G81a. She had the wrong job numbers in an economic plan that he recently released for the state	41	53	42	32
G81b. She made multiple mistakes on the campaign trail	33	41	36	23

a. She had the wrong job numbers in an economic plan that she recently released for the state

	TOTAL	DEM	IND/DK	REP
Serious doubts	41	53	42	32
Some doubts	35	28	37	41
A few doubts	13	6	15	18
No doubts at all	4	4	4	4
(don't know)	7	9	2	6
Doubts	77	81	79	72
No doubts	17	10	18	21

b. She made multiple mistakes on the campaign trail

	TOTAL	DEM	IND/DK	REP
Serious doubts	33	41	36	23
Some doubts	38	29	43	45
A few doubts	17	15	11	22
No doubts at all	4	4	4	4
(don't know)	8	11	6	5
Doubts	71	70	78	68
No doubts	21	19	15	27

			IND	
	TOTAL	DEM	/DK	REP
N=	2500	1052	422	929

c. She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.

	TOTAL	DEM	IND/DK	REP
Serious doubts	69	76	66	63
Some doubts	17	12	13	23
A few doubts	6	5	8	6
No doubts at all	4	3	7	3
(don't know)	5	5	5	5
Doubts	85	88	79	86
No doubts	10	8	16	8

Q82. {**SSH**} I want you to imagine a few scenarios that could happen during the campaign of Sherry Lee, an Asian-American and Democratic state senator who is running for governor. For each, please tell me if it raises serious doubts, some doubts, a few doubts, or no doubts at all for you. {**Randomize**}
Select one for each option

Sorted by "Serious Doubts"

	TOTAL	DEM	IND/DK	REP
H82c. She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.	66	59	69	71
H82a. She had the wrong job numbers in an economic plan that he recently released for the state	41	35	55	42
H82b. She made multiple mistakes on the campaign trail	33	23	29	45

a. She had the wrong job numbers in an economic plan that she recently released for the state

	TOTAL	DEM	IND/DK	REP
Serious doubts	41	35	55	42
Some doubts	36	38	31	35
A few doubts	13	17	11	11
No doubts at all	5	5	3	6
(don't know)	5	5	0	6
Doubts	77	73	87	77
No doubts	18	22	13	16

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

b. She made multiple mistakes on the campaign trail

	TOTAL	DEM	IND/DK	REP
Serious doubts	33	23	29	45
Some doubts	37	47	33	30
A few doubts	17	17	24	12
No doubts at all	6	9	3	5
(don't know)	7	4	11	7
Doubts	70	70	62	75
No doubts	23	26	27	17

c. She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.

	TOTAL	DEM	IND/DK	REP
Serious doubts	66	59	69	71
Some doubts	20	25	15	19
A few doubts	7	8	16	2
No doubts at all	3	4	0	4
(don't know)	3	4	0	4
Doubts	87	84	84	90
No doubts	10	12	16	6

Q83. {**SSI**} I want you to imagine a few scenarios that could happen during the campaign of Karen Davis, a lesbian white woman and Democratic state senator who is running for governor. For each, please tell me if it raises serious doubts, some doubts, a few doubts, or no doubts at all for you. {**Randomize**} Select one for each option

Sorted by "Serious Doubts"

	TOTAL	DEM	IND/DK	REP
I83c. She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.	69	69	77	64
I83a. She had the wrong job numbers in an economic plan that he recently released for the state	44	39	43	51
I83b. She made multiple mistakes on the campaign trail	34	29	38	39

a. She had the wrong job numbers in an economic plan that she recently released for the state

	TOTAL	DEM	IND/DK	REP
Serious doubts	44	39	43	51
Some doubts	38	36	36	40
A few doubts	11	18	8	4
No doubts at all	6	6	12	4
(don't know)	2	2	1	2
Doubts	81	75	79	90
No doubts	17	23	19	7

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

b.   She made multiple mistakes on the campaign trail

	TOTAL	DEM	IND /DK	REP
Serious doubts	34	29	38	39
Some doubts	40	36	41	45
A few doubts	14	18	14	7
No doubts at all	8	12	7	4
(don't know)	4	5	0	4
Doubts	74	65	79	84
No doubts	22	30	21	11

c.   She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.

	TOTAL	DEM	IND /DK	REP
Serious doubts	69	69	77	64
Some doubts	23	19	17	30
A few doubts	5	8	4	3
No doubts at all	2	2	2	1
(don't know)	2	2	0	2
Doubts	91	88	94	94
No doubts	7	11	6	4

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

Q84. {**SSJ**} I want you to imagine a few scenarios that could happen during the campaign of Karen Davis, a lesbian white woman and Republican state senator who is running for governor. For each, please tell me if it raises serious doubts, some doubts, a few doubts, or no doubts at all for you. {**Randomize**} Select one for each option

Sorted by "Serious Doubts"

	TOTAL	DEM	IND /DK	REP
J84c. She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.	79	82	81	73
J84a. She had the wrong job numbers in an economic plan that he recently released for the state	39	40	33	40
J84b. She made multiple mistakes on the campaign trail	37	39	42	34

a. She had the wrong job numbers in an economic plan that she recently released for the state

	TOTAL	DEM	IND /DK	REP
Serious doubts	39	40	33	40
Some doubts	41	44	41	37
A few doubts	14	13	12	16
No doubts at all	5	2	8	7
(don't know)	2	1	6	0
Doubts	80	84	74	77
No doubts	19	15	20	23

b. She made multiple mistakes on the campaign trail

	TOTAL	DEM	IND /DK	REP
Serious doubts	37	39	42	34
Some doubts	38	38	20	45
A few doubts	17	18	16	15
No doubts at all	4	1	6	6
(don't know)	5	5	16	0
Doubts	75	76	62	79
No doubts	20	19	22	21

		TOTAL	DEM	IND /DK	REP
	N=	2500	1052	422	929

c. She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.

	TOTAL	DEM	IND/DK	REP
Serious doubts	79	82	81	73
Some doubts	15	15	10	19
A few doubts	4	2	8	5
No doubts at all	0	0	0	1
(don't know)	2	1	1	2
Doubts	94	97	91	91
No doubts	5	2	8	7

Q85. {**SSK**} Now thinking about women candidates overall, not just the candidate you have been responding to, I am going to read you some different experiences that a woman candidate may have. For each, please tell me if that would make her very qualified, somewhat qualified, a little qualified, or not qualified at all to run for governor.
Select one for each option

Sorted by "Very Qualified"

	TOTAL	DEM	IND/DK	REP
K85f. Worked with members of the other party	51	58	53	42
K85d. Built private-public partnerships to create jobs and new businesses	49	52	44	49
K85k. Has a written economic plan endorsed by businesses and labor	45	52	40	40
K85e. Brought state funding to her community	43	50	43	36
K85m. Has a bold plan with innovations in technology and energy in the state	43	52	38	37
K85b. Served in the state Legislature	42	50	34	36
K85l. Was a business owner who created jobs and balanced budgets	41	38	37	44
K85c. Served in a statewide office	39	46	33	33
K85h. Was a long-time advocate in her community	36	46	35	26
K85a. Served as mayor	35	43	34	26
K85j. Handled tough questions from a reporter	32	36	27	30
K85g. Ran because she saw the impact of an issue	26	30	26	21
K85i. Won a close race for political office	24	29	16	20

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

a. Served as mayor

	TOTAL	DEM	IND /DK	REP
Very qualified	35	43	34	26
Somewhat qualified	45	42	44	51
A little qualified	12	10	15	13
Not qualified at all	5	2	6	8
(don't know)	3	3	2	2
Qualified	80	85	77	76
Not qualified	17	12	20	21

b. Served in the state Legislature

	TOTAL	DEM	IND /DK	REP
Very qualified	42	50	34	36
Somewhat qualified	44	40	51	45
A little qualified	8	6	6	10
Not qualified at all	4	2	5	4
(don't know)	4	2	5	4
Qualified	85	90	85	82
Not qualified	11	8	10	14

c. Served in a statewide office

	TOTAL	DEM	IND /DK	REP
Very qualified	39	46	33	33
Somewhat qualified	44	41	50	46
A little qualified	10	8	9	13
Not qualified at all	4	2	5	5
(don't know)	3	3	3	2
Qualified	83	87	83	79
Not qualified	14	10	14	19

d. Built private-public partnerships to create jobs and new businesses

	TOTAL	DEM	IND /DK	REP
Very qualified	49	52	44	49
Somewhat qualified	37	36	40	38
A little qualified	8	8	9	8
Not qualified at all	3	2	2	3
(don't know)	3	2	5	1
Qualified	86	87	84	87
Not qualified	11	10	11	11

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

e.   Brought state funding to her community

	TOTAL	DEM	IND/DK	REP
Very qualified	43	50	43	36
Somewhat qualified	39	37	44	41
A little qualified	10	8	7	13
Not qualified at all	5	2	4	7
(don't know)	2	2	2	2
Qualified	83	87	87	78
Not qualified	15	11	11	20

f.   Worked with members of the other party

	TOTAL	DEM	IND/DK	REP
Very qualified	51	58	53	42
Somewhat qualified	34	28	36	41
A little qualified	9	9	6	11
Not qualified at all	4	4	2	4
(don't know)	2	1	4	2
Qualified	85	86	89	84
Not qualified	13	12	8	14

g.   Ran because she saw the impact of an issue

	TOTAL	DEM	IND/DK	REP
Very qualified	26	30	26	21
Somewhat qualified	41	42	48	38
A little qualified	17	14	14	22
Not qualified at all	11	8	9	15
(don't know)	5	6	3	4
Qualified	67	73	74	59
Not qualified	28	21	22	37

h.   Was a long-time advocate in her community

	TOTAL	DEM	IND/DK	REP
Very qualified	36	46	35	26
Somewhat qualified	42	39	47	44
A little qualified	14	10	10	19
Not qualified at all	5	2	4	8
(don't know)	3	3	4	3
Qualified	78	85	82	69
Not qualified	19	12	15	27

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

i.   Won a close race for political office

	TOTAL	DEM	IND/DK	REP
Very qualified	24	29	16	20
Somewhat qualified	42	43	46	41
A little qualified	18	17	15	20
Not qualified at all	10	6	11	14
(don't know)	7	6	13	5
Qualified	65	72	62	61
Not qualified	28	22	26	34

j.   Handled tough questions from a reporter

	TOTAL	DEM	IND/DK	REP
Very qualified	32	36	27	30
Somewhat qualified	41	40	47	39
A little qualified	15	15	11	16
Not qualified at all	8	5	8	10
(don't know)	5	4	7	4
Qualified	72	76	74	69
Not qualified	23	20	19	27

k.   Has a written economic plan endorsed by businesses and labor

	TOTAL	DEM	IND/DK	REP
Very qualified	45	52	40	40
Somewhat qualified	40	35	46	44
A little qualified	8	7	8	9
Not qualified at all	3	3	3	4
(don't know)	3	4	3	3
Qualified	85	87	86	84
Not qualified	11	10	11	13

l.   Was a business owner who created jobs and balanced budgets

	TOTAL	DEM	IND/DK	REP
Very qualified	41	38	37	44
Somewhat qualified	42	45	44	39
A little qualified	11	12	9	11
Not qualified at all	4	4	5	3
(don't know)	2	2	4	2
Qualified	83	83	81	83
Not qualified	15	16	15	14

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

m. Has a bold plan with innovations in technology and energy in the state

	TOTAL	DEM	IND/DK	REP
Very qualified	43	52	38	37
Somewhat qualified	40	34	48	42
A little qualified	9	7	5	12
Not qualified at all	4	2	5	5
(don't know)	4	4	5	3
Qualified	83	86	85	79
Not qualified	13	10	10	17

Q86. {**SSL**} Now thinking about women candidates overall, not just the candidate you have been responding to, I am going to read you some different experiences that a woman candidate may have. For each, please tell me if that would make her very likeable, somewhat likeable, a little likeable, or not likeable at all to run for governor.
Select one for each option

Sorted by "Very Likeable"

	TOTAL	DEM	IND/DK	REP
L86f.Worked with members of the other party	56	59	56	52
L86l.Was a business owner who created jobs and balanced budgets	55	52	51	62
L86d.Built private-public partnerships to create jobs and new businesses	55	56	51	56
L86h.Was a long-time advocate in her community	55	65	49	46
L86m.Has a bold plan with innovations in technology and energy in the state	52	63	53	41
L86k.Has a written economic plan endorsed by businesses and labor	50	58	40	47
L86e.Brought state funding to her community	50	58	50	43
L86j.Handled tough questions from a reporter	49	55	44	47
L86g.Ran because she saw the impact of an issue	39	46	38	32
L86b.Served in the state Legislature	36	41	31	32
L86c.Served in a statewide office	35	42	33	30
L86a.Served as mayor	31	37	33	25
L86i.Won a close race for political office	26	28	26	25

		TOTAL	DEM	IND /DK	REP
	N=	2500	1052	422	929

a. Served as mayor

	TOTAL	DEM	IND /DK	REP
Very likeable	31	37	33	25
Somewhat likeable	43	43	38	46
A little likeable	13	10	18	14
Not likeable at all	6	4	5	7
(don't know)	7	6	6	8
Likeable	74	80	71	71
Not likeable	19	14	23	21

b. Served in the state Legislature

	TOTAL	DEM	IND /DK	REP
Very likeable	36	41	31	32
Somewhat likeable	41	37	44	43
A little likeable	12	12	13	11
Not likeable at all	6	4	7	6
(don't know)	6	5	4	7
Likeable	77	78	76	75
Not likeable	17	17	20	18

c. Served in a statewide office

	TOTAL	DEM	IND /DK	REP
Very likeable	35	42	33	30
Somewhat likeable	44	43	43	45
A little likeable	10	9	16	9
Not likeable at all	4	2	4	7
(don't know)	6	4	4	9
Likeable	79	85	76	75
Not likeable	15	11	20	16

d. Built private-public partnerships to create jobs and new businesses

	TOTAL	DEM	IND /DK	REP
Very likeable	55	56	51	56
Somewhat likeable	31	31	33	30
A little likeable	8	7	10	8
Not likeable at all	3	3	4	4
(don't know)	3	3	2	3
Likeable	86	88	84	86
Not likeable	11	10	14	11

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

e. Brought state funding to her community

	TOTAL	DEM	IND/DK	REP
Very likeable	50	58	50	43
Somewhat likeable	34	30	35	38
A little likeable	7	7	7	9
Not likeable at all	4	3	5	4
(don't know)	4	3	3	6
Likeable	85	88	85	81
Not likeable	11	9	12	13

f. Worked with members of the other party

	TOTAL	DEM	IND/DK	REP
Very likeable	56	59	56	52
Somewhat likeable	29	29	30	31
A little likeable	8	7	8	10
Not likeable at all	3	2	3	4
(don't know)	3	3	3	3
Likeable	86	88	86	83
Not likeable	11	9	11	14

g. Ran because she saw the impact of an issue

	TOTAL	DEM	IND/DK	REP
Very likeable	39	46	38	32
Somewhat likeable	38	36	38	39
A little likeable	11	9	13	14
Not likeable at all	6	4	8	7
(don't know)	6	5	4	7
Likeable	76	82	76	71
Not likeable	17	12	21	22

h. Was a long-time advocate in her community

	TOTAL	DEM	IND/DK	REP
Very likeable	55	65	49	46
Somewhat likeable	30	24	32	37
A little likeable	7	5	10	6
Not likeable at all	3	2	4	3
(don't know)	6	4	5	8
Likeable	85	89	82	83
Not likeable	9	7	14	9

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

i.   Won a close race for political office

	TOTAL	DEM	IND/DK	REP
Very likeable	26	28	26	25
Somewhat likeable	40	40	37	40
A little likeable	17	16	18	17
Not likeable at all	7	7	8	7
(don't know)	11	9	11	12
Likeable	66	68	63	65
Not likeable	24	23	26	23

j.   Handled tough questions from a reporter

	TOTAL	DEM	IND/DK	REP
Very likeable	49	55	44	47
Somewhat likeable	33	30	35	34
A little likeable	10	10	13	8
Not likeable at all	4	3	4	6
(don't know)	4	3	4	4
Likeable	82	85	79	81
Not likeable	14	13	17	14

k.   Has a written economic plan endorsed by businesses and labor

	TOTAL	DEM	IND/DK	REP
Very likeable	50	58	40	47
Somewhat likeable	34	30	38	37
A little likeable	7	6	13	6
Not likeable at all	3	2	5	3
(don't know)	5	4	4	6
Likeable	85	88	78	84
Not likeable	10	8	18	10

l.   Was a business owner who created jobs and balanced budgets

	TOTAL	DEM	IND/DK	REP
Very likeable	55	52	51	62
Somewhat likeable	32	35	32	29
A little likeable	8	9	12	5
Not likeable at all	2	2	2	2
(don't know)	3	3	3	3
Likeable	87	87	83	90
Not likeable	10	11	15	7

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

m. Has a bold plan with innovations in technology and energy in the state

	TOTAL	DEM	IND/DK	REP
Very likeable	52	63	53	41
Somewhat likeable	34	26	34	42
A little likeable	7	5	8	8
Not likeable at all	3	2	3	4
(don't know)	4	3	2	6
Likeable	86	90	87	82
Not likeable	10	7	11	12

The remaining questions are for statistical purposes only.

Q87. Generally speaking, do you think of yourself as a Republican, a Democrat, an Independent or something else? {**IF REPUBLICAN/DEMOCRAT:**} Do you consider yourself a strong or a not-so-strong (Republican/Democrat)? {**IF INDEPENDENT:**} Would you say you lean more towards the Republicans or more towards the Democrats?
Select one

	TOTAL	DEM	IND/DK	REP
Strong Democrat	26	62	0	0
Not-so-strong Democrat	6	13	0	0
Independent - lean Democrat	10	25	0	0
Democrat	42	100	0	0
Independent	16	0	92	0
Republican	37	0	0	100
Independent - lean Republican	9	0	0	23
Not-so-strong Republican	7	0	0	18
Strong Republican	22	0	0	59
(Other)	3	0	0	0
(Don't know)	1	0	8	0
(Refused)	1	0	0	0

			IND	
	TOTAL	DEM	/DK	REP
N=	2500	1052	422	929

Q88. What is your age?
Enter a number

Q89. {**IF AGE IS REFUSED**}: I am going to read you some categories. Please stop me when we get to your category.
Select one

	TOTAL	DEM	IND/DK	REP
18-24 years	7	9	5	5
25-29 years	8	10	9	5
30-34 years	8	10	8	6
35-39 years	8	8	7	8
40-44 years	6	5	7	7
45-49 years	10	10	7	10
50-54 years	8	6	9	9
55-59 years	9	7	10	11
60-64 years	10	9	12	10
65-69 years	6	6	7	7
70-74 years	7	6	7	7
Over 74 years	12	11	11	14
(Refused)	2	2	1	1

Q90. What is the last year of schooling that you have completed?
Select one

	TOTAL	DEM	IND/DK	REP
1 - 11th Grade	2	2	4	2
High School Graduate	18	15	16	22
Vocational or technical school	4	3	5	5
Some college but no degree	18	18	21	17
Associate degree	11	10	8	12
4-year college graduate or bachelor's degree	30	30	31	29
Graduate School or advanced degree	16	20	14	13
(Refused)	2	2	1	1

Q91. Are you married, unmarried with a partner, single, separated, divorced, or widowed?
Select one

	TOTAL	DEM	IND/DK	REP
Married	57	52	58	65
Unmarried with Partner	5	7	5	3
Single	19	24	20	13
Separated	1	1	2	1
Divorced	7	7	5	7
Widowed	8	8	8	8
(Don't Know)	0	0	1	0
(Refused)	2	2	2	2

	TOTAL	DEM	IND /DK	REP
N=	2500	1052	422	929

Q92. Do you have any children under the age of 18 living at home with you?
Select one

Yes	24	23	21	27
No	74	76	77	72
(Refused)	2	2	2	1

Q93. Just to make sure we have a representative sample, could you please tell me whether you are from a Hispanic, Latino, or Spanish-speaking background? {**IF "NO", ASK:**}What is your race - white, black, Asian, or something else?
Select one

White	72	61	73	86
Black/African American	10	18	8	2
Spanish speaking/Latino (Puerto Rican, Mexican, etc.)...	8	11	7	5
Asian..	3	4	3	2
Native American..	1	1	1	1
Pacific Islander..	0	0	1	0
Arab American	0	0	0	0
(Other)	2	2	3	1
(Don't know / Refused)..................................	3	2	4	3

Barbara Lee Family Foundation

N= 2,500 likely 2020 voters

		TOTAL	MEN	WOMEN
N=		2500	1156	1340

Region

	TOTAL	MEN	WOMEN
New England	5	5	5
Middle Atlantic	13	13	13
East North Central	16	16	16
West North Central	7	7	7
South Atlantic	21	21	21
East South Central	6	6	6
West South Central	11	11	11
Mountain	7	7	7
Pacific	14	14	14

Q1. {**DO NOT READ. RECORD GENDER.**}
Select one

	TOTAL	MEN	WOMEN
Male	46	100	0
Female	54	0	100
Other	0	0	0

Q2. How likely are you to vote in the election in November 2020 for President, Senate, Congress, and other offices -- are you almost certain to vote, will you probably vote, are the chances about 50-50, are you probably not going to vote, or are you definitely not going to vote?
Select one

	TOTAL	MEN	WOMEN
Almost Certain	94	94	94
Probably	6	6	6
50 - 50 {**TERMINATE**}	0	0	0
Probably not {**TERMINATE**}	0	0	0
Definitely not {**TERMINATE**}	0	0	0
(Don't know) {**TERMINATE**}	0	0	0

Q3. Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely? [**IF NOT ON A CELL PHONE, ASK:**] Do you own a cell phone?
Select one

	TOTAL	MEN	WOMEN
Yes, cell and can talk safely	47	49	46
Yes, cell and cannot talk safely {**schedule call back**}	0	0	0
No, not on cell, but own one	44	44	45
No, not on cell and do not own one	8	6	10
Don't know /refused	0	1	0

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

{**SSX hears the woman profile first, male profile second; SSY hears the male profile first, woman profile second with A,B,C,D,E,F,G,H, I, J**}

Q4. {**SSA**} Now I am going to read you two statements about fictional candidates running for Governor. Here are descriptions of each.
{**SSX HEARS FIRST**} Cynthia Smith is a 50-year-old white woman with grown children and she is a Democrat.
{**SSY HEARS FIRST**} David Johnson is a 50-year-old white man with grown children and he is a Republican.

{**SSX HEARS FIRST**} Now let me read you what Cynthia says about herself. I have a reputation of working with people and delivering in the state Legislature for small business and hardworking families. I worked my way through college and law school, so I know the value of hard work. Before running for governor, I ran a small business that created jobs. I won a close race for state Senate and then was re-elected to my second term, serving as chair of the Budget and Joint Economic committee. I successfully worked to increase education funding to reduce class sizes and passed legislation to provide health insurance for all children in the state. (99 words)

{**SSY HEARS FIRST**} Now let me read you what David says about himself. I am known for prioritizing and strengthening our economy and communities. I grew up in a working-class neighborhood where I learned the value of hard work and discipline. Before running for governor, I was a small business owner. I served three terms on the City Council, where I worked to attract new and high paying jobs to the city and invested in education to ensure our schools have the resources they need. I am in my second term in the state Senate, where I serve on the Budget committee and work to lower taxes and balance the budget. (98 words)

Based on what you just heard, how favorable do you feel toward Democrat Cynthia Smith on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward her, and 100 means you feel very favorable toward her, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	61	57	65
100 – Very favorable	17	16	18
80 - 99	25	19	30
51 - 79	18	20	16
50 – Neutral	12	10	13
26 - 49	6	9	3
0 - 25 – Unfavorable	20	22	18
(don't know)	3	4	2
51 - 100 – Favorable	60	55	64
50, NS – Neutral	15	14	15
0 - 49 – Unfavorable	26	31	21

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q5. {**SSA**} Based on what you just heard, how favorable do you feel toward Republican David Johnson on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward him, and 100 means you feel very favorable toward him, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	59	59	59
100 – Very favorable	11	13	10
80 - 99	21	21	22
51 - 79	22	22	23
50 – Neutral	18	17	18
26 - 49	7	3	10
0 - 25 – Unfavorable	18	21	15
(don't know)	3	3	3
51 - 100 – Favorable	55	56	54
50, NS – Neutral	21	21	21
0 - 49 – Unfavorable	24	24	25

Q6. {**SSA**} Based on what you just heard, how qualified does Democrat Cynthia Smith seem on a scale that goes from 0 to 100, where 0 means she seems very unqualified and 100 means she seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	70	66	73
100 – Very qualified	20	16	23
80 - 99	28	24	30
51 - 79	21	23	19
50 – Neutral	17	18	16
26 - 49	5	5	6
0 - 25 – Unqualified	8	10	6
(don't know)	2	4	1
51 - 100 – Qualified	68	63	72
50, NS – Neutral	19	22	16
0 - 49 – Unqualified	13	15	11

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q7. {**SSA**} Based on what you just heard, how qualified does Republican David Johnson seem on a scale that goes from 0 to 100, where 0 means he seems very unqualified and 100 means he seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	67	64	68
100 – Very qualified	16	19	14
80 - 99	27	20	32
51 - 79	25	27	23
50 – Neutral	12	10	15
26 - 49	6	5	6
0 - 25 – Unqualified	13	17	9
(don't know)	2	2	1
51 - 100 – Qualified	68	66	69
50, NS – Neutral	14	12	16
0 - 49 – Unqualified	18	22	15

Q8. {**SSA**} Based on what you just heard if the election for Governor was held today, and the candidates were {**ROTATE**} _Democrat Cynthia Smith and _ Republican David Johnson, for whom would you vote, or are you undecided?
Select one

	TOTAL	MEN	WOMEN
Cynthia Smith - strongly	35	30	40
Cynthia Smith - not-so-strongly	7	7	7
Undecided - lean Cynthia Smith	7	4	10
Cynthia Smith	49	41	57
Undecided/don't know	15	16	13
David Johnson	36	43	30
Undecided - lean David Johnson	5	7	4
David Johnson - not-so-strongly	9	13	4
David Johnson - strongly	22	23	22

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q9. {**SSB**} Now I am going to read you two statements about fictional candidates running for Governor. Here are descriptions of each.

{**SSX HEARS FIRST**} Cynthia Smith is a 50-year-old white woman with grown children and she is a Republican.

{**SSY HEARS FIRST**} David Johnson is a 50-year-old white man with grown children and he is a Democrat.

{**SSX HEARS FIRST**} Now let me read you what Cynthia says about herself. I have a reputation of working with people and delivering in the state Legislature for small business and hardworking families. I worked my way through college and law school, so I know the value of hard work. Before running for governor, I ran a small business that created jobs. I won a close race for state Senate and then was re-elected to my second term, serving as chair of the Budget and Joint Economic committee. I successfully worked to increase education funding to reduce class sizes and passed legislation to provide health insurance for all children in the state. (99 words)

{**SSY HEARS FIRST**} Now let me read you what David says about himself. I am known for prioritizing and strengthening our economy and communities. I grew up in a working-class neighborhood where I learned the value of hard work and discipline. Before running for governor, I was a small business owner. I served three terms on the City Council, where I worked to attract new and high paying jobs to the city and invested in education to ensure our schools have the resources they need. I am in my second term in the state Senate, where I serve on the Budget committee and work to lower taxes and balance the budget. (98 words)

Based on what you just heard, how favorable do you feel toward Republican Cynthia Smith on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward her, and 100 means you feel very favorable toward her, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	59	57	61
100 – Very favorable	12	10	14
80 - 99	20	20	20
51 - 79	23	25	21
50 – Neutral	19	12	24
26 - 49	6	7	4
0 - 25 – Unfavorable	17	21	13
(don't know)	4	4	4
51 - 100 – Favorable	55	55	54
50, NS – Neutral	23	16	28
0 - 49 – Unfavorable	23	29	18

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q10. {**SSB**} Based on what you just heard, how favorable do you feel toward Democrat David Johnson on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward him, and 100 means you feel very favorable toward him, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	57	59	55
100 – Very favorable	9	10	8
80 - 99	19	23	15
51 - 79	25	23	26
50 – Neutral	20	16	23
26 - 49	5	6	3
0 - 25 – Unfavorable	18	18	19
(don't know)	4	3	5
51 - 100 – Favorable	53	57	49
50, NS – Neutral	24	19	29
0 - 49 – Unfavorable	23	24	22

Q11. {**SSB**} Based on what you just heard, how qualified does Republican Cynthia Smith seem on a scale that goes from 0 to 100, where 0 means she seems very unqualified and 100 means she seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	67	64	68
100 – Very qualified	13	9	17
80 - 99	28	32	26
51 - 79	24	27	21
50 – Neutral	15	10	19
26 - 49	6	5	6
0 - 25 – Unqualified	11	14	8
(don't know)	3	3	3
51 - 100 – Qualified	65	67	64
50, NS – Neutral	18	13	22
0 - 49 – Unqualified	17	19	15

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q12. {**SSB**} Based on what you just heard, how qualified does Democrat David Johnson seem on a scale that goes from 0 to 100, where 0 means he seems very unqualified and 100 means he seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	64	66	62
100 – Very qualified	12	12	11
80 - 99	26	28	23
51 - 79	28	28	28
50 – Neutral	14	13	15
26 - 49	4	5	4
0 - 25 – Unqualified	14	12	16
(don't know)	2	2	3
51 - 100 – Qualified	65	68	63
50, NS – Neutral	16	15	18
0 - 49 – Unqualified	18	17	19

Q13. {**SSB**} Based on what you just heard if the election for Governor was held today, and the candidates were {**ROTATE**} _Republican Cynthia Smith and _Democrat David Johnson, for whom would you vote, or are you undecided?
Select one

	TOTAL	MEN	WOMEN
Cynthia Smith - strongly	30	25	34
Cynthia Smith - not-so-strongly	9	13	5
Undecided - lean Cynthia Smith	3	3	4
Cynthia Smith	42	41	42
Undecided/don't know	17	13	21
David Johnson	41	46	37
Undecided - lean David Johnson	9	10	9
David Johnson - not-so-strongly	6	8	5
David Johnson - strongly	25	28	23

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q14. {**SSC**} Now I am going to read you two statements about fictional candidates running for Governor. Here are descriptions of each.
{**SSX HEARS FIRST**} Deborah Williams is a 50-year-old African American woman with grown children and she is a Democrat.
{**SSY HEARS FIRST**} David Johnson is a 50-year-old white man with grown children and he is a Republican.

{**SSX HEARS FIRST**} Now let me read you what Deborah says about herself. I have a reputation of working with people and delivering in the state Legislature for small business and hardworking families. I worked my way through college and law school, so I know the value of hard work. Before running for governor, I ran a small business that created jobs. I won a close race for state Senate and then was re-elected to my second term, serving as chair of the Budget and Joint Economic committee. I successfully worked to increase education funding to reduce class sizes and passed legislation to provide health insurance for all children in the state. (99 words)

{**SSY HEARS FIRST**} Now let me read you what David says about himself. I am known for prioritizing and strengthening our economy and communities. I grew up in a working-class neighborhood where I learned the value of hard work and discipline. Before running for governor, I was a small business owner. I served three terms on the City Council, where I worked to attract new and high paying jobs to the city and invested in education to ensure our schools have the resources they need. I am in my second term in the state Senate, where I serve on the Budget committee and work to lower taxes and balance the budget. (98 words)

Based on what you just heard, how favorable do you feel toward Democrat Deborah Williams on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward her, and 100 means you feel very favorable toward her, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	57	55	57
100 – Very favorable	9	6	12
80 - 99	27	31	23
51 - 79	23	21	24
50 – Neutral	12	11	13
26 - 49	4	5	3
0 - 25 – Unfavorable	25	26	24
(don't know)	0	0	1
51 - 100 – Favorable	59	58	59
50, NS – Neutral	13	11	14
0 - 49 – Unfavorable	29	31	27

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q15. {**SSC**} Based on what you just heard, how favorable do you feel toward Republican David Johnson on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward him, and 100 means you feel very favorable toward him, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	58	58	58
100 – Very favorable	11	11	10
80 - 99	19	17	20
51 - 79	24	28	21
50 – Neutral	18	17	19
26 - 49	12	12	11
0 - 25 – Unfavorable	16	15	18
(don't know)	0	0	1
51 - 100 – Favorable	53	56	51
50, NS – Neutral	18	17	20
0 - 49 – Unfavorable	28	27	29

Q16. {**SSC**} Based on what you just heard, how qualified does Democrat Deborah Williams seem on a scale that goes from 0 to 100, where 0 means she seems very unqualified and 100 means she seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	64	61	67
100 – Very qualified	13	10	15
80 - 99	31	29	31
51 - 79	22	22	21
50 – Neutral	12	12	12
26 - 49	4	1	6
0 - 25 – Unqualified	17	23	12
(don't know)	2	2	2
51 - 100 – Qualified	65	62	68
50, NS – Neutral	14	14	14
0 - 49 – Unqualified	21	24	18

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q17. {**SSC**} Based on what you just heard, how qualified does Republican David Johnson seem on a scale that goes from 0 to 100, where 0 means he seems very unqualified and 100 means he seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	64	61	66
100 – Very qualified	10	10	9
80 - 99	30	22	37
51 - 79	23	26	20
50 – Neutral	14	20	9
26 - 49	7	7	7
0 - 25 – Unqualified	14	14	14
(don't know)	2	1	3
51 - 100 – Qualified	63	58	66
50, NS – Neutral	16	21	12
0 - 49 – Unqualified	21	21	21

Q18. {**SSC**} Based on what you just heard if the election for Governor was held today, and the candidates were {**ROTATE**} _Democrat Deborah Williams and _Republican David Johnson, for whom would you vote, or are you undecided?
Select one

	TOTAL	MEN	WOMEN
Deborah Williams - strongly	32	28	34
Deborah Williams - not-so-strongly	6	9	4
Undecided - lean Deborah Williams	8	10	6
Deborah Williams	46	47	44
Undecided/don't know	18	16	20
David Johnson	36	36	36
Undecided - lean David Johnson	6	6	6
David Johnson - not-so-strongly	5	9	3
David Johnson - strongly	24	22	27

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q19. {**SSD**} Now I am going to read you two statements about fictional candidates running for Governor. Here are descriptions of each.

{**SSX HEARS FIRST**} Deborah Williams is a 50-year-old African American woman with grown children and she is a Republican.

{**SSY HEARS FIRST**} David Johnson is a 50-year-old white man with grown children and he is a Democrat.

{**SSX HEARS FIRST**} Now let me read you what Deborah says about herself. I have a reputation of working with people and delivering in the state Legislature for small business and hardworking families. I worked my way through college and law school, so I know the value of hard work. Before running for governor, I ran a small business that created jobs. I won a close race for state Senate and then was re-elected to my second term, serving as chair of the Budget and Joint Economic committee. I successfully worked to increase education funding to reduce class sizes and passed legislation to provide health insurance for all children in the state. (99 words)

{**SSY HEARS FIRST**} Now let me read you what David says about himself. I am known for prioritizing and strengthening our economy and communities. I grew up in a working-class neighborhood where I learned the value of hard work and discipline. Before running for governor, I was a small business owner. I served three terms on the City Council, where I worked to attract new and high paying jobs to the city and invested in education to ensure our schools have the resources they need. I am in my second term in the state Senate, where I serve on the Budget committee and work to lower taxes and balance the budget. (98 words)

Based on what you just heard, how favorable do you feel toward Republican Deborah Williams on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward her, and 100 means you feel very favorable toward her, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	66	67	65
100 – Very favorable	13	12	13
80 - 99	27	34	22
51 - 79	23	16	29
50 – Neutral	17	14	21
26 - 49	5	8	2
0 - 25 – Unfavorable	11	11	11
(don't know)	3	5	2
51 - 100 – Favorable	64	63	64
50, NS – Neutral	21	19	23
0 - 49 – Unfavorable	16	18	13

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q20. {**SSD**} Based on what you just heard, how favorable do you feel toward Democrat David Johnson on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward him, and 100 means you feel very favorable toward him, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	57	56	58
100 – Very favorable	6	2	8
80 - 99	22	24	19
51 - 79	29	26	32
50 – Neutral	14	15	13
26 - 49	9	9	9
0 - 25 – Unfavorable	17	17	17
(don't know)	3	6	1
51 - 100 – Favorable	56	52	59
50, NS – Neutral	17	21	14
0 - 49 – Unfavorable	27	27	27

Q21. {**SSD**} Based on what you just heard, how qualified does Republican Deborah Williams seem on a scale that goes from 0 to 100, where 0 means she seems very unqualified and 100 means she seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	71	73	69
100 – Very qualified	15	20	10
80 - 99	33	30	36
51 - 79	25	24	27
50 – Neutral	14	11	16
26 - 49	2	1	3
0 - 25 – Unqualified	8	8	7
(don't know)	3	5	2
51 - 100 – Qualified	73	74	73
50, NS – Neutral	17	16	17
0 - 49 – Unqualified	10	10	10

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q22. {**SSD**} Based on what you just heard, how qualified does Democrat David Johnson seem on a scale that goes from 0 to 100, where 0 means he seems very unqualified and 100 means he seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	65	63	66
100 – Very qualified	6	8	5
80 - 99	31	28	33
51 - 79	25	23	27
50 – Neutral	19	21	18
26 - 49	5	3	6
0 - 25 – Unqualified	12	13	10
(don't know)	3	5	1
51 - 100 – Qualified	62	58	66
50, NS – Neutral	22	25	18
0 - 49 – Unqualified	16	16	16

Q23. {**SSD**} Based on what you just heard if the election for Governor was held today, and the candidates were {**ROTATE**} _Republican Deborah Williams and _Democrat David Johnson, for whom would you vote, or are you undecided?
Select one

	TOTAL	MEN	WOMEN
Deborah Williams - strongly	30	31	30
Deborah Williams - not-so-strongly	8	10	7
Undecided - lean Deborah Williams	9	8	11
Deborah Williams	48	48	48
Undecided/don't know	18	23	14
David Johnson	33	29	37
Undecided - lean David Johnson	6	6	6
David Johnson - not-so-strongly	9	8	10
David Johnson - strongly	18	15	22

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q24. {**SSE**} Now I am going to read you two statements about fictional candidates running for Governor. Here are descriptions of each.
{**SSX HEARS FIRST**} Teresa Garcia is a 50-year-old Latina woman with grown children and she is a Democrat.
{**SSY HEARS FIRST**} David Johnson is a 50-year-old white man with grown children and he is a Republican. Now let me read you what Teresa says about herself.

{**SSX HEARS FIRST**} I have a reputation of working with people and delivering in the state legislature for small business and hardworking families. I worked my way through college and law school, so I know the value of hard work. Before running for Governor, I ran a small business that created jobs. I won a close race for state senate and then was reelected to my second term, serving as chair of the Budget and Joint Economic committee. I successfully worked to increase education funding to reduce class sizes and passed legislation to provide health insurance for all children in the state. (99)

{**SSY HEARS FIRST**} Now let me read you what David says about himself. I am known for prioritizing and strengthening our economy and communities. I grew up in a working-class neighborhood where I learned the value of hard work and discipline. Before running for Governor, I was a small business owner. I served three terms on the City Council, where I worked to attract new and high paying jobs to the city and invested in education to ensure our schools have the resources they need. I am in my second term in the State Senate, where I serve on the Budget committee and work to lower taxes and balance the budget. (98)

 Based on what you just heard, how favorable do you feel toward Democrat Teresa Garcia on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward her, and 100 means you feel very favorable toward her, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	60	50	68
100 – Very favorable	16	9	22
80 - 99	22	21	22
51 - 79	19	18	20
50 – Neutral	14	13	15
26 - 49	4	3	5
0 - 25 – Unfavorable	20	31	11
(don't know)	5	5	6
51 - 100 – Favorable	56	48	63
50, NS – Neutral	19	18	21
0 - 49 – Unfavorable	24	34	16

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q25. {**SSE**} Based on what you just heard, how favorable do you feel toward Republican David Johnson on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward him, and 100 means you feel very favorable toward him, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	60	60	59
100 – Very favorable	11	15	8
80 - 99	19	18	20
51 - 79	20	19	21
50 – Neutral	24	21	25
26 - 49	7	6	8
0 - 25 – Unfavorable	13	14	13
(don't know)	6	7	6
51 - 100 – Favorable	50	52	48
50, NS – Neutral	30	28	31
0 - 49 – Unfavorable	21	20	21

Q26. {**SSE**} Based on what you just heard, how qualified does Democrat Teresa Garcia seem on a scale that goes from 0 to 100, where 0 means she seems very unqualified and 100 means she seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	64	59	69
100 – Very qualified	14	11	17
80 - 99	27	25	29
51 - 79	22	20	24
50 – Neutral	15	17	14
26 - 49	5	5	5
0 - 25 – Unqualified	13	18	8
(don't know)	4	3	4
51 - 100 – Qualified	63	56	69
50, NS – Neutral	19	20	18
0 - 49 – Unqualified	18	24	13

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q27. {**SSE**} Based on what you just heard, how qualified does Republican David Johnson seem on a scale that goes from 0 to 100, where 0 means he seems very unqualified and 100 means he seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	65	63	67
100 – Very qualified	13	12	13
80 - 99	24	26	24
51 - 79	24	20	26
50 – Neutral	17	16	18
26 - 49	6	7	6
0 - 25 – Unqualified	10	13	8
(don't know)	5	5	4
51 - 100 – Qualified	61	58	63
50, NS – Neutral	22	22	22
0 - 49 – Unqualified	17	20	14

Q28. {**SSE**} Based on what you just heard if the election for Governor was held today, and the candidates were {**ROTATE**} _Democrat Teresa Garcia and _Republican David Johnson, for whom would you vote, or are you undecided?
Select one

	TOTAL	MEN	WOMEN
Teresa Garcia - strongly	30	23	36
Teresa Garcia - not-so-strongly	5	8	3
Undecided - lean Teresa Garcia	9	7	9
Teresa Garcia	44	39	49
Undecided/don't know	17	18	17
David Johnson	38	43	35
Undecided - lean David Johnson	3	3	4
David Johnson - not-so-strongly	4	3	5
David Johnson - strongly	31	37	26

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q29. {**SSF**} Now I am going to read you two statements about fictional candidates running for Governor. Here are descriptions of each.

{**SSX HEARS FIRST**} Teresa Garcia is a 50-year-old Latina woman with grown children and she is a Republican.

{**SSY HEARS FIRST**} David Johnson is a 50-year-old white man with grown children and he is a Democrat.

{**SSX HEARS FIRST**} Now let me read you what Teresa says about herself. I have a reputation of working with people and delivering in the state legislature for small business and hardworking families. I worked my way through college and law school, so I know the value of hard work. Before running for Governor, I ran a small business that created jobs. I won a close race for state senate and then was reelected to my second term, serving as chair of the Budget and Joint Economic committee. I successfully worked to increase education funding to reduce class sizes and passed legislation to provide health insurance for all children in the state. (99)

{**SSY HEARS FIRST**} Now let me read you what David says about himself. I am known for prioritizing and strengthening our economy and communities. I grew up in a working-class neighborhood where I learned the value of hard work and discipline. Before running for Governor, I was a small business owner. I served three terms on the City Council, where I worked to attract new and high paying jobs to the city and invested in education to ensure our schools have the resources they need. I am in my second term in the State Senate, where I serve on the Budget committee and work to lower taxes and balance the budget. (98)

Based on what you just heard, how favorable do you feel toward Republican Teresa Garcia on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward her, and 100 means you feel very favorable toward her, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	59	61	58
100 – Very favorable	11	12	11
80 - 99	23	26	20
51 - 79	21	24	18
50 – Neutral	19	17	20
26 - 49	5	4	5
0 - 25 – Unfavorable	17	16	19
(don't know)	4	0	7
51 - 100 – Favorable	55	62	49
50, NS – Neutral	22	17	27
0 - 49 – Unfavorable	22	21	24

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q30. {**SSF**} Based on what you just heard, how favorable do you feel toward Democrat David Johnson on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward him, and 100 means you feel very favorable toward him, and you can be anywhere in between. {**DK = 101**}.
Enter a number

Mean	60	56	64
100 – Very favorable	7	7	7
80 - 99	20	19	20
51 - 79	31	27	34
50 – Neutral	21	21	21
26 - 49	4	4	4
0 - 25 – Unfavorable	14	20	8
(don't know)	3	2	5
51 - 100 – Favorable	58	53	62
50, NS – Neutral	24	22	26
0 - 49 – Unfavorable	18	24	12

Q31. {**SSF**} Based on what you just heard, how qualified does Republican Teresa Garcia seem on a scale that goes from 0 to 100, where 0 means she seems very unqualified and 100 means she seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

Mean	66	67	65
100 – Very qualified	13	14	12
80 - 99	25	31	21
51 - 79	23	21	24
50 – Neutral	17	17	17
26 - 49	7	8	6
0 - 25 – Unqualified	10	9	10
(don't know)	6	1	9
51 - 100 – Qualified	61	65	57
50, NS – Neutral	23	18	27
0 - 49 – Unqualified	16	17	16

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q32. {**SSF**} Based on what you just heard, how qualified does Democrat David Johnson seem on a scale that goes from 0 to 100, where 0 means he seems very unqualified and 100 means he seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	66	63	70
100 – Very qualified	8	6	10
80 - 99	29	31	28
51 - 79	30	26	34
50 – Neutral	16	17	15
26 - 49	4	5	4
0 - 25 – Unqualified	8	12	4
(don't know)	5	3	6
51 - 100 – Qualified	67	62	72
50, NS – Neutral	21	20	21
0 - 49 – Unqualified	12	17	7

Q33. {**SSF**} Based on what you just heard if the election for Governor was held today, and the candidates were {**ROTATE**} _Republican Teresa Garcia and _Democrat David Johnson, for whom would you vote, or are you undecided?
Select one

	TOTAL	MEN	WOMEN
Teresa Garcia - strongly	27	33	21
Teresa Garcia - not-so-strongly	6	3	9
Undecided - lean Teresa Garcia	10	12	9
Teresa Garcia	43	48	40
Undecided/don't know	18	21	16
David Johnson	39	32	45
Undecided - lean David Johnson	8	4	12
David Johnson - not-so-strongly	6	8	4
David Johnson - strongly	24	19	28

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q34. {**SSG**} Now I am going to read you two statements about fictional candidates running for Governor. Here are descriptions of each.

{**SSX HEARS FIRST**} Sherry Lee is a 50-year-old Asian-American woman with grown children and she is a Republican.

{**SSY HEARS FIRST**} David Johnson is a 50-year-old white man with grown children and he is a Democrat.

{**SSX HEARS FIRST**} Now let me read you what Sherry says about herself. I have a reputation of working with people and delivering in the state Legislature for small business and hardworking families. I worked my way through college and law school, so I know the value of hard work. Before running for governor, I ran a small business that created jobs. I won a close race for state Senate and then was re-elected to my second term, serving as chair of the Budget and Joint Economic committee. I successfully worked to increase education funding to reduce class sizes and passed legislation to provide health insurance for all children in the state. (99 words)

{**SSY HEARS FIRST**} Now let me read you what David says about himself. I am known for prioritizing and strengthening our economy and communities. I grew up in a working-class neighborhood where I learned the value of hard work and discipline. Before running for governor, I was a small business owner. I served three terms on the City Council, where I worked to attract new and high paying jobs to the city and invested in education to ensure our schools have the resources they need. I am in my second term in the state Senate, where I serve on the Budget committee and work to lower taxes and balance the budget. (98 words)

Based on what you just heard, how favorable do you feel toward Republican Sherry Lee on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward her, and 100 means you feel very favorable toward her, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean..	62	60	63
100 – Very favorable..	9	8	11
80 - 99	24	24	24
51 - 79	23	28	19
50 – Neutral	20	17	23
26 - 49	7	7	8
0 - 25 – Unfavorable	12	14	10
(don't know)	4	1	6
51 - 100 – Favorable...	56	60	53
50, NS – Neutral	24	19	29
0 - 49 – Unfavorable	19	21	18

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q35. {**SSG**} Based on what you just heard, how favorable do you feel toward Democrat David Johnson on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward him, and 100 means you feel very favorable toward him, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	57	57	58
100 – Very favorable	5	7	3
80 - 99	24	19	28
51 - 79	24	25	23
50 – Neutral	23	23	23
26 - 49	8	12	4
0 - 25 – Unfavorable	15	13	16
(don't know)	1	0	2
51 - 100 – Favorable	53	51	54
50, NS – Neutral	24	23	26
0 - 49 – Unfavorable	23	26	20

Q36. {**SSG**} Based on what you just heard, how qualified does Republican Sherry Lee seem on a scale that goes from 0 to 100, where 0 means she seems very unqualified and 100 means she seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	67	65	68
100 – Very qualified	11	8	13
80 - 99	30	34	27
51 - 79	26	23	27
50 – Neutral	15	14	15
26 - 49	3	3	4
0 - 25 – Unqualified	11	14	9
(don't know)	4	4	4
51 - 100 – Qualified	67	65	68
50, NS – Neutral	19	18	20
0 - 49 – Unqualified	14	17	12

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q37. {**SSG**} Based on what you just heard, how qualified does Democrat David Johnson seem on a scale that goes from 0 to 100, where 0 means he seems very unqualified and 100 means he seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	63	64	63
100 – Very qualified	9	7	10
80 - 99	27	28	26
51 - 79	29	30	28
50 – Neutral	14	12	16
26 - 49	6	9	3
0 - 25 – Unqualified	13	11	15
(don't know)	2	2	2
51 - 100 – Qualified	65	65	64
50, NS – Neutral	16	15	18
0 - 49 – Unqualified	19	20	18

Q38. {**SSG**} Based on what you just heard if the election for Governor was held today, and the candidates were {**ROTATE**} _Republican Sherry Lee and _Democrat David Johnson, for whom would you vote, or are you undecided?
Select one

	TOTAL	MEN	WOMEN
Sherry Lee - strongly	21	22	21
Sherry Lee- not-so-strongly	8	10	7
Undecided - lean Sherry Lee	12	13	12
Sherry Lee	42	45	39
Undecided/don't know	17	14	19
David Johnson	41	41	42
Undecided - lean David Johnson	12	13	10
David Johnson - not-so-strongly	8	6	11
David Johnson - strongly	21	22	21

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q39. {**SSH**} Now I am going to read you two statements about fictional candidates running for Governor. Here are descriptions of each.
{**SSX HEARS FIRST**} Sherry Lee is a 50-year-old Asian-American woman with grown children and she is a Democrat.
{**SSY HEARS FIRST**} David Johnson is a 50-year-old white man with grown children and he is a Republican.

{**SSX HEARS FIRST**} Now let me read you what Sherry says about herself. I have a reputation of working with people and delivering in the state Legislature for small business and hardworking families. I worked my way through college and law school, so I know the value of hard work. Before running for governor, I ran a small business that created jobs. I won a close race for state Senate and then was re-elected to my second term, serving as chair of the Budget and Joint Economic committee. I successfully worked to increase education funding to reduce class sizes and passed legislation to provide health insurance for all children in the state. (99 words)

{**SSY HEARS FIRST**} Now let me read you what David says about himself. I am known for prioritizing and strengthening our economy and communities. I grew up in a working-class neighborhood where I learned the value of hard work and discipline. Before running for governor, I was a small business owner. I served three terms on the City Council, where I worked to attract new and high paying jobs to the city and invested in education to ensure our schools have the resources they need. I am in my second term in the state Senate, where I serve on the Budget committee and work to lower taxes and balance the budget. (98 words)

Based on what you just heard, how favorable do you feel toward Democrat Sherry Lee on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward her, and 100 means you feel very favorable toward her, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	62	56	68
100 – Very favorable	12	13	11
80 - 99	25	20	29
51 - 79	24	19	29
50 – Neutral	15	15	15
26 - 49	4	6	3
0 - 25 – Unfavorable	17	25	10
(don't know)	3	2	4
51 - 100 – Favorable	61	52	69
50, NS – Neutral	18	17	19
0 - 49 – Unfavorable	21	31	12

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q40. {**SSH**} Based on what you just heard, how favorable do you feel toward Republican David Johnson on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward him, and 100 means you feel very favorable toward him, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	59	58	60
100 – Very favorable	10	13	8
80 - 99	20	21	19
51 - 79	20	16	23
50 – Neutral	20	17	22
26 - 49	9	9	10
0 - 25 – Unfavorable	15	19	11
(don't know)	6	5	7
51 - 100 – Favorable	50	50	50
50, NS – Neutral	26	22	29
0 - 49 – Unfavorable	24	28	21

Q41. {**SSH**} Based on what you just heard, how qualified does Democrat Sherry Lee seem on a scale that goes from 0 to 100, where 0 means she seems very unqualified and 100 means she seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	69	65	72
100 – Very qualified	14	13	14
80 - 99	31	27	35
51 - 79	24	23	25
50 – Neutral	13	14	12
26 - 49	3	5	2
0 - 25 – Unqualified	11	15	7
(don't know)	4	3	4
51 - 100 – Qualified	69	63	75
50, NS – Neutral	17	17	16
0 - 49 – Unqualified	14	20	9

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q42. {**SSH**} Based on what you just heard, how qualified does Republican David Johnson seem on a scale that goes from 0 to 100, where 0 means he seems very unqualified and 100 means he seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	70	68	71
100 – Very qualified	14	12	16
80 - 99	31	32	30
51 - 79	23	27	19
50 – Neutral	13	12	14
26 - 49	5	3	7
0 - 25 – Unqualified	8	11	5
(don't know)	7	4	9
51 - 100 – Qualified	67	70	64
50, NS – Neutral	20	16	23
0 - 49 – Unqualified	13	14	13

Q43. {**SSH**} Based on what you just heard if the election for Governor was held today, and the candidates were {**ROTATE**} _Democrat Sherry Lee and _Republican David Johnson, for whom would you vote, or are you undecided?
Select one

	TOTAL	MEN	WOMEN
Sherry Lee - strongly	31	28	33
Sherry Lee- not-so-strongly	5	7	4
Undecided - lean Sherry Lee	12	8	16
Sherry Lee	48	43	53
Undecided/don't know	13	13	14
David Johnson	38	44	34
Undecided - lean David Johnson	9	7	10
David Johnson - not-so-strongly	4	6	3
David Johnson - strongly	25	31	20

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q44. {**SSI**} Now I am going to read you two statements about fictional candidates running for Governor. Here are descriptions of each.
{**SSX HEARS FIRST**} Karen Davis is a 50-year-old lesbian white woman with grown children and she is a Democrat.
{**SSY HEARS FIRST**} David Johnson is a 50-year-old straight white man with grown children and he is a Republican.

{**SSX HEARS FIRST**} Now let me read you what Karen says about herself. I have a reputation of working with people and delivering in the state Legislature for small business and hardworking families. I worked my way through college and law school, so I know the value of hard work. Before running for governor, I ran a small business that created jobs. I won a close race for state Senate and then was re-elected to my second term, serving as chair of the Budget and Joint Economic committee. I successfully worked to increase education funding to reduce class sizes and passed legislation to provide health insurance for all children in the state. (99 words)

{**SSY HEARS FIRST**} Now let me read you what David says about himself. I am known for prioritizing and strengthening our economy and communities. I grew up in a working-class neighborhood where I learned the value of hard work and discipline. Before running for governor, I was a small business owner. I served three terms on the City Council, where I worked to attract new and high paying jobs to the city and invested in education to ensure our schools have the resources they need. I am in my second term in the state Senate, where I serve on the Budget committee and work to lower taxes and balance the budget. (98 words)

Based on what you just heard, how favorable do you feel toward Democrat Karen Davis on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward her, and 100 means you feel very favorable toward her, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	62	59	64
100 – Very favorable	13	13	14
80 - 99	26	22	30
51 - 79	19	18	19
50 – Neutral	13	15	11
26 - 49	8	5	10
0 - 25 – Unfavorable	18	21	15
(don't know)	4	6	2
51 - 100 – Favorable	58	53	62
50, NS – Neutral	16	20	13
0 - 49 – Unfavorable	25	26	24

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q45. {**SSI**} Based on what you just heard, how favorable do you feel toward Republican David Johnson on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward him, and 100 means you feel very favorable toward him, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	57	57	57
100 – Very favorable	10	8	12
80 - 99	20	19	21
51 - 79	25	29	21
50 – Neutral	16	16	16
26 - 49	6	5	6
0 - 25 – Unfavorable	20	18	22
(don't know)	4	6	2
51 - 100 – Favorable	55	56	54
50, NS – Neutral	20	22	18
0 - 49 – Unfavorable	26	22	28

Q46. {**SSI**} Based on what you just heard, how qualified does Democrat Karen Davis seem on a scale that goes from 0 to 100, where 0 means she seems very unqualified and 100 means she seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	66	61	70
100 – Very qualified	15	15	15
80 - 99	31	28	33
51 - 79	17	13	19
50 – Neutral	13	10	15
26 - 49	8	10	6
0 - 25 – Unqualified	13	19	8
(don't know)	3	4	2
51 - 100 – Qualified	63	56	68
50, NS – Neutral	16	14	18
0 - 49 – Unqualified	21	29	14

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q47. {**SSI**} Based on what you just heard, how qualified does Republican David Johnson seem on a scale that goes from 0 to 100, where 0 means he seems very unqualified and 100 means he seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	63	59	66
100 – Very qualified	11	10	11
80 - 99	23	18	28
51 - 79	31	30	32
50 – Neutral	14	17	12
26 - 49	4	5	3
0 - 25 – Unqualified	14	16	12
(don't know)	3	5	2
51 - 100 – Qualified	65	57	71
50, NS – Neutral	18	22	14
0 - 49 – Unqualified	17	20	15

Q48. {**SSI**} Based on what you just heard if the election for Governor was held today, and the candidates were {**ROTATE**} _Democrat Karen Davis and _ Republican David Johnson, for whom would you vote, or are you undecided?
Select one

	TOTAL	MEN	WOMEN
Karen Davis - strongly	33	29	36
Karen Davis - not-so-strongly	6	7	6
Undecided - lean Karen Davis	7	5	8
Karen Davis	46	41	50
Undecided/don't know	17	21	13
David Johnson	37	38	37
Undecided - lean David Johnson	5	6	4
David Johnson - not-so-strongly	4	5	4
David Johnson - strongly	28	26	29

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q49. {**SSJ**} Now I am going to read you two statements about fictional candidates running for Governor. Here are descriptions of each.
{**SSX HEARS FIRST**} Karen Davis is a 50-year-old lesbian white woman with grown children and she is a Republican.
{**SSY HEARS FIRST**} David Johnson is a 50-year-old straight white man with grown children and he is a Democrat.

{**SSX HEARS FIRST**} Now let me read you what Karen says about herself. I have a reputation of working with people and delivering in the state Legislature for small business and hardworking families. I worked my way through college and law school, so I know the value of hard work. Before running for governor, I ran a small business that created jobs. I won a close race for state Senate and then was re-elected to my second term, serving as chair of the Budget and Joint Economic committee. I successfully worked to increase education funding to reduce class sizes and passed legislation to provide health insurance for all children in the state. (99 words)

{**SSY HEARS FIRST**} Now let me read you what David says about himself. I am known for prioritizing and strengthening our economy and communities. I grew up in a working-class neighborhood where I learned the value of hard work and discipline. Before running for governor, I was a small business owner. I served three terms on the City Council, where I worked to attract new and high paying jobs to the city and invested in education to ensure our schools have the resources they need. I am in my second term in the state Senate, where I serve on the Budget committee and work to lower taxes and balance the budget. (98 words)

Based on what you just heard, how favorable do you feel toward Republican Karen Davis on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward her, and 100 means you feel very favorable toward her, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean... 55	55	58	52
100 – Very favorable... 8	8	14	4
80 - 99 21	21	22	19
51 - 79 19	19	18	20
50 – Neutral 20	20	17	22
26 - 49 6	6	4	8
0 - 25 – Unfavorable 21	21	21	21
(don't know) 5	5	4	6
51 - 100 – Favorable... 48	48	53	43
50, NS – Neutral 25	25	21	28
0 - 49 – Unfavorable 27	27	26	29

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q50. {**SSJ**} Based on what you just heard, how favorable do you feel toward Democrat David Johnson on a scale that goes from 0 to 100, where 0 means you feel very unfavorable toward him, and 100 means you feel very favorable toward him, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	55	50	59
100 – Very favorable	5	4	6
80 - 99	22	20	23
51 - 79	22	20	24
50 – Neutral	25	23	26
26 - 49	5	3	7
0 - 25 – Unfavorable	20	28	12
(don't know)	2	3	2
51 - 100 – Favorable	49	43	53
50, NS – Neutral	27	26	28
0 - 49 – Unfavorable	25	31	19

Q51. {**SSJ**} Based on what you just heard, how qualified does Republican Karen Davis seem on a scale that goes from 0 to 100, where 0 means she seems very unqualified and 100 means she seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	62	64	61
100 – Very qualified	12	15	9
80 - 99	25	29	22
51 - 79	25	21	28
50 – Neutral	12	11	13
26 - 49	5	5	4
0 - 25 – Unqualified	17	17	17
(don't know)	5	3	7
51 - 100 – Qualified	61	65	58
50, NS – Neutral	17	13	20
0 - 49 – Unqualified	21	22	21

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q52. {**SSJ**} Based on what you just heard, how qualified does Democrat David Johnson seem on a scale that goes from 0 to 100, where 0 means he seems very unqualified and 100 means he seems very qualified, and you can be anywhere in between. {**DK = 101**}.
Enter a number

	TOTAL	MEN	WOMEN
Mean	63	61	66
100 – Very qualified	10	10	11
80 - 99	27	23	29
51 - 79	26	27	26
50 – Neutral	15	13	16
26 - 49	4	5	3
0 - 25 – Unqualified	14	18	12
(don't know)	3	3	3
51 - 100 – Qualified	63	60	66
50, NS – Neutral	18	17	19
0 - 49 – Unqualified	19	23	15

Q53. {**SSJ**} Based on what you just heard if the election for Governor was held today, and the candidates were {**ROTATE**} _Republican Karen Davis and _ Democrat David Johnson, for whom would you vote, or are you undecided?
Select one

	TOTAL	MEN	WOMEN
Karen Davis - strongly	18	24	13
Karen Davis - not-so-strongly	3	5	2
Undecided - lean Karen Davis	12	12	11
Karen Davis	33	41	27
Undecided/don't know	31	26	35
David Johnson	36	32	39
Undecided - lean David Johnson	12	13	11
David Johnson - not-so-strongly	7	3	11
David Johnson - strongly	16	16	17

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q54. {**SSA**} Based on what you heard, how well would you say Cynthia Smith, a white woman and Democratic state senator who is running for governor, understands your community?
Select one

Very well	29	26	32
Somewhat well	34	33	35
A little well	14	13	15
Not well at all	11	15	8
(don't know)	11	13	10
Well	64	59	67
Not well	25	28	23

Q55. {**SSB**} Based on what you heard, how well would you say Cynthia Smith, a white woman and Republican state senator who is running for governor, understands your community?
Select one

Very well	24	26	22
Somewhat well	36	29	42
A little well	14	15	13
Not well at all	12	14	10
(don't know)	15	17	13
Well	59	55	64
Not well	26	28	23

Q56. {**SSC**} Based on what you heard, how well would you say Deborah Williams, an African-American and Democratic state senator who is running for governor, understands your community?
Select one

Very well	28	26	31
Somewhat well	35	37	34
A little well	11	12	11
Not well at all	14	17	12
(don't know)	11	8	13
Well	64	63	64
Not well	26	29	23

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q57. {**SSD**} Based on what you heard, how well would you say Deborah Williams, an African-American and Republican state senator who is running for governor, understands your community?
Select one

	TOTAL	MEN	WOMEN
Very well	27	26	28
Somewhat well	42	39	45
A little well	10	9	11
Not well at all	8	10	7
(don't know)	12	16	8
Well	70	65	73
Not well	18	18	19

Q58. {**SSE**} Based on what you heard, how well would you say Teresa Garcia, a Latina and Democratic state senator who is running for governor, understands your community?
Select one

	TOTAL	MEN	WOMEN
Very well	30	25	35
Somewhat well	31	29	33
A little well	16	17	15
Not well at all	14	21	8
(don't know)	9	8	9
Well	61	54	67
Not well	30	38	23

Q59. {**SSF**} Based on what you heard, how well would you say Teresa Garcia, a Latina and Republican state senator who is running for governor, understands your community?
Select one

	TOTAL	MEN	WOMEN
Very well	23	29	18
Somewhat well	37	33	40
A little well	15	17	13
Not well at all	11	9	13
(don't know)	15	13	17
Well	60	62	58
Not well	25	25	25

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q60. {**SSG**} Based on what you heard, how well would you say Sherry Lee, an Asian-American and Republican state senator who is running for governor, understands your community?
Select one

	TOTAL	MEN	WOMEN
Very well	19	17	22
Somewhat well	41	44	39
A little well	15	10	18
Not well at all	10	15	6
(don't know)	15	14	15
Well	61	61	60
Not well	25	25	25

Q61. {**SSH**} Based on what you heard, how well would you say Sherry Lee, an Asian-American and Democratic state senator who is running for governor, understands your community?
Select one

	TOTAL	MEN	WOMEN
Very well	30	30	30
Somewhat well	36	29	41
A little well	11	14	9
Not well at all	11	12	9
(don't know)	12	15	10
Well	66	59	72
Not well	22	26	18

Q62. {**SSI**} Based on what you heard, how well would you say Karen Davis, a lesbian white woman and Democratic state senator who is running for governor, understands your community?
Select one

	TOTAL	MEN	WOMEN
Very well	27	21	32
Somewhat well	40	43	38
A little well	7	9	6
Not well at all	13	14	13
(don't know)	12	14	11
Well	67	63	70
Not well	20	23	19

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q63. {**SSJ**} Based on what you heard, how well would you say Karen Davis, a lesbian white woman and Republican state senator who is running for governor, understands your community?
Select one

	TOTAL	MEN	WOMEN
Very well	21	18	24
Somewhat well	34	41	28
A little well	13	13	13
Not well at all	16	14	18
(don't know)	15	13	17
Well	55	59	52
Not well	29	28	31

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q64. {**SSA**} Here are some traits that could be used to describe a woman candidate for governor. How important is it to you that Cynthia Smith, a white woman and Democratic state senator who is running for governor, has that trait in order to be electable - very important, somewhat important, a little important, or not important at all?
Select one for each option

Sorted by "Very Important"

	TOTAL	MEN	WOMEN
A64c.Can handle a crisis	79	79	78
A64b.Gets results	72	68	76
A64g.Cares about people like you	67	63	70
A64f.Brings people together	65	68	62
A64d.Shares your values	63	64	62
A64h.Confident	59	59	60
A64a.Authentic	58	56	61
A64e.Brings about change	51	44	56
A64i.Is measured, not harsh, in communication	44	42	45

a. Authentic

	TOTAL	MEN	WOMEN
Very important	58	56	61
Somewhat important	23	23	23
A little important	8	8	8
Not important at all	6	7	6
(don't know)	4	7	2
Important	81	78	84
Not important	14	15	14

b. Gets results

	TOTAL	MEN	WOMEN
Very important	72	68	76
Somewhat important	18	24	14
A little important	2	2	3
Not important at all	4	3	5
(don't know)	3	3	2
Important	91	92	90
Not important	7	5	8

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

c.   Can handle a crisis

	TOTAL	MEN	WOMEN
Very important	79	79	78
Somewhat important	12	11	13
A little important	4	5	4
Not important at all	3	4	3
(don't know)	2	1	2
Important	91	90	92
Not important	8	9	6

d.   Shares your values

	TOTAL	MEN	WOMEN
Very important	63	64	62
Somewhat important	22	22	23
A little important	6	7	6
Not important at all	6	4	8
(don't know)	2	3	2
Important	85	86	85
Not important	13	12	14

e.   Brings about change

	TOTAL	MEN	WOMEN
Very important	51	44	56
Somewhat important	25	29	22
A little important	9	8	10
Not important at all	11	13	9
(don't know)	5	6	3
Important	76	74	78
Not important	19	20	19

f.   Brings people together

	TOTAL	MEN	WOMEN
Very important	65	68	62
Somewhat important	23	21	25
A little important	6	4	6
Not important at all	5	3	6
(don't know)	2	4	1
Important	87	89	86
Not important	11	8	13

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

g.   Cares about people like you

	TOTAL	MEN	WOMEN
Very important	67	63	70
Somewhat important	19	20	19
A little important	7	10	4
Not important at all	5	4	7
(don't know)	2	3	1
Important	86	84	88
Not important	12	13	11

h.   Confident

	TOTAL	MEN	WOMEN
Very important	59	59	60
Somewhat important	26	27	25
A little important	8	8	8
Not important at all	6	4	7
(don't know)	1	2	1
Important	85	86	85
Not important	14	12	14

i.   Is measured, not harsh, in communication

	TOTAL	MEN	WOMEN
Very important	44	42	45
Somewhat important	28	28	28
A little important	12	14	11
Not important at all	13	15	12
(don't know)	3	2	4
Important	72	70	73
Not important	26	28	23

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q65. {**SSB**} Here are some traits that could be used to describe a woman candidate for governor. How important is it to you that Cynthia Smith, a white woman and Republican state senator who is running for governor, has that trait in order to be electable - very important, somewhat important, a little important, or not important at all?
Select one for each option

Sorted by "Very Important"

	TOTAL	MEN	WOMEN
B65c.Can handle a crisis	76	73	78
B65b.Gets results	71	72	69
B65a.Authentic	67	67	67
B65g.Cares about people like you	64	60	68
B65h.Confident	62	58	65
B65f.Brings people together	61	59	62
B65d.Shares your values	60	64	56
B65e.Brings about change	48	45	52
B65i.Is measured, not harsh, in communication	40	40	41

a. Authentic

	TOTAL	MEN	WOMEN
Very important	67	67	67
Somewhat important	19	21	18
A little important	5	3	7
Not important at all	5	4	6
(don't know)	3	4	2
Important	86	88	84
Not important	11	7	13

b. Gets results

	TOTAL	MEN	WOMEN
Very important	71	72	69
Somewhat important	17	18	15
A little important	5	4	6
Not important at all	6	5	6
(don't know)	2	1	3
Important	87	90	84
Not important	11	9	12

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

c.   Can handle a crisis

	TOTAL	MEN	WOMEN
Very important	76	73	78
Somewhat important	15	20	11
A little important	4	3	4
Not important at all	3	2	4
(don't know)	3	2	3
Important	91	93	89
Not important	6	5	8

d.   Shares your values

	TOTAL	MEN	WOMEN
Very important	60	64	56
Somewhat important	27	25	30
A little important	5	5	5
Not important at all	7	6	7
(don't know)	1	1	1
Important	87	88	86
Not important	12	11	13

e.   Brings about change

	TOTAL	MEN	WOMEN
Very important	48	45	52
Somewhat important	30	33	27
A little important	9	9	10
Not important at all	7	8	6
(don't know)	6	6	5
Important	78	77	79
Not important	16	17	16

f.   Brings people together

	TOTAL	MEN	WOMEN
Very important	61	59	62
Somewhat important	27	29	25
A little important	4	4	4
Not important at all	5	7	4
(don't know)	3	1	5
Important	87	88	87
Not important	9	11	8

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

g.   Cares about people like you

	TOTAL	MEN	WOMEN
Very important	64	60	68
Somewhat important	25	29	21
A little important	4	4	4
Not important at all	5	5	4
(don't know)	2	1	2
Important	89	89	89
Not important	9	9	9

h.   Confident

	TOTAL	MEN	WOMEN
Very important	62	58	65
Somewhat important	23	26	20
A little important	6	5	6
Not important at all	6	6	6
(don't know)	3	4	3
Important	85	85	85
Not important	12	12	12

i.   Is measured, not harsh, in communication

	TOTAL	MEN	WOMEN
Very important	40	40	41
Somewhat important	33	31	35
A little important	11	14	8
Not important at all	9	10	8
(don't know)	6	5	8
Important	74	71	76
Not important	20	24	17

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q66. {**SSC**} Here are some traits that could be used to describe a woman candidate for governor. How important is it to you that Deborah Williams, an African-American and Democratic state senator who is running for governor, has that trait in order to be electable - very important, somewhat important, a little important, or not important at all?
Select one for each option

Sorted by "Very Important"

	TOTAL	MEN	WOMEN
C66c.Can handle a crisis	75	64	85
C66b.Gets results	70	70	70
C66g.Cares about people like you	63	60	67
C66f.Brings people together	61	56	65
C66h.Confident	59	60	60
C66a.Authentic	58	55	60
C66d.Shares your values	55	57	52
C66e.Brings about change	46	39	51
C66i.Is measured, not harsh, in communication	43	47	41

a.   Authentic

	TOTAL	MEN	WOMEN
Very important	58	55	60
Somewhat important	19	22	17
A little important	9	9	8
Not important at all	8	9	8
(don't know)	7	6	7
Important	77	76	77
Not important	17	18	16

b.   Gets results

	TOTAL	MEN	WOMEN
Very important	70	70	70
Somewhat important	20	19	21
A little important	3	3	3
Not important at all	5	7	4
(don't know)	2	2	2
Important	90	89	91
Not important	8	9	7

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

c. Can handle a crisis

	TOTAL	MEN	WOMEN
Very important	75	64	85
Somewhat important	11	18	6
A little important	5	6	4
Not important at all	5	6	5
(don't know)	3	7	1
Important	86	82	90
Not important	11	12	9

d. Shares your values

	TOTAL	MEN	WOMEN
Very important	55	57	52
Somewhat important	28	25	32
A little important	5	6	5
Not important at all	7	8	6
(don't know)	5	4	6
Important	83	82	84
Not important	12	14	11

e. Brings about change

	TOTAL	MEN	WOMEN
Very important	46	39	51
Somewhat important	28	26	29
A little important	13	17	10
Not important at all	9	12	6
(don't know)	5	6	4
Important	73	65	80
Not important	22	29	16

f. Brings people together

	TOTAL	MEN	WOMEN
Very important	61	56	65
Somewhat important	21	18	24
A little important	8	12	4
Not important at all	6	8	5
(don't know)	4	6	2
Important	82	74	89
Not important	14	20	9

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

g.   Cares about people like you

Very important	63	60	67
Somewhat important	20	22	19
A little important	7	8	5
Not important at all	9	9	7
(don't know)	1	1	1
Important	84	82	87
Not important	15	18	13

h.   Confident

Very important	59	60	60
Somewhat important	25	24	25
A little important	6	5	6
Not important at all	7	8	5
(don't know)	3	3	3
Important	84	83	85
Not important	13	14	12

i.   Is measured, not harsh, in communication

Very important	43	47	41
Somewhat important	28	25	32
A little important	12	12	12
Not important at all	12	11	13
(don't know)	4	5	3
Important	72	72	72
Not important	24	23	25

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q67. {**SSD**} Here are some traits that could be used to describe a woman candidate for governor. How important is it to you that Deborah Williams, an African-American and Republican state senator who is running for governor, has that trait in order to be electable - very important, somewhat important, a little important, or not important at all?
Select one for each option

Sorted by "Very Important"

	TOTAL	MEN	WOMEN
D67c. Can handle a crisis	72	65	78
D67b. Gets results	65	65	66
D67f. Brings people together	64	58	68
D67d. Shares your values	58	51	64
D67a. Authentic	58	54	61
D67g. Cares about people like you	55	44	63
D67h. Confident	52	50	54
D67e. Brings about change	45	43	46
D67i. Is measured, not harsh, in communication	37	31	43

a. Authentic

	TOTAL	MEN	WOMEN
Very important	58	54	61
Somewhat important	21	21	20
A little important	9	13	5
Not important at all	10	11	9
(don't know)	3	1	5
Important	78	75	81
Not important	18	24	13

b. Gets results

	TOTAL	MEN	WOMEN
Very important	65	65	66
Somewhat important	21	21	21
A little important	5	6	5
Not important at all	5	7	4
(don't know)	3	1	4
Important	86	86	87
Not important	11	13	9

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

c. Can handle a crisis

	TOTAL	MEN	WOMEN
Very important	72	65	78
Somewhat important	15	22	10
A little important	4	6	2
Not important at all	6	6	6
(don't know)	3	1	5
Important	87	86	88
Not important	10	12	8

d. Shares your values

	TOTAL	MEN	WOMEN
Very important	58	51	64
Somewhat important	28	33	24
A little important	6	10	3
Not important at all	6	6	5
(don't know)	2	0	3
Important	86	84	88
Not important	12	16	8

e. Brings about change

	TOTAL	MEN	WOMEN
Very important	45	43	46
Somewhat important	35	34	35
A little important	7	12	3
Not important at all	6	6	7
(don't know)	7	5	9
Important	79	78	81
Not important	14	18	10

f. Brings people together

	TOTAL	MEN	WOMEN
Very important	64	58	68
Somewhat important	22	24	21
A little important	7	10	4
Not important at all	7	8	6
(don't know)	1	0	1
Important	86	82	89
Not important	13	18	10

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

g.   Cares about people like you

	TOTAL	MEN	WOMEN
Very important	55	44	63
Somewhat important	30	37	24
A little important	7	8	6
Not important at all	7	11	4
(don't know)	2	0	3
Important	84	81	87
Not important	14	19	10

h.   Confident

	TOTAL	MEN	WOMEN
Very important	52	50	54
Somewhat important	32	35	30
A little important	8	7	8
Not important at all	7	7	7
(don't know)	1	1	1
Important	85	85	84
Not important	14	14	15

i.   Is measured, not harsh, in communication

	TOTAL	MEN	WOMEN
Very important	37	31	43
Somewhat important	31	32	31
A little important	12	22	4
Not important at all	13	13	13
(don't know)	6	3	8
Important	69	63	74
Not important	25	34	17

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q68. {**SSE**} Here are some traits that could be used to describe a woman candidate for governor. How important is it to you that Teresa Garcia, a Latina and Democratic state senator who is running for governor, has that trait in order to be electable - very important, somewhat important, a little important, or not important at all?
Select one for each option

Sorted by "Very Important"

	TOTAL	MEN	WOMEN
E68c.Can handle a crisis	76	72	79
E68b.Gets results	69	66	72
E68g.Cares about people like you	63	57	69
E68f.Brings people together	63	54	71
E68a.Authentic	62	57	66
E68h.Confident	59	54	64
E68d.Shares your values	58	56	62
E68e.Brings about change	45	39	51
E68i.Is measured, not harsh, in communication	43	38	48

a. Authentic

	TOTAL	MEN	WOMEN
Very important	62	57	66
Somewhat important	21	24	17
A little important	6	8	4
Not important at all	8	9	8
(don't know)	3	2	5
Important	83	82	83
Not important	14	17	12

b. Gets results

	TOTAL	MEN	WOMEN
Very important	69	66	72
Somewhat important	21	22	20
A little important	2	2	2
Not important at all	7	7	7
(don't know)	2	3	0
Important	90	88	92
Not important	8	9	8

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

c. Can handle a crisis

	TOTAL	MEN	WOMEN
Very important	76	72	79
Somewhat important	15	16	13
A little important	2	2	2
Not important at all	6	7	5
(don't know)	1	3	0
Important	91	88	93
Not important	8	9	7

d. Shares your values

	TOTAL	MEN	WOMEN
Very important	58	56	62
Somewhat important	24	24	23
A little important	6	7	5
Not important at all	9	9	8
(don't know)	3	4	2
Important	82	80	85
Not important	15	16	13

e. Brings about change

	TOTAL	MEN	WOMEN
Very important	45	39	51
Somewhat important	29	32	25
A little important	12	12	12
Not important at all	9	12	7
(don't know)	5	5	5
Important	74	71	77
Not important	21	24	19

f. Brings people together

	TOTAL	MEN	WOMEN
Very important	63	54	71
Somewhat important	19	23	15
A little important	8	9	7
Not important at all	9	11	7
(don't know)	1	3	0
Important	82	77	86
Not important	17	20	14

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

g.   Cares about people like you

Very important	63	57	69
Somewhat important	21	21	20
A little important	7	10	5
Not important at all	8	12	5
(don't know)	1	1	1
Important	84	77	90
Not important	15	21	9

h.   Confident

Very important	59	54	64
Somewhat important	24	25	22
A little important	8	10	6
Not important at all	7	10	5
(don't know)	2	1	2
Important	83	79	87
Not important	15	19	11

i.   Is measured, not harsh, in communication

Very important	43	38	48
Somewhat important	28	24	31
A little important	8	6	9
Not important at all	15	22	9
(don't know)	6	10	3
Important	71	62	79
Not important	23	28	18

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q69. {**SSF**} Here are some traits that could be used to describe a woman candidate for governor. How important is it to you that Teresa Garcia, a Latina and Republican state senator who is running for governor, has that trait in order to be electable - very important, somewhat important, a little important, or not important at all?
Select one for each option

Sorted by "Very Important"

	TOTAL	MEN	WOMEN
F69c.Can handle a crisis	73	81	66
F69b.Gets results	65	74	58
F69g.Cares about people like you	61	69	53
F69d.Shares your values	59	59	58
F69f.Brings people together	58	61	56
F69h.Confident	57	63	52
F69a.Authentic	57	66	49
F69e.Brings about change	43	43	44
F69i.Is measured, not harsh, in communication	41	41	40

a.   Authentic

	TOTAL	MEN	WOMEN
Very important	57	66	49
Somewhat important	23	19	27
A little important	8	5	10
Not important at all	6	6	6
(don't know)	6	4	8
Important	80	85	76
Not important	14	12	16

b.   Gets results

	TOTAL	MEN	WOMEN
Very important	65	74	58
Somewhat important	19	15	23
A little important	6	6	5
Not important at all	4	3	5
(don't know)	6	2	9
Important	84	88	81
Not important	10	10	10

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

c.   Can handle a crisis

Very important	73	81	66
Somewhat important	13	8	17
A little important	5	4	6
Not important at all	5	6	4
(don't know)	4	0	7

Important	86	90	83
Not important	10	10	10

d.   Shares your values

Very important	59	59	58
Somewhat important	24	25	24
A little important	8	11	5
Not important at all	5	4	5
(don't know)	4	1	8

Important	83	84	82
Not important	13	15	10

e.   Brings about change

Very important	43	43	44
Somewhat important	32	36	29
A little important	11	11	11
Not important at all	7	7	6
(don't know)	7	3	10

Important	76	79	73
Not important	18	18	17

f.   Brings people together

Very important	58	61	56
Somewhat important	25	25	25
A little important	7	8	6
Not important at all	6	6	7
(don't know)	4	1	6

Important	83	85	81
Not important	13	14	13

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

g. Cares about people like you

Very important	61	69	53
Somewhat important	24	19	29
A little important	6	7	6
Not important at all	6	5	6
(don't know)	3	0	5
Important	85	88	82
Not important	12	12	12

h. Confident

Very important	57	63	52
Somewhat important	25	24	27
A little important	8	8	8
Not important at all	6	5	6
(don't know)	4	0	8
Important	82	86	78
Not important	14	13	14

i. Is measured, not harsh, in communication

Very important	41	41	40
Somewhat important	27	24	30
A little important	13	16	10
Not important at all	12	13	10
(don't know)	8	5	10
Important	68	66	70
Not important	24	29	20

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q70. {**SSG**} Here are some traits that could be used to describe a woman candidate for governor. How important is it to you that Sherry Lee, an Asian-American and Republican state senator who is running for governor, has that trait in order to be electable - very important, somewhat important, a little important, or not important at all?
Select one for each option

Sorted by "Very Important"

	TOTAL	MEN	WOMEN
G70b.Gets results	70	68	71
G70c.Can handle a crisis	68	73	63
G70h.Confident	62	59	65
G70f.Brings people together	62	59	65
G70a.Authentic	58	63	53
G70d.Shares your values	57	58	56
G70g.Cares about people like you	56	50	61
G70e.Brings about change	42	33	51
G70i.Is measured, not harsh, in communication	38	38	38

a.   Authentic

	TOTAL	MEN	WOMEN
Very important	58	63	53
Somewhat important	23	20	26
A little important	6	2	10
Not important at all	8	9	7
(don't know)	5	5	5
Important	81	83	79
Not important	14	12	16

b.   Gets results

	TOTAL	MEN	WOMEN
Very important	70	68	71
Somewhat important	18	18	18
A little important	5	6	4
Not important at all	4	5	3
(don't know)	3	3	4
Important	88	86	89
Not important	9	11	7

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

c. Can handle a crisis

	TOTAL	MEN	WOMEN
Very important	68	73	63
Somewhat important	18	17	20
A little important	4	5	4
Not important at all	6	4	7
(don't know)	4	2	6
Important	86	89	83
Not important	10	9	11

d. Shares your values

	TOTAL	MEN	WOMEN
Very important	57	58	56
Somewhat important	25	26	24
A little important	8	9	7
Not important at all	5	4	7
(don't know)	5	4	6
Important	82	84	80
Not important	13	12	14

e. Brings about change

	TOTAL	MEN	WOMEN
Very important	42	33	51
Somewhat important	35	37	34
A little important	10	14	5
Not important at all	7	9	6
(don't know)	6	7	4
Important	78	70	84
Not important	17	23	11

f. Brings people together

	TOTAL	MEN	WOMEN
Very important	62	59	65
Somewhat important	24	26	23
A little important	6	8	5
Not important at all	4	5	4
(don't know)	4	3	4
Important	86	85	88
Not important	10	12	9

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

g. Cares about people like you

Very important	56	50	61
Somewhat important	27	35	21
A little important	7	6	7
Not important at all	6	7	5
(don't know)	4	3	5

Important	84	85	82
Not important	12	12	13

h. Confident

Very important	62	59	65
Somewhat important	22	25	19
A little important	6	9	3
Not important at all	6	5	8
(don't know)	4	2	5

Important	84	84	84
Not important	12	14	11

i. Is measured, not harsh, in communication

Very important	38	38	38
Somewhat important	32	33	31
A little important	12	12	11
Not important at all	11	13	10
(don't know)	7	5	9

Important	70	71	69
Not important	23	25	22

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q71. {**SSH**} Here are some traits that could be used to describe a woman candidate for governor. How important is it to you that Sherry Lee, an Asian-American and Democratic state senator who is running for governor, has that trait in order to be electable - very important, somewhat important, a little important, or not important at all?
Select one for each option

Sorted by "Very Important"

	TOTAL	MEN	WOMEN
H71c.Can handle a crisis	72	68	76
H71b.Gets results	64	60	67
H71g.Cares about people like you	62	65	59
H71a.Authentic	62	61	62
H71d.Shares your values	59	57	61
H71h.Confident	58	59	58
H71f.Brings people together	58	53	63
H71e.Brings about change	46	40	50
H71i.Is measured, not harsh, in communication	43	36	48

a. Authentic

	TOTAL	MEN	WOMEN
Very important	62	61	62
Somewhat important	20	18	22
A little important	7	8	7
Not important at all	8	11	7
(don't know)	3	3	2
Important	82	78	84
Not important	16	18	13

b. Gets results

	TOTAL	MEN	WOMEN
Very important	64	60	67
Somewhat important	22	27	17
A little important	4	3	6
Not important at all	6	6	5
(don't know)	4	4	5
Important	86	88	84
Not important	10	9	11

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

c. Can handle a crisis

	TOTAL	MEN	WOMEN
Very important	72	68	76
Somewhat important	15	15	16
A little important	2	2	2
Not important at all	6	7	6
(don't know)	4	8	1
Important	88	83	91
Not important	8	9	7

d. Shares your values

	TOTAL	MEN	WOMEN
Very important	59	57	61
Somewhat important	26	27	25
A little important	4	4	4
Not important at all	7	8	7
(don't know)	4	3	4
Important	85	85	85
Not important	11	12	11

e. Brings about change

	TOTAL	MEN	WOMEN
Very important	46	40	50
Somewhat important	28	22	33
A little important	9	13	6
Not important at all	12	18	7
(don't know)	6	7	4
Important	73	62	83
Not important	21	31	13

f. Brings people together

	TOTAL	MEN	WOMEN
Very important	58	53	63
Somewhat important	25	30	21
A little important	6	7	6
Not important at all	9	9	8
(don't know)	2	1	3
Important	83	82	84
Not important	15	16	14

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

g. Cares about people like you

Very important	62	65	59
Somewhat important	21	15	25
A little important	3	3	2
Not important at all	11	13	9
(don't know)	4	4	4
Important	82	80	84
Not important	13	16	11

h. Confident

Very important	58	59	58
Somewhat important	26	26	26
A little important	5	3	7
Not important at all	7	8	6
(don't know)	3	4	2
Important	85	85	85
Not important	12	11	13

i.   Is measured, not harsh, in communication

Very important	43	36	48
Somewhat important	30	35	26
A little important	11	12	10
Not important at all	11	10	11
(don't know)	5	7	4
Important	73	70	75
Not important	22	23	21

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q72. {**SSI**} Here are some traits that could be used to describe a woman candidate for governor. How important is it to you that Karen Davis, a lesbian white woman and Democratic state senator who is running for governor, has that trait in order to be electable - very important, somewhat important, a little important, or not important at all?
Select one for each option

Sorted by "Very Important"

I72c.Can handle a crisis	73	72	75
I72b.Gets results	70	69	71
I72h.Confident	62	57	68
I72g.Cares about people like you	60	55	64
I72f.Brings people together	58	57	58
I72d.Shares your values	57	48	65
I72a.Authentic	53	53	53
I72e.Brings about change	51	51	52
I72i.Is measured, not harsh, in communication	39	37	41

a. Authentic

Very important	53	53	53
Somewhat important	29	28	30
A little important	7	7	7
Not important at all	7	9	5
(don't know)	4	3	5
Important	82	80	83
Not important	14	17	12

b. Gets results

Very important	70	69	71
Somewhat important	15	15	14
A little important	3	3	4
Not important at all	8	9	6
(don't know)	4	4	5
Important	85	85	85
Not important	11	12	10

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

c. Can handle a crisis

	TOTAL	MEN	WOMEN
Very important	73	72	75
Somewhat important	15	15	16
A little important	4	5	3
Not important at all	5	4	5
(don't know)	3	4	2
Important	89	87	90
Not important	9	10	8

d. Shares your values

	TOTAL	MEN	WOMEN
Very important	57	48	65
Somewhat important	25	31	19
A little important	7	5	8
Not important at all	7	10	4
(don't know)	4	5	3
Important	82	79	84
Not important	14	16	13

e. Brings about change

	TOTAL	MEN	WOMEN
Very important	51	51	52
Somewhat important	29	28	30
A little important	8	9	7
Not important at all	6	6	6
(don't know)	5	6	5
Important	81	78	82
Not important	14	15	13

f. Brings people together

	TOTAL	MEN	WOMEN
Very important	58	57	58
Somewhat important	29	30	28
A little important	7	5	9
Not important at all	4	4	5
(don't know)	2	3	1
Important	86	87	85
Not important	11	9	13

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

g. Cares about people like you

Very important..	60	55	64
Somewhat important	26	27	25
A little important	5	5	6
Not important at all..	6	11	1
(don't know)	3	3	3
Important...	86	82	90
Not important	11	16	7

h. Confident

Very important..	62	57	68
Somewhat important	23	27	20
A little important	6	9	3
Not important at all..	5	5	6
(don't know)	3	3	3
Important...	86	84	88
Not important	11	14	9

i.   Is measured, not harsh, in communication

Very important..	39	37	41
Somewhat important	33	36	30
A little important	8	6	10
Not important at all..	12	12	11
(don't know)	8	9	8
Important...	72	73	71
Not important	20	18	21

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q73. {**SSJ**} Here are some traits that could be used to describe a woman candidate for governor. How important is it to you that {**SSJ**} Karen Davis, a lesbian white woman and Republican state senator who is running for governor, has that trait in order to be electable - very important, somewhat important, a little important, or not important at all?
Select one for each option

Sorted by "Very Important"

	TOTAL	MEN	WOMEN
J73c.Can handle a crisis	77	79	75
J73b.Gets results	66	66	66
J73g.Cares about people like you	61	58	64
J73f.Brings people together	59	55	62
J73a.Authentic	58	57	59
J73h.Confident	56	57	55
J73e.Brings about change	51	45	56
J73d.Shares your values	51	43	58
J73i.Is measured, not harsh, in communication	40	40	40

a. Authentic

	TOTAL	MEN	WOMEN
Very important	58	57	59
Somewhat important	24	28	21
A little important	4	3	5
Not important at all	8	8	9
(don't know)	5	4	6
Important	82	85	80
Not important	13	11	14

b. Gets results

	TOTAL	MEN	WOMEN
Very important	66	66	66
Somewhat important	20	23	18
A little important	4	1	7
Not important at all	6	6	5
(don't know)	4	3	4
Important	86	89	84
Not important	10	8	12

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

c. Can handle a crisis

Very important	77	79	75
Somewhat important	13	13	14
A little important	2	1	3
Not important at all	4	5	3
(don't know)	3	2	4
Important	91	92	89
Not important	6	6	7

d. Shares your values

Very important	51	43	58
Somewhat important	33	42	25
A little important	6	5	7
Not important at all	8	10	6
(don't know)	3	2	4
Important	83	84	82
Not important	14	14	13

e. Brings about change

Very important	51	45	56
Somewhat important	28	30	26
A little important	6	7	5
Not important at all	8	10	6
(don't know)	8	8	7
Important	79	75	82
Not important	14	17	12

f. Brings people together

Very important	59	55	62
Somewhat important	24	28	21
A little important	5	6	4
Not important at all	8	11	5
(don't know)	4	1	8
Important	83	83	84
Not important	12	17	8

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

g. Cares about people like you

Very important	61	58	64
Somewhat important	21	26	18
A little important	6	6	6
Not important at all	6	7	5
(don't know)	6	3	8
Important	83	84	82
Not important	11	13	10

h. Confident

Very important	56	57	55
Somewhat important	28	29	26
A little important	4	4	4
Not important at all	9	8	10
(don't know)	3	1	5
Important	84	87	81
Not important	13	12	14

i. Is measured, not harsh, in communication

Very important	40	40	40
Somewhat important	30	30	31
A little important	11	10	12
Not important at all	10	14	7
(don't know)	9	7	10
Important	71	70	71
Not important	21	23	19

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

{Rotate Q74 and Q75/76/77/78/79/80/81/82/83/84}

Q74. I want you to imagine a few scenarios that could happen during David Johnson's campaign for governor. For each, please tell me if it raises serious doubts, some doubts, a few doubts, or no doubts at all for you. {**Randomize**}
Select one for each option

Sorted by "Serious Doubts"

	TOTAL	MEN	WOMEN
74c. He appointed his good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.	71	69	72
74a. He had the wrong job numbers in an economic plan that he recently released for the state	43	41	45
74b. He made multiple mistakes on the campaign trail	37	35	38

a.   He had the wrong job numbers in an economic plan that he recently released for the state

	TOTAL	MEN	WOMEN
Serious doubts	43	41	45
Some doubts	37	37	37
A few doubts	12	13	10
No doubts at all	4	6	3
(don't know)	4	3	4
Doubts	80	78	83
No doubts	16	19	14

b.   He made multiple mistakes on the campaign trail

	TOTAL	MEN	WOMEN
Serious doubts	37	35	38
Some doubts	36	34	38
A few doubts	15	17	14
No doubts at all	6	8	4
(don't know)	6	6	5
Doubts	73	68	77
No doubts	21	25	18

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

c. He appointed his good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.

	TOTAL	MEN	WOMEN
Serious doubts	71	69	72
Some doubts	19	20	18
A few doubts	5	6	5
No doubts at all	3	4	2
(don't know)	2	2	2
Doubts	90	89	91
No doubts	8	10	7

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q75. {**SSA**} I want you to imagine a few scenarios that could happen during the campaign of Cynthia Smith, a white woman and Democrat state senator who is running for governor. For each, please tell me if it raises serious doubts, some doubts, a few doubts, or no doubts at all for you. {**Randomize**}
Select one for each option

Sorted by "Serious Doubts"

	TOTAL	MEN	WOMEN
A75c. She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.	69	74	65
A75a. She had the wrong job numbers in an economic plan that he recently released for the state	42	44	40
A75b. She made multiple mistakes on the campaign trail	37	38	36

a. She had the wrong job numbers in an economic plan that she recently released for the state

	TOTAL	MEN	WOMEN
Serious doubts	42	44	40
Some doubts	37	32	42
A few doubts	13	14	11
No doubts at all	7	8	5
(don't know)	2	3	1
Doubts	79	76	82
No doubts	19	22	17

b. She made multiple mistakes on the campaign trail

	TOTAL	MEN	WOMEN
Serious doubts	37	38	36
Some doubts	37	32	41
A few doubts	18	18	18
No doubts at all	5	8	3
(don't know)	4	5	3
Doubts	73	70	76
No doubts	23	25	21

c. She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.

	TOTAL	MEN	WOMEN
Serious doubts	69	74	65
Some doubts	19	15	22
A few doubts	8	6	10
No doubts at all	4	5	2
(don't know)	0	0	0
Doubts	88	89	87
No doubts	12	11	13

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q76. {**SSB**} I want you to imagine a few scenarios that could happen during the campaign of Cynthia Smith, a white woman and Republican state senator who is running for governor. For each, please tell me if it raises serious doubts, some doubts, a few doubts, or no doubts at all for you. {**Randomize**}
Select one for each option

Sorted by "Serious Doubts"

	TOTAL	MEN	WOMEN
B76c.She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.	74	68	80
B76a.She had the wrong job numbers in an economic plan that he recently released for the state	44	41	46
B76b.She made multiple mistakes on the campaign trail	28	25	31

a.   She had the wrong job numbers in an economic plan that she recently released for the state

	TOTAL	MEN	WOMEN
Serious doubts	44	41	46
Some doubts	38	37	39
A few doubts	9	11	8
No doubts at all	5	6	5
(don't know)	4	5	3
Doubts	82	79	84
No doubts	14	16	13

b.   She made multiple mistakes on the campaign trail

	TOTAL	MEN	WOMEN
Serious doubts	28	25	31
Some doubts	41	39	43
A few doubts	19	22	16
No doubts at all	5	7	4
(don't know)	7	8	6
Doubts	69	64	74
No doubts	24	28	20

c.   She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.

	TOTAL	MEN	WOMEN
Serious doubts	74	68	80
Some doubts	16	21	12
A few doubts	6	7	5
No doubts at all	2	3	1
(don't know)	2	1	2
Doubts	90	89	91
No doubts	8	10	7

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q77. {**SSC**} I want you to imagine a few scenarios that could happen during the campaign of Deborah Williams, an African-American and Democratic state senator who is running for governor. For each, please tell me if it raises serious doubts, some doubts, a few doubts, or no doubts at all for you. {**Randomize**}
Select one for each option

Sorted by "Serious Doubts"

	TOTAL	MEN	WOMEN
C77c. She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.	64	69	60
C77a. She had the wrong job numbers in an economic plan that he recently released for the state	33	40	28
C77b. She made multiple mistakes on the campaign trail	29	32	28

a.   She had the wrong job numbers in an economic plan that she recently released for the state

	TOTAL	MEN	WOMEN
Serious doubts	33	40	28
Some doubts	40	35	44
A few doubts	19	14	22
No doubts at all	5	6	3
(don't know)	4	4	3
Doubts	73	75	72
No doubts	23	20	25

b.   She made multiple mistakes on the campaign trail

	TOTAL	MEN	WOMEN
Serious doubts	29	32	28
Some doubts	42	41	42
A few doubts	17	15	19
No doubts at all	7	8	6
(don't know)	5	4	5
Doubts	71	73	70
No doubts	24	23	25

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

c. She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.

	TOTAL	MEN	WOMEN
Serious doubts	64	69	60
Some doubts	25	27	24
A few doubts	6	2	9
No doubts at all	2	1	3
(don't know)	3	1	4
Doubts	90	95	85
No doubts	8	4	11

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q78. {**SSD**} I want you to imagine a few scenarios that could happen during the campaign of Deborah Williams, an African-American and Republican state senator who is running for governor. For each, please tell me if it raises serious doubts, some doubts, a few doubts, or no doubts at all for you. {**Randomize**}
Select one for each option

Sorted by "Serious Doubts"

	TOTAL	MEN	WOMEN
D78c. She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.	70	61	77
D78a. She had the wrong job numbers in an economic plan that he recently released for the state	42	36	47
D78b. She made multiple mistakes on the campaign trail	38	38	39

a. She had the wrong job numbers in an economic plan that she recently released for the state

	TOTAL	MEN	WOMEN
Serious doubts	42	36	47
Some doubts	41	39	42
A few doubts	13	20	7
No doubts at all	3	4	1
(don't know)	2	1	3
Doubts	83	75	90
No doubts	15	24	8

b. She made multiple mistakes on the campaign trail

	TOTAL	MEN	WOMEN
Serious doubts	38	38	39
Some doubts	41	41	41
A few doubts	14	15	14
No doubts at all	2	3	1
(don't know)	4	3	5
Doubts	79	79	80
No doubts	17	18	15

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

c. She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.

	TOTAL	MEN	WOMEN
Serious doubts	70	61	77
Some doubts	24	30	18
A few doubts	4	8	2
No doubts at all	1	1	1
(don't know)	1	0	2
Doubts	93	91	95
No doubts	5	9	2

Q79. {**SSE**} I want you to imagine a few scenarios that could happen during the campaign of Teresa Garcia, a Latina and Democratic state senator who is running for governor. For each, please tell me if it raises serious doubts, some doubts, a few doubts, or no doubts at all for you. {**Randomize**}
Select one for each option

Sorted by "Serious Doubts"

	TOTAL	MEN	WOMEN
E79c. She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.	69	68	70
E79a. She had the wrong job numbers in an economic plan that he recently released for the state	38	38	37
E79b. She made multiple mistakes on the campaign trail	35	36	33

a. She had the wrong job numbers in an economic plan that she recently released for the state

	TOTAL	MEN	WOMEN
Serious doubts	38	38	37
Some doubts	39	35	42
A few doubts	14	14	15
No doubts at all	5	8	2
(don't know)	4	5	3
Doubts	77	73	80
No doubts	19	22	17

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

b. She made multiple mistakes on the campaign trail

Serious doubts	35	36	33
Some doubts	34	29	39
A few doubts	18	13	22
No doubts at all	9	15	5
(don't know)	4	6	1
Doubts	69	65	72
No doubts	27	28	27

c. She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.

Serious doubts	69	68	70
Some doubts	17	19	16
A few doubts	8	5	11
No doubts at all	4	6	3
(don't know)	1	1	1
Doubts	87	87	86
No doubts	12	11	13

Q80. {**SSF**} I want you to imagine a few scenarios that could happen during the campaign of Teresa Garcia, a Latina and Republican state senator who is running for governor. For each, please tell me if it raises serious doubts, some doubts, a few doubts, or no doubts at all for you. {**Randomize**}
Select one for each option

Sorted by "Serious Doubts"

F80c. She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.	71	78	65
F80a. She had the wrong job numbers in an economic plan that he recently released for the state	42	41	43
F80b. She made multiple mistakes on the campaign trail	35	34	36

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

a. She had the wrong job numbers in an economic plan that she recently released for the state

	TOTAL	MEN	WOMEN
Serious doubts	42	41	43
Some doubts	39	36	41
A few doubts	12	16	9
No doubts at all	4	5	2
(don't know)	3	2	4
Doubts	81	77	84
No doubts	16	21	11

b. She made multiple mistakes on the campaign trail

	TOTAL	MEN	WOMEN
Serious doubts	35	34	36
Some doubts	40	41	38
A few doubts	14	15	14
No doubts at all	4	4	4
(don't know)	7	6	8
Doubts	75	75	74
No doubts	18	19	18

c. She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.

	TOTAL	MEN	WOMEN
Serious doubts	71	78	65
Some doubts	19	14	24
A few doubts	5	4	6
No doubts at all	3	4	2
(don't know)	2	1	2
Doubts	90	92	90
No doubts	8	8	8

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q81. {**SSG**} I want you to imagine a few scenarios that could happen during the campaign of Sherry Lee, an Asian-American and Republican state senator who is running for governor. For each, please tell me if it raises serious doubts, some doubts, a few doubts, or no doubts at all for you. {**Randomize**}
Select one for each option

Sorted by "Serious Doubts"

	TOTAL	MEN	WOMEN
G81c. She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.	69	65	72
G81a. She had the wrong job numbers in an economic plan that he recently released for the state	41	35	47
G81b. She made multiple mistakes on the campaign trail	33	27	38

a.   She had the wrong job numbers in an economic plan that she recently released for the state

	TOTAL	MEN	WOMEN
Serious doubts	41	35	47
Some doubts	35	39	32
A few doubts	13	18	9
No doubts at all	4	3	5
(don't know)	7	5	8
Doubts	77	74	79
No doubts	17	21	13

b.   She made multiple mistakes on the campaign trail

	TOTAL	MEN	WOMEN
Serious doubts	33	27	38
Some doubts	38	41	35
A few doubts	17	20	14
No doubts at all	4	6	3
(don't know)	8	6	9
Doubts	71	69	73
No doubts	21	26	18

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

c. She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.

	TOTAL	MEN	WOMEN
Serious doubts	69	65	72
Some doubts	17	22	12
A few doubts	6	7	5
No doubts at all	4	3	4
(don't know)	5	4	6
Doubts	85	86	85
No doubts	10	10	9

Q82. {**SSH**} I want you to imagine a few scenarios that could happen during the campaign of Sherry Lee, an Asian-American and Democratic state senator who is running for governor. For each, please tell me if it raises serious doubts, some doubts, a few doubts, or no doubts at all for you. {**Randomize**}
Select one for each option

Sorted by "Serious Doubts"

	TOTAL	MEN	WOMEN
H82c. She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.	66	66	67
H82a. She had the wrong job numbers in an economic plan that he recently released for the state	41	44	38
H82b. She made multiple mistakes on the campaign trail	33	34	32

a. She had the wrong job numbers in an economic plan that she recently released for the state

	TOTAL	MEN	WOMEN
Serious doubts	41	44	38
Some doubts	36	34	37
A few doubts	13	11	15
No doubts at all	5	6	5
(don't know)	5	4	5
Doubts	77	78	75
No doubts	18	17	19

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

b. She made multiple mistakes on the campaign trail

Serious doubts	33	34	32
Some doubts	37	34	39
A few doubts	17	19	15
No doubts at all	6	7	6
(don't know)	7	6	8
Doubts	70	68	71
No doubts	23	25	21

c. She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.

Serious doubts	66	66	67
Some doubts	20	21	20
A few doubts	7	6	8
No doubts at all	3	3	3
(don't know)	3	3	3
Doubts	87	87	86
No doubts	10	9	11

Q83. {**SSI**} I want you to imagine a few scenarios that could happen during the campaign of Karen Davis, a lesbian white woman and Democratic state senator who is running for governor. For each, please tell me if it raises serious doubts, some doubts, a few doubts, or no doubts at all for you. {**Randomize**}
Select one for each option

Sorted by "Serious Doubts"

I83c.She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.	69	70	68
I83a.She had the wrong job numbers in an economic plan that he recently released for the state	44	42	45
I83b.She made multiple mistakes on the campaign trail	34	28	39

a. She had the wrong job numbers in an economic plan that she recently released for the state

Serious doubts	44	42	45
Some doubts	38	35	40
A few doubts	11	13	9
No doubts at all	6	9	3
(don't know)	2	1	3
Doubts	81	77	86
No doubts	17	22	12

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

b. She made multiple mistakes on the campaign trail

Serious doubts	34	28	39
Some doubts	40	42	38
A few doubts	14	18	10
No doubts at all	8	8	8
(don't know)	4	4	4
Doubts	74	70	77
No doubts	22	26	18

c. She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.

Serious doubts	69	70	68
Some doubts	23	21	24
A few doubts	5	5	5
No doubts at all	2	3	1
(don't know)	2	1	2
Doubts	91	91	92
No doubts	7	8	7

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q84. {**SSJ**} I want you to imagine a few scenarios that could happen during the campaign of Karen Davis, a lesbian white woman and Republican state senator who is running for governor. For each, please tell me if it raises serious doubts, some doubts, a few doubts, or no doubts at all for you. {**Randomize**} Select one for each option

Sorted by "Serious Doubts"

	TOTAL	MEN	WOMEN
J84c. She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.	79	71	85
J84a. She had the wrong job numbers in an economic plan that he recently released for the state	39	30	46
J84b. She made multiple mistakes on the campaign trail	37	32	41

a.   She had the wrong job numbers in an economic plan that she recently released for the state

	TOTAL	MEN	WOMEN
Serious doubts	39	30	46
Some doubts	41	50	33
A few doubts	14	13	15
No doubts at all	5	5	4
(don't know)	2	2	1
Doubts	80	80	79
No doubts	19	18	19

b.   She made multiple mistakes on the campaign trail

	TOTAL	MEN	WOMEN
Serious doubts	37	32	41
Some doubts	38	40	36
A few doubts	17	20	14
No doubts at all	4	4	4
(don't know)	5	4	5
Doubts	75	72	77
No doubts	20	24	18

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

c. She appointed her good friend's brother to a position as a District Court Judge, even though the brother is under-qualified.

	TOTAL	MEN	WOMEN
Serious doubts	79	71	85
Some doubts	15	21	10
A few doubts	4	5	3
No doubts at all	0	1	0
(don't know)	2	2	1
Doubts	94	92	95
No doubts	5	6	3

Q85. {**SSK**} Now thinking about women candidates overall, not just the candidate you have been responding to, I am going to read you some different experiences that a woman candidate may have. For each, please tell me if that would make her very qualified, somewhat qualified, a little qualified, or not qualified at all to run for governor.
Select one for each option

Sorted by "Very Qualified"

	TOTAL	MEN	WOMEN
K85f.Worked with members of the other party	51	51	51
K85d.Built private-public partnerships to create jobs and new businesses	49	50	49
K85k.Has a written economic plan endorsed by businesses and labor	45	46	45
K85e.Brought state funding to her community	43	37	49
K85m.Has a bold plan with innovations in technology and energy in the state	43	44	42
K85b.Served in the state Legislature	42	36	47
K85l.Was a business owner who created jobs and balanced budgets	41	42	39
K85c.Served in a statewide office	39	36	41
K85h.Was a long-time advocate in her community	36	33	39
K85a.Served as mayor	35	34	36
K85j.Handled tough questions from a reporter	32	30	33
K85g.Ran because she saw the impact of an issue	26	22	30
K85i.Won a close race for political office	24	22	25

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

a.   Served as mayor

	TOTAL	MEN	WOMEN
Very qualified	35	34	36
Somewhat qualified	45	44	46
A little qualified	12	13	11
Not qualified at all	5	6	5
(don't know)	3	3	3
Qualified	80	78	81
Not qualified	17	19	16

b.   Served in the state Legislature

	TOTAL	MEN	WOMEN
Very qualified	42	36	47
Somewhat qualified	44	48	41
A little qualified	8	8	7
Not qualified at all	4	5	2
(don't know)	4	4	3
Qualified	85	83	87
Not qualified	11	13	10

c.   Served in a statewide office

	TOTAL	MEN	WOMEN
Very qualified	39	36	41
Somewhat qualified	44	46	43
A little qualified	10	9	10
Not qualified at all	4	5	3
(don't know)	3	3	3
Qualified	83	82	84
Not qualified	14	15	13

d.   Built private-public partnerships to create jobs and new businesses

	TOTAL	MEN	WOMEN
Very qualified	49	50	49
Somewhat qualified	37	36	38
A little qualified	8	8	9
Not qualified at all	3	3	2
(don't know)	3	3	2
Qualified	86	86	87
Not qualified	11	11	11

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

e. Brought state funding to her community

	TOTAL	MEN	WOMEN
Very qualified	43	37	49
Somewhat qualified	39	43	36
A little qualified	10	10	10
Not qualified at all	5	7	3
(don't know)	2	3	2
Qualified	83	80	85
Not qualified	15	17	13

f. Worked with members of the other party

	TOTAL	MEN	WOMEN
Very qualified	51	51	51
Somewhat qualified	34	33	36
A little qualified	9	9	9
Not qualified at all	4	5	2
(don't know)	2	2	2
Qualified	85	84	87
Not qualified	13	14	11

g. Ran because she saw the impact of an issue

	TOTAL	MEN	WOMEN
Very qualified	26	22	30
Somewhat qualified	41	42	40
A little qualified	17	19	16
Not qualified at all	11	12	10
(don't know)	5	5	4
Qualified	67	64	70
Not qualified	28	31	26

h. Was a long-time advocate in her community

	TOTAL	MEN	WOMEN
Very qualified	36	33	39
Somewhat qualified	42	42	41
A little qualified	14	15	12
Not qualified at all	5	6	4
(don't know)	3	3	4
Qualified	78	75	80
Not qualified	19	22	16

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

i.   Won a close race for political office

Very qualified	24	22	25
Somewhat qualified	42	40	43
A little qualified	18	19	17
Not qualified at all	10	12	8
(don't know)	7	8	6
Qualified	65	62	69
Not qualified	28	30	25

j.   Handled tough questions from a reporter

Very qualified	32	30	33
Somewhat qualified	41	41	40
A little qualified	15	16	14
Not qualified at all	8	8	8
(don't know)	5	5	5
Qualified	72	71	73
Not qualified	23	24	22

k.   Has a written economic plan endorsed by businesses and labor

Very qualified	45	46	45
Somewhat qualified	40	38	42
A little qualified	8	8	8
Not qualified at all	3	4	2
(don't know)	3	3	3
Qualified	85	84	86
Not qualified	11	12	11

l.   Was a business owner who created jobs and balanced budgets

Very qualified	41	42	39
Somewhat qualified	42	38	45
A little qualified	11	13	10
Not qualified at all	4	5	3
(don't know)	2	2	3
Qualified	83	81	85
Not qualified	15	18	13

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

m. Has a bold plan with innovations in technology and energy in the state

	TOTAL	MEN	WOMEN
Very qualified	43	44	42
Somewhat qualified	40	40	40
A little qualified	9	7	10
Not qualified at all	4	5	4
(don't know)	4	4	5
Qualified	83	85	82
Not qualified	13	12	14

Q86. {**SSL**} Now thinking about women candidates overall, not just the candidate you have been responding to, I am going to read you some different experiences that a woman candidate may have. For each, please tell me if that would make her very likeable, somewhat likeable, a little likeable, or not likeable at all to run for governor.
Select one for each option

Sorted by "Very Likeable"

	TOTAL	MEN	WOMEN
L86f.Worked with members of the other party	56	55	58
L86l.Was a business owner who created jobs and balanced budgets	55	57	54
L86d.Built private-public partnerships to create jobs and new businesses	55	55	55
L86h.Was a long-time advocate in her community	55	50	59
L86m.Has a bold plan with innovations in technology and energy in the state	52	53	51
L86k.Has a written economic plan endorsed by businesses and labor	50	50	51
L86e.Brought state funding to her community	50	46	53
L86j.Handled tough questions from a reporter	49	48	51
L86g.Ran because she saw the impact of an issue	39	38	39
L86b.Served in the state Legislature	36	33	38
L86c.Served in a statewide office	35	31	39
L86a.Served as mayor	31	26	36
L86i.Won a close race for political office	26	22	29

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

a.   Served as mayor

	TOTAL	MEN	WOMEN
Very likeable	31	26	36
Somewhat likeable	43	47	39
A little likeable	13	13	13
Not likeable at all	6	6	5
(don't know)	7	7	8
Likeable	74	73	75
Not likeable	19	20	17

b.   Served in the state Legislature

	TOTAL	MEN	WOMEN
Very likeable	36	33	38
Somewhat likeable	41	42	40
A little likeable	12	12	12
Not likeable at all	6	7	5
(don't know)	6	7	5
Likeable	77	74	78
Not likeable	17	18	17

c.   Served in a statewide office

	TOTAL	MEN	WOMEN
Very likeable	35	31	39
Somewhat likeable	44	44	44
A little likeable	10	13	8
Not likeable at all	4	5	4
(don't know)	6	7	5
Likeable	79	74	83
Not likeable	15	19	11

d.   Built private-public partnerships to create jobs and new businesses

	TOTAL	MEN	WOMEN
Very likeable	55	55	55
Somewhat likeable	31	31	31
A little likeable	8	7	8
Not likeable at all	3	5	2
(don't know)	3	2	4
Likeable	86	86	86
Not likeable	11	12	10

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

e.   Brought state funding to her community

Very likeable	50	46	53
Somewhat likeable	34	35	34
A little likeable	7	9	6
Not likeable at all	4	5	3
(don't know)	4	5	3
Likeable	85	82	87
Not likeable	11	14	9

f.   Worked with members of the other party

Very likeable	56	55	58
Somewhat likeable	29	31	29
A little likeable	8	9	7
Not likeable at all	3	3	3
(don't know)	3	3	4
Likeable	86	85	87
Not likeable	11	12	10

g.   Ran because she saw the impact of an issue

Very likeable	39	38	39
Somewhat likeable	38	38	37
A little likeable	11	11	12
Not likeable at all	6	7	5
(don't know)	6	6	6
Likeable	76	76	77
Not likeable	17	18	17

h.   Was a long-time advocate in her community

Very likeable	55	50	59
Somewhat likeable	30	31	29
A little likeable	7	8	5
Not likeable at all	3	4	2
(don't know)	6	7	5
Likeable	85	81	88
Not likeable	9	12	7

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

i. Won a close race for political office

	TOTAL	MEN	WOMEN
Very likeable	26	22	29
Somewhat likeable	40	38	41
A little likeable	17	19	15
Not likeable at all	7	9	5
(don't know)	11	12	10
Likeable	66	60	70
Not likeable	24	28	20

j. Handled tough questions from a reporter

	TOTAL	MEN	WOMEN
Very likeable	49	48	51
Somewhat likeable	33	32	34
A little likeable	10	11	8
Not likeable at all	4	6	3
(don't know)	4	3	4
Likeable	82	79	84
Not likeable	14	17	11

k. Has a written economic plan endorsed by businesses and labor

	TOTAL	MEN	WOMEN
Very likeable	50	50	51
Somewhat likeable	34	35	34
A little likeable	7	8	6
Not likeable at all	3	3	3
(don't know)	5	4	6
Likeable	85	85	85
Not likeable	10	11	10

l. Was a business owner who created jobs and balanced budgets

	TOTAL	MEN	WOMEN
Very likeable	55	57	54
Somewhat likeable	32	31	34
A little likeable	8	8	7
Not likeable at all	2	2	2
(don't know)	3	3	3
Likeable	87	87	87
Not likeable	10	10	10

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

m. Has a bold plan with innovations in technology and energy in the state

	TOTAL	MEN	WOMEN
Very likeable	52	53	51
Somewhat likeable	34	31	36
A little likeable	7	9	5
Not likeable at all	3	3	3
(don't know)	4	4	4
Likeable	86	84	87
Not likeable	10	12	9

The remaining questions are for statistical purposes only.

Q87. Generally speaking, do you think of yourself as a Republican, a Democrat, an Independent or something else? {**IF REPUBLICAN/DEMOCRAT:**} Do you consider yourself a strong or a not-so-strong (Republican/Democrat)? {**IF INDEPENDENT:**} Would you say you lean more towards the Republicans or more towards the Democrats?
Select one

	TOTAL	MEN	WOMEN
Strong Democrat	26	22	30
Not-so-strong Democrat	6	5	6
Independent - lean Democrat	10	10	10
Democrat	42	37	46
Independent	16	18	14
Republican	37	40	35
Independent - lean Republican	9	11	6
Not-so-strong Republican	7	8	6
Strong Republican	22	22	22
(Other)	3	3	3
(Don't know)	1	1	1
(Refused)	1	1	1

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q88. What is your age?
Enter a number

Q89. {**IF AGE IS REFUSED**}: I am going to read you some categories. Please stop me when we get to your category.
Select one

	TOTAL	MEN	WOMEN
18-24 years	7	7	6
25-29 years	8	8	8
30-34 years	8	7	8
35-39 years	8	8	8
40-44 years	6	8	5
45-49 years	10	9	10
50-54 years	8	8	8
55-59 years	9	9	9
60-64 years	10	11	9
65-69 years	6	6	6
70-74 years	7	7	7
Over 74 years	12	11	13
(Refused)	2	1	2

Q90. What is the last year of schooling that you have completed?
Select one

	TOTAL	MEN	WOMEN
1 - 11th Grade	2	2	2
High School Graduate	18	20	16
Vocational or technical school	4	4	3
Some college but no degree	18	19	18
Associate degree	11	9	12
4-year college graduate or bachelor's degree	30	30	30
Graduate School or advanced degree	16	15	16
(Refused)	2	1	2

Q91. Are you married, unmarried with a partner, single, separated, divorced, or widowed?
Select one

	TOTAL	MEN	WOMEN
Married	57	61	54
Unmarried with Partner	5	6	5
Single	19	19	19
Separated	1	1	1
Divorced	7	6	8
Widowed	8	5	10
(Don't Know)	0	1	0
(Refused)	2	2	3

	TOTAL	MEN	WOMEN
N=	2500	1156	1340

Q92. Do you have any children under the age of 18 living at home with you?
Select one

	TOTAL	MEN	WOMEN
Yes	24	23	25
No	74	76	73
(Refused)	2	1	2

Q93. Just to make sure we have a representative sample, could you please tell me whether you are from a Hispanic, Latino, or Spanish-speaking background? {**IF "NO", ASK:**}What is your race - white, black, Asian, or something else?
Select one

	TOTAL	MEN	WOMEN
White	72	73	71
Black/African American	10	8	11
Spanish speaking/Latino (Puerto Rican, Mexican, etc.)..	8	8	8
Asian..	3	4	2
Native American..	1	1	1
Pacific Islander...	0	1	0
Arab American	0	0	0
(Other)	2	2	2
(Don't know / Refused)..	3	3	3